Automated SEO Content

AIDAY 2025

Søgemaskiner har ikke et problem med AI-genereret indhold
...kun med 'ligegyldigt' indhold

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Nioba

Digital konceptudvikler
Autodidakt nysgerrig selvbygger med popcorn-hjerne

SEO. GEO. Automation. Online kommunikation.

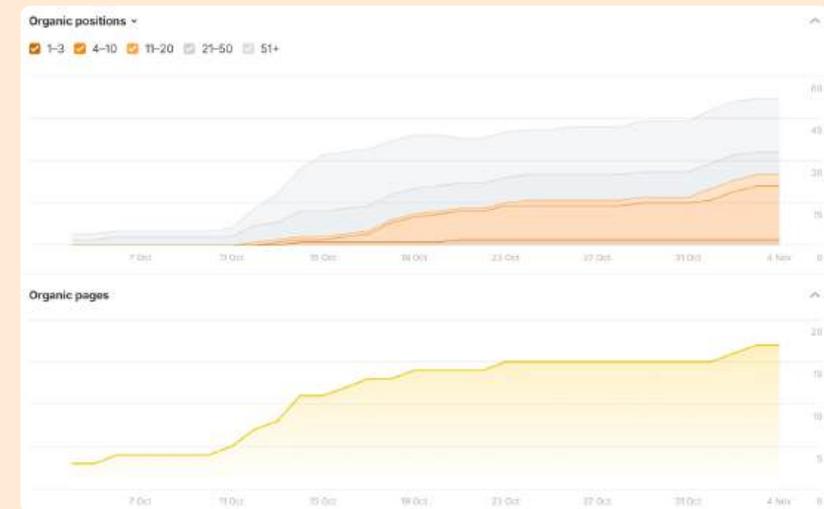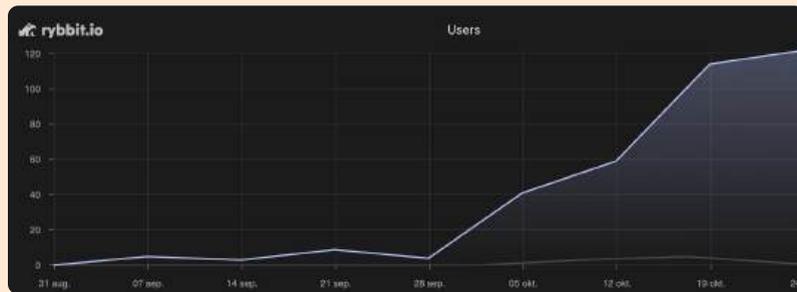# Hvad skal du have ud af dette inspirationsoplæg?

Live demo

What could possibly go wrong!

Men virker det så?

Gulf-Bunkering.com

Organiske søgefraser	Brugere	Sider
+600	+400	+100

Udfordringer ved masse-produktion af tekster

Manuelt arbejde

Outsourcing

Lav kvalitet

Tab af overblik og kontrol

Manglende in-house kompetencer

Skalering uden grundigt forarbejde

Performance og optimering

Vedligehold af automations

Vigtige elementer i automations

Brand Data

Agent-instruktioner

Prompt-kontrol

Målgrupper & formål

HITL - Balance mellem effektivitet og kvalitet

Token management

Test test test

Lær at genkende LLM'ers mønstre & strukturer

Formel-agtige overskrifter

Lister med 2 kort sætninger og 3 punkter

"Uforpligtende ord" (can, may, often)

Corporate buzzwords (leverage, enhance, effectively)

Klassiske AI-fraser ("The key to...", "In a Fast-Paced World...")

Perfekt balanceret struktur - ingen personlighed

Ingen *ægte* erfaringer

Aldrig stavefejl, sjældent sammen trækninger

Ensartet forbrug af tokens

Sprogmodeller og deres forskellige egenskaber

Anthropic: Claude Sonnet 4.5 	666B tokens

Technology (#1) Programming (#2) Science (#2) Finance (#5) Marketing (#8)

Claude Sonnet 4.5 is Anthropic's most advanced Sonnet model to date, optimized for real-world agents and coding workflows. It delivers state-of-the-art performance on coding benchmarks su...

by anthropic | 1M context | $3/M input tokens | $15/M output tokens

Meta: Llama 3.3 70B Instruct 	21,6B tokens

Trivia (#8) Marketing (#8)

The Meta Llama 3.3 multilingual large language model (LLM) is a pretrained and instruction tuned generative model in 70B (text in/text out). The Llama 3.3 instruction tuned text only model is ...

by meta-llama | 131K context | $0,13/M input tokens | $0,38/M output tokens

OpenAI: GPT-5 Pro 	555M tokens

GPT-5 Pro is OpenAI's most advanced model, offering major improvements in reasoning, code quality, and user experience. It is optimized for complex tasks that require step-by-step reasoning...

by openai | 400K context | $15/M input tokens | $120/M output tokens

xAI: Grok 4 Fast 	161B tokens

Marketing/Seo (#1) Finance (#3) Science (#4) Trivia (#5) Roleplay (#5)

Grok 4 Fast is xAI's latest multimodal model with SOTA cost-efficiency and a 2M token context window. It comes in two flavors: non-reasoning and reasoning. Read more about the model on xAI...

by x-ai | 2M context | $0,20/M input tokens | $0,50/M output tokens

xAI: Grok Code Fast 1 	1,55T tokens

Programming (#1) Health (#2) Academia (#2) Science (#6) Translation (#7)

Grok Code Fast 1 is a speedy and economical reasoning model that excels at agentic coding. With reasoning traces visible in the response, developers can steer Grok Code for high-quality work ...

by x-ai | 256K context | $0,20/M input tokens | $1,50/M output tokens

**Google: Gemini 2.5 Flash Image (Nano Banana)** 	2,56B tokens

Gemini 2.5 Flash Image, a.k.a. "Nano Banana," is now generally available. It is a state of the art image generation model with contextual understanding. It is capable of image generation, edits, and multi...

by google | 33K context | $0,30/M input tokens | $2,50/M output tokens | $1,238/K input imgs | $0,03/K output imgs

Løbende optiméring af prompts, agent-instruktioner & brand-data

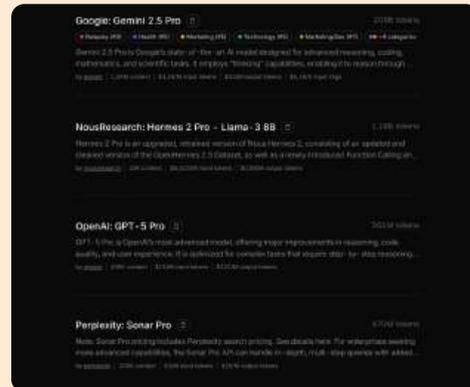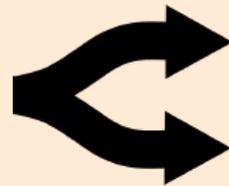# Tab af kontrol over produktion, vedligehold og overblik

A | B
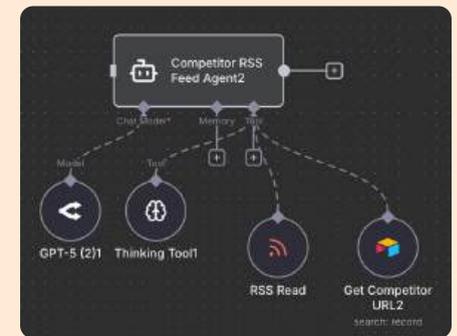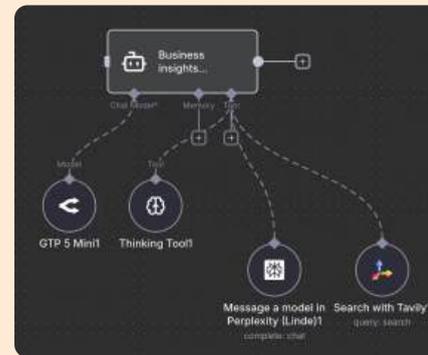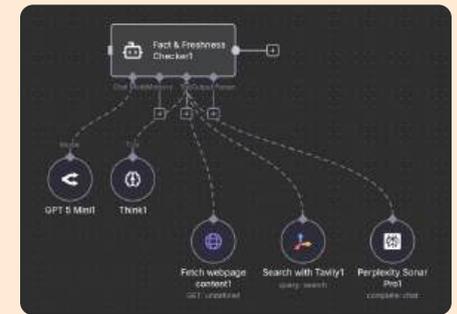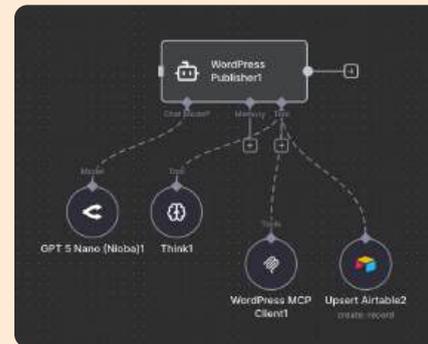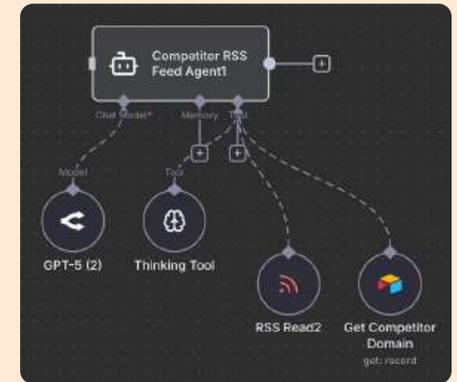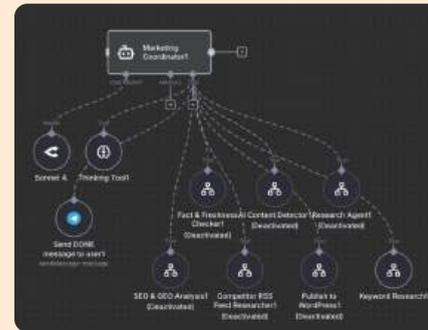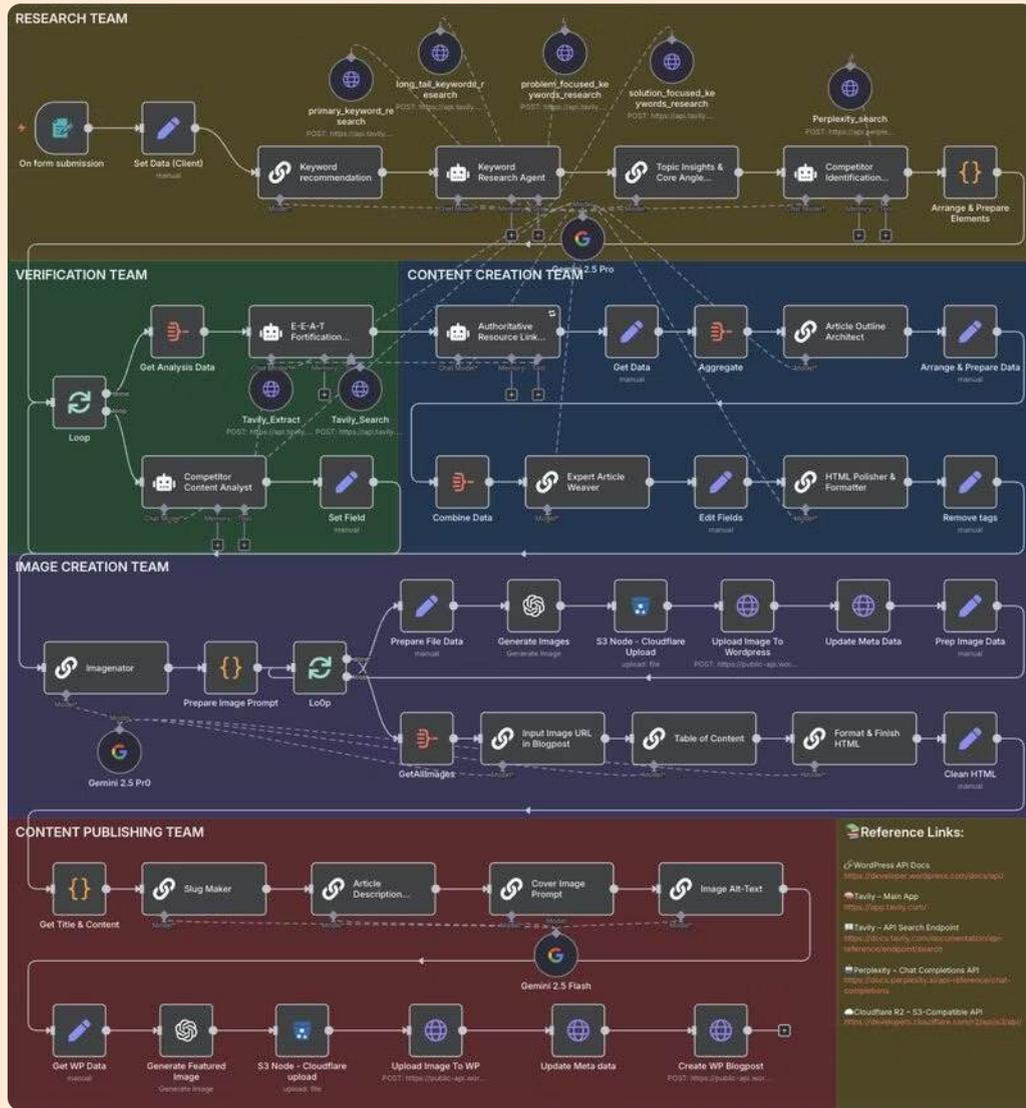
Test - test - test

Mine tools

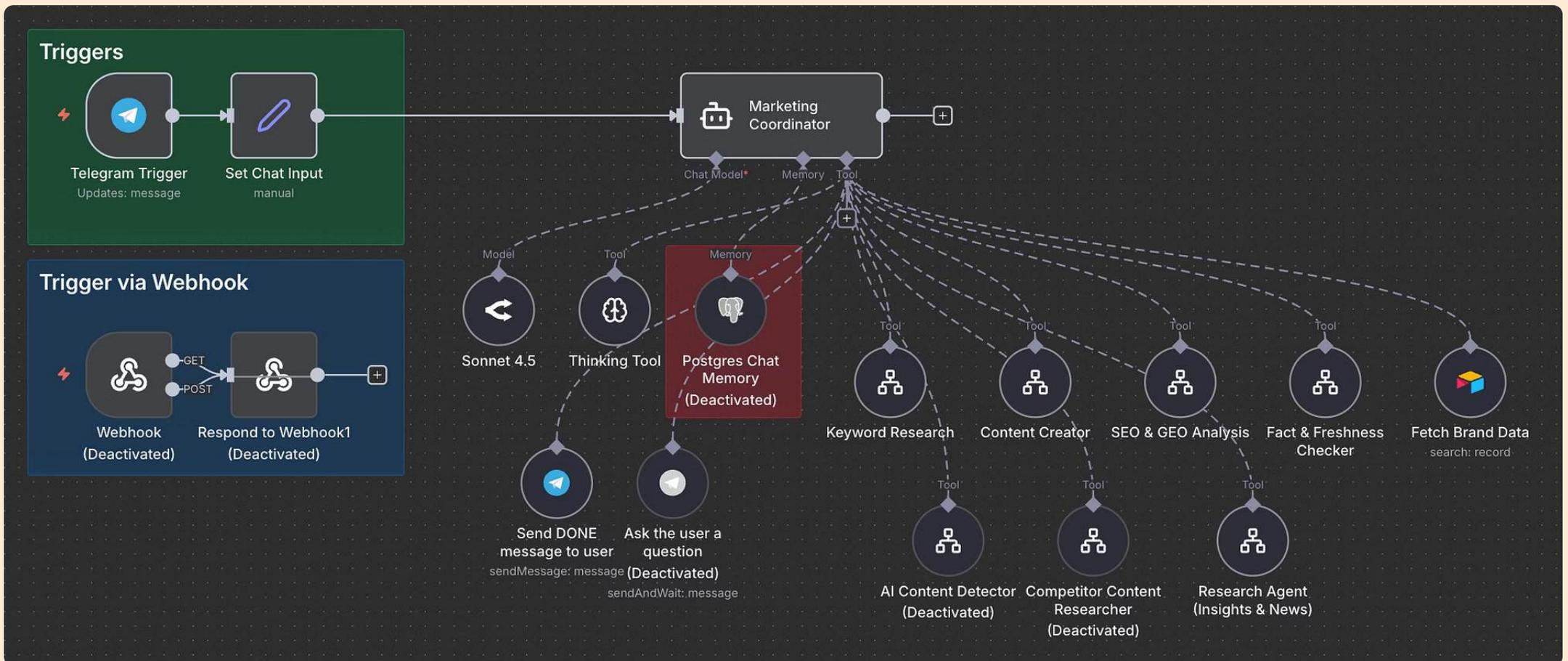**n8n**   **OpenRouter**   **Airtable**   **DataForSEO**

Mine automations
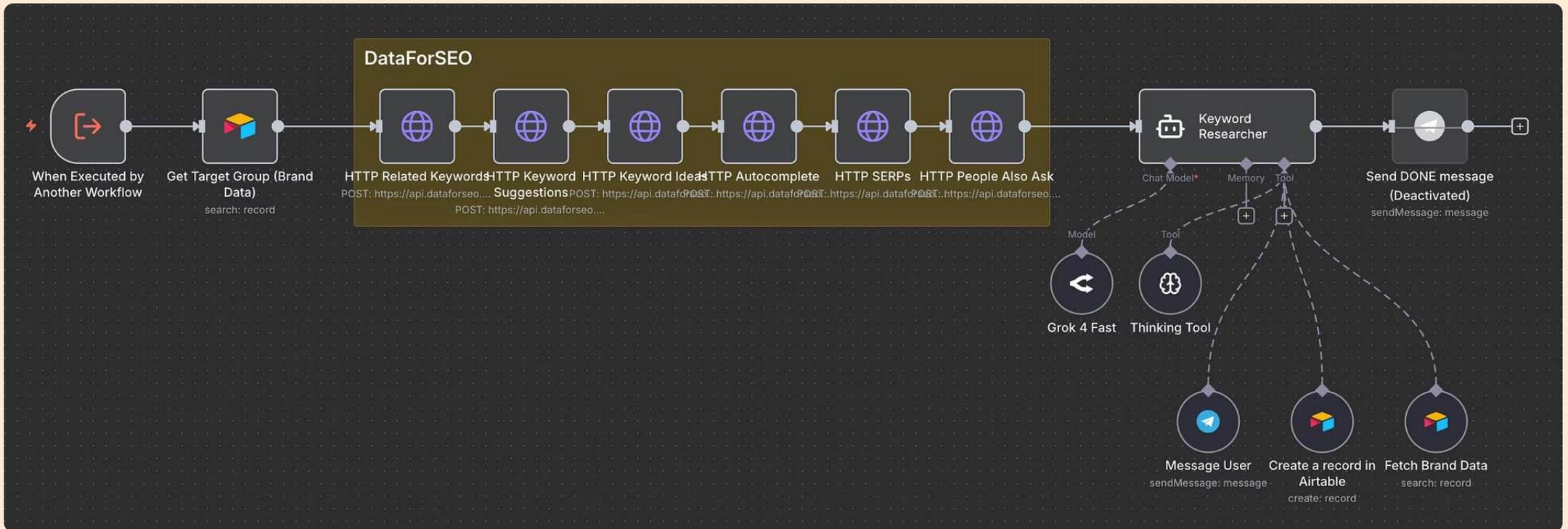
[nogle af dem...]

Coordinator

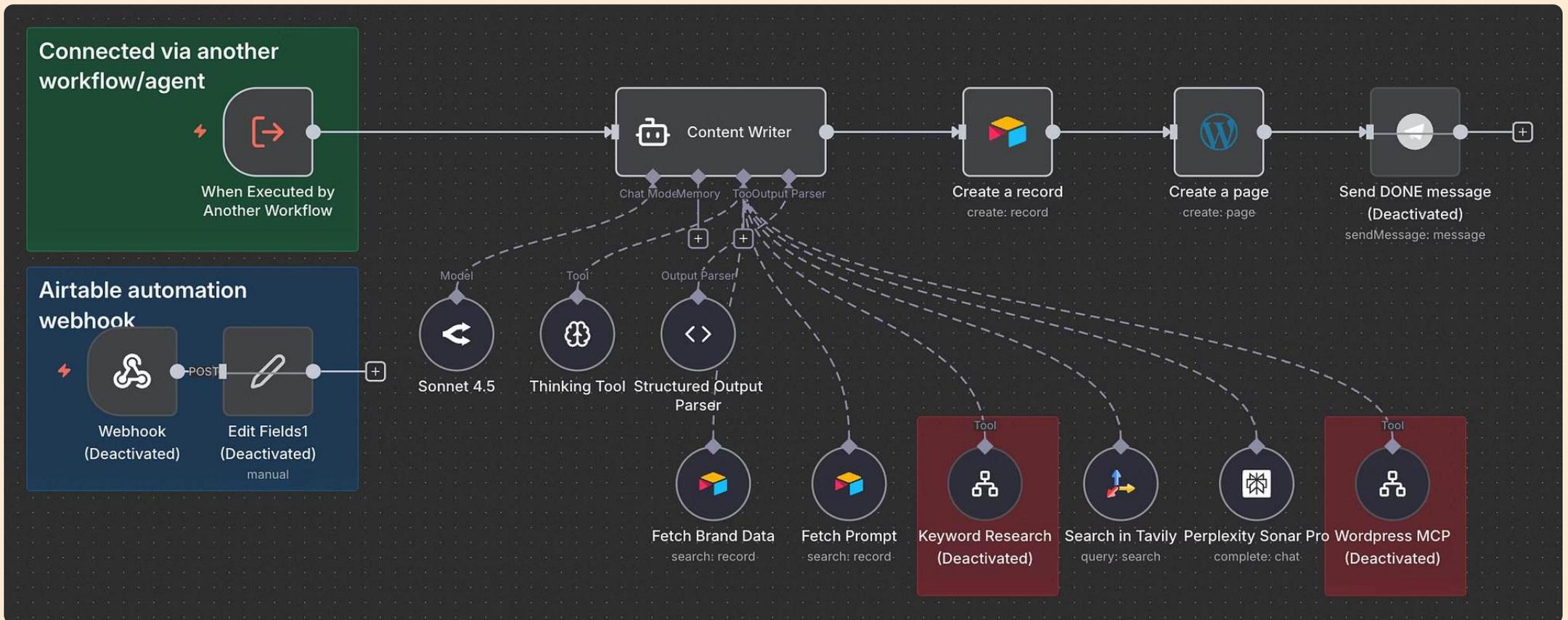## Orkestrerer af workflows

Keyword Research

Relaterede, PAA, AI Overviews, intent, volume, topic clusters
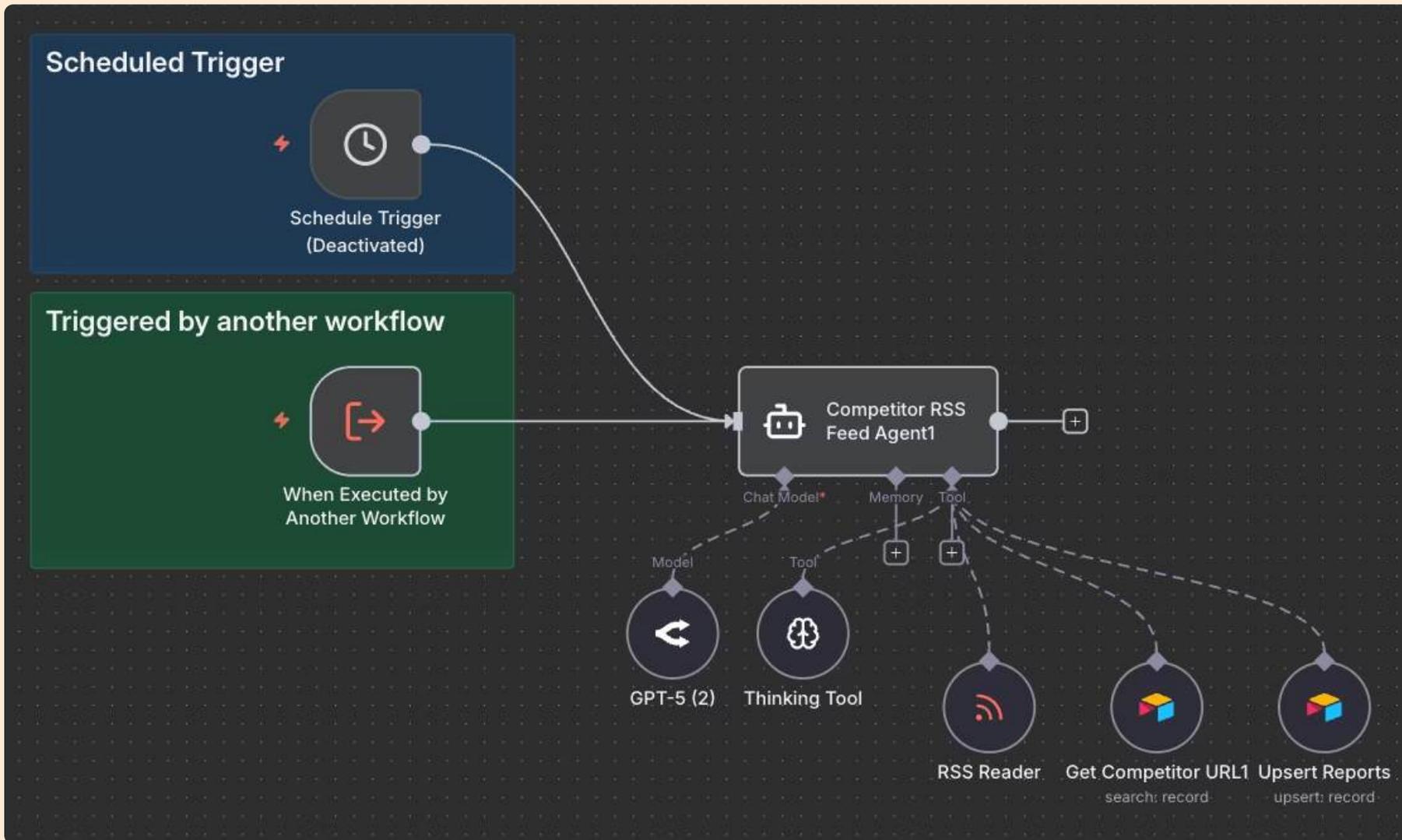
Content Creator

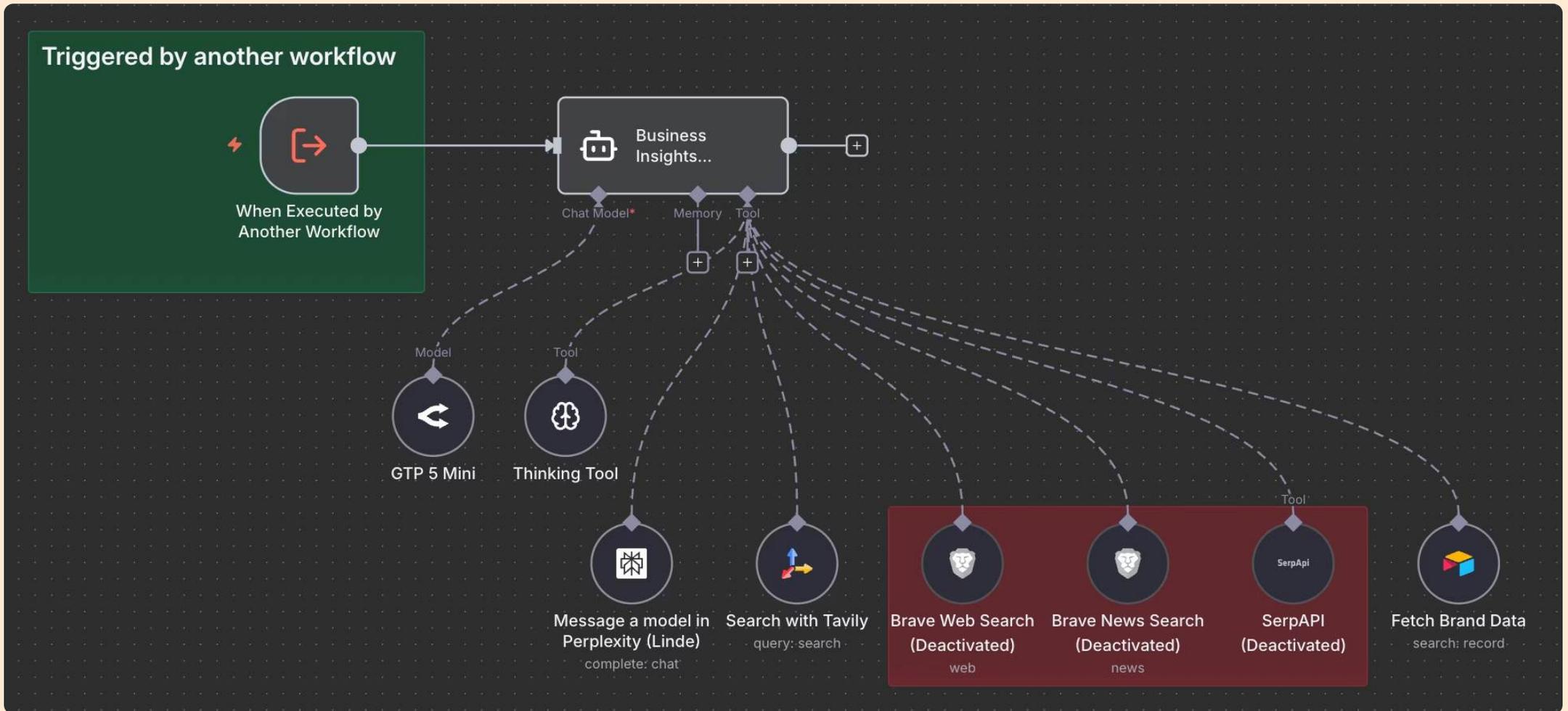## Tekstproduktion & publicering

Competitor Content Research

Konkurrenternes content-produktion
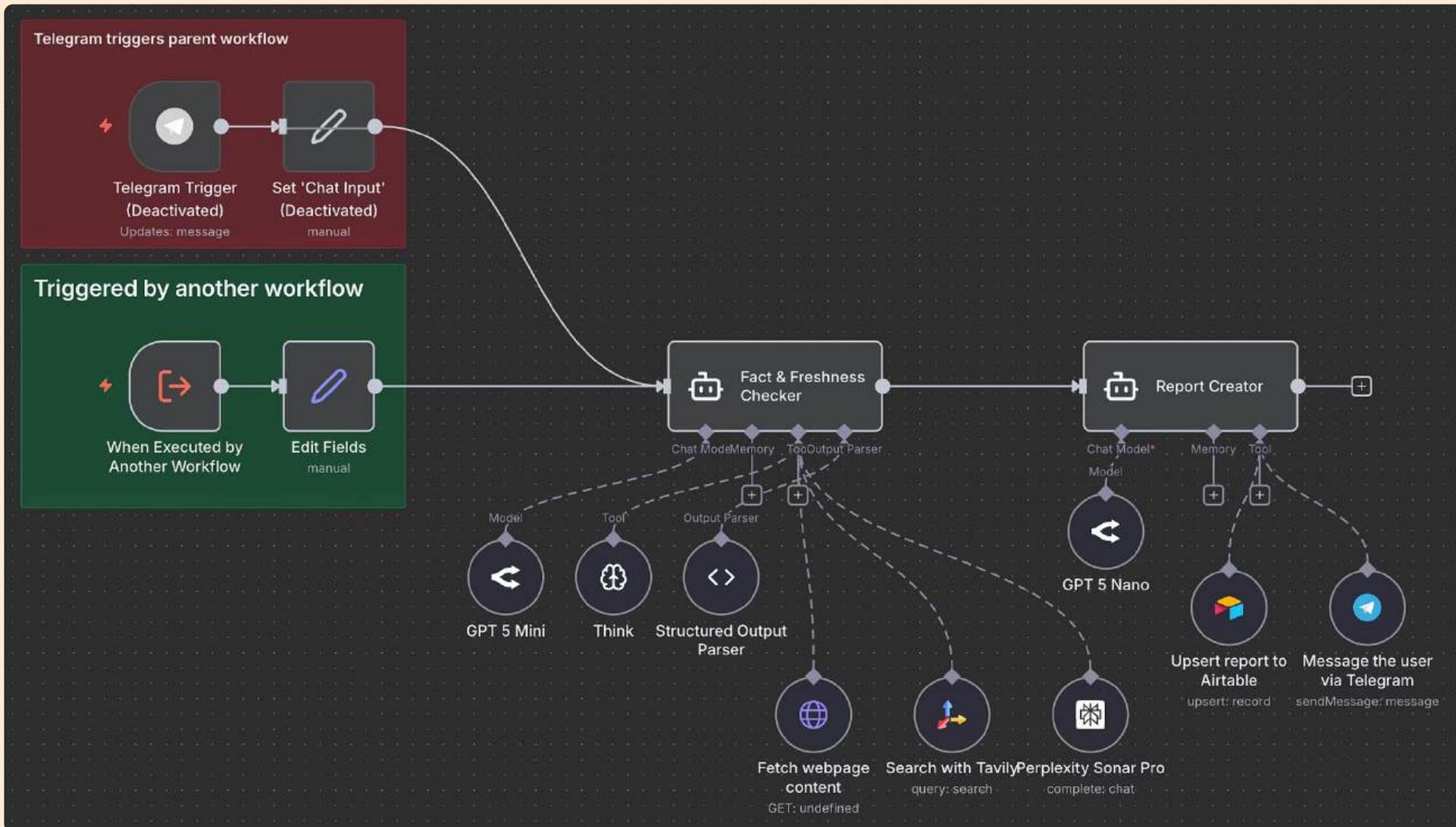
Industry & Market Research

Aktuelle nyheder og markeds-insights

Fact & Freshness Checker

Faktatjek, relevans og up-to-date

SEO/GEO Analyzer

Statusrapport til publiceret content

Output-eksempel følger...

Hvordan gik testen?

✅ ❌

[**Airtable Base - Content, Reports and More**]

Key takeaways

Vi skal kunne forstå processerne - ikke duplikere automations

Brand data

Prompting

Sprogmodellernes egenskaber ... og deres mønstre

HITL

Gradvis opbygning af flows

Simplificer flows

Skab variation

Undgå giga flows

Test test test

AI er et værktøj - ikke magi...

TAK FOR I DAG

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Ressourcer: Notion