

AIDAY.

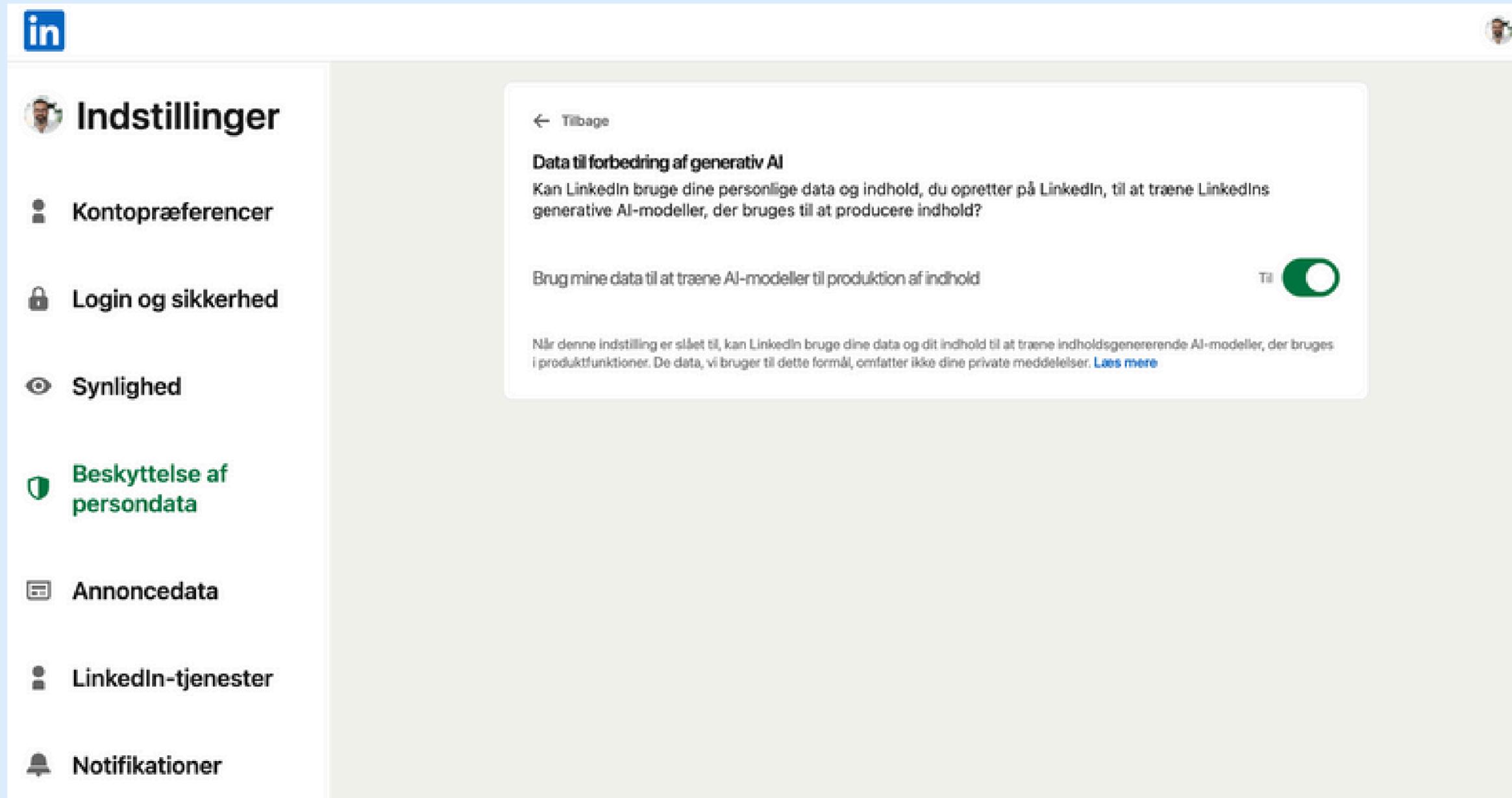
4. NOVEMBER 2025

Hvordan AI kan spare dig tid og få dig i gang på **LINKEDIN**



**Har du tjekket dine
indstillinger? 🤔**

LinkedIn bruger nu din data og indhold



The screenshot shows the LinkedIn settings interface. On the left is a navigation menu with the following items: 'Indstillinger' (selected), 'Kontopræferencer', 'Login og sikkerhed', 'Synlighed', 'Beskyttelse af persondata', 'Annoncedata', 'LinkedIn-tjenester', and 'Notifikationer'. The main content area displays the 'Data til forbedring af generativ AI' setting, which is currently turned on. The text explains that LinkedIn uses personal data and content to train generative AI models. A toggle switch is shown in the 'På' (On) position. Below the toggle, there is a note stating that when this setting is on, LinkedIn can use data and content to train AI models for product features, and that this data does not include private messages. A 'Læs mere' (Read more) link is provided.

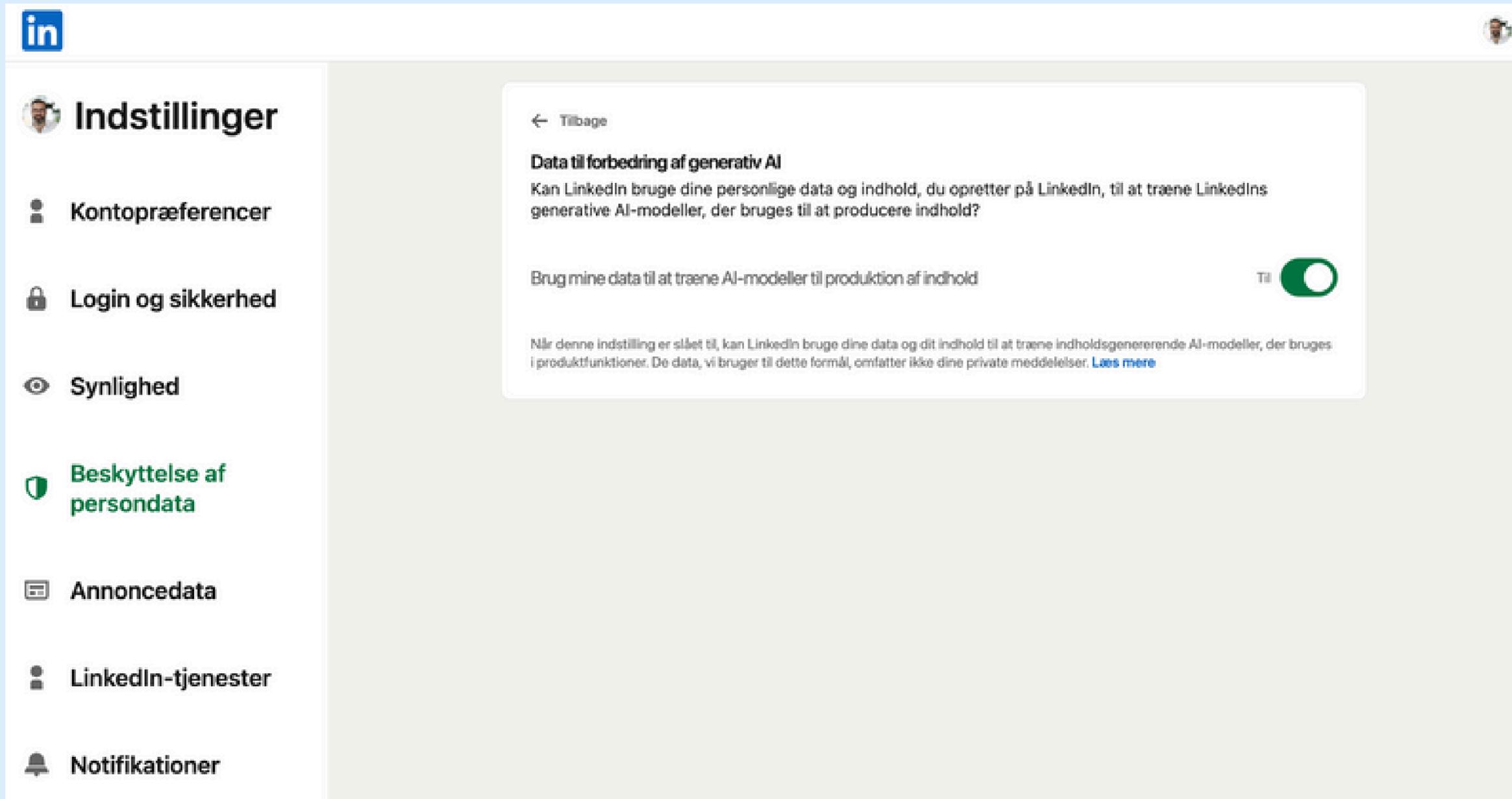
← Tilbage

Data til forbedring af generativ AI
Kan LinkedIn bruge dine personlige data og indhold, du opretter på LinkedIn, til at træne LinkedIns generative AI-modeller, der bruges til at producere indhold?

Brug mine data til at træne AI-modeller til produktion af indhold Til

Når denne indstilling er slået til, kan LinkedIn bruge dine data og dit indhold til at træne indholdsgenererende AI-modeller, der bruges i produktfunktioner. De data, vi bruger til dette formål, omfatter ikke dine private meddelelser. [Læs mere](#)

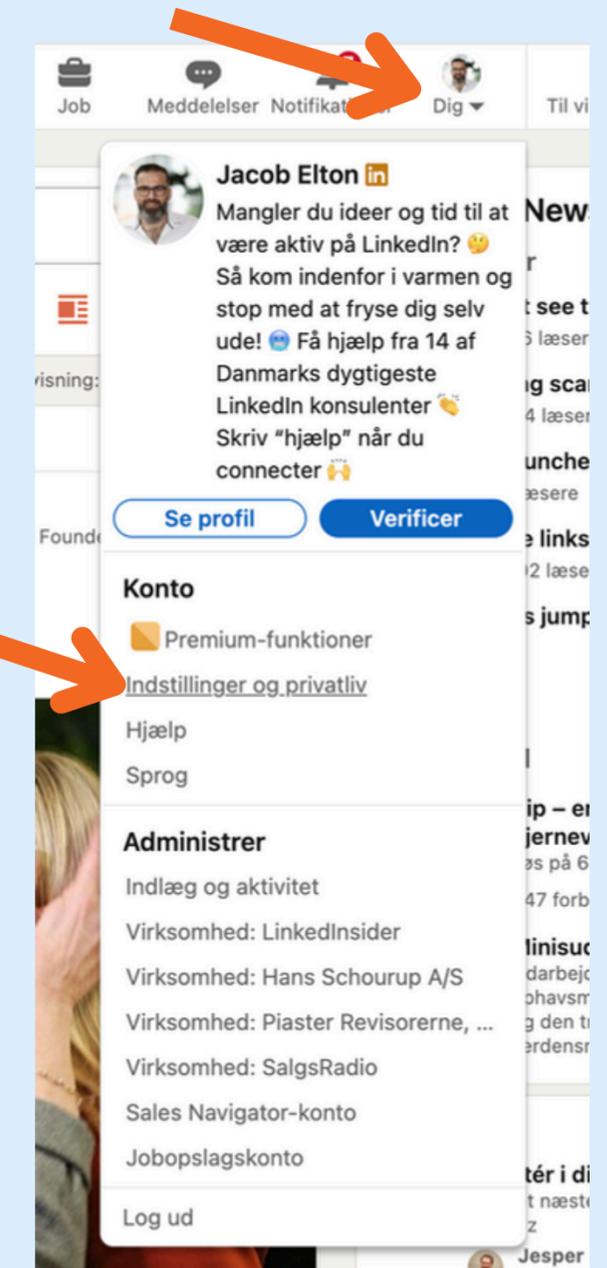
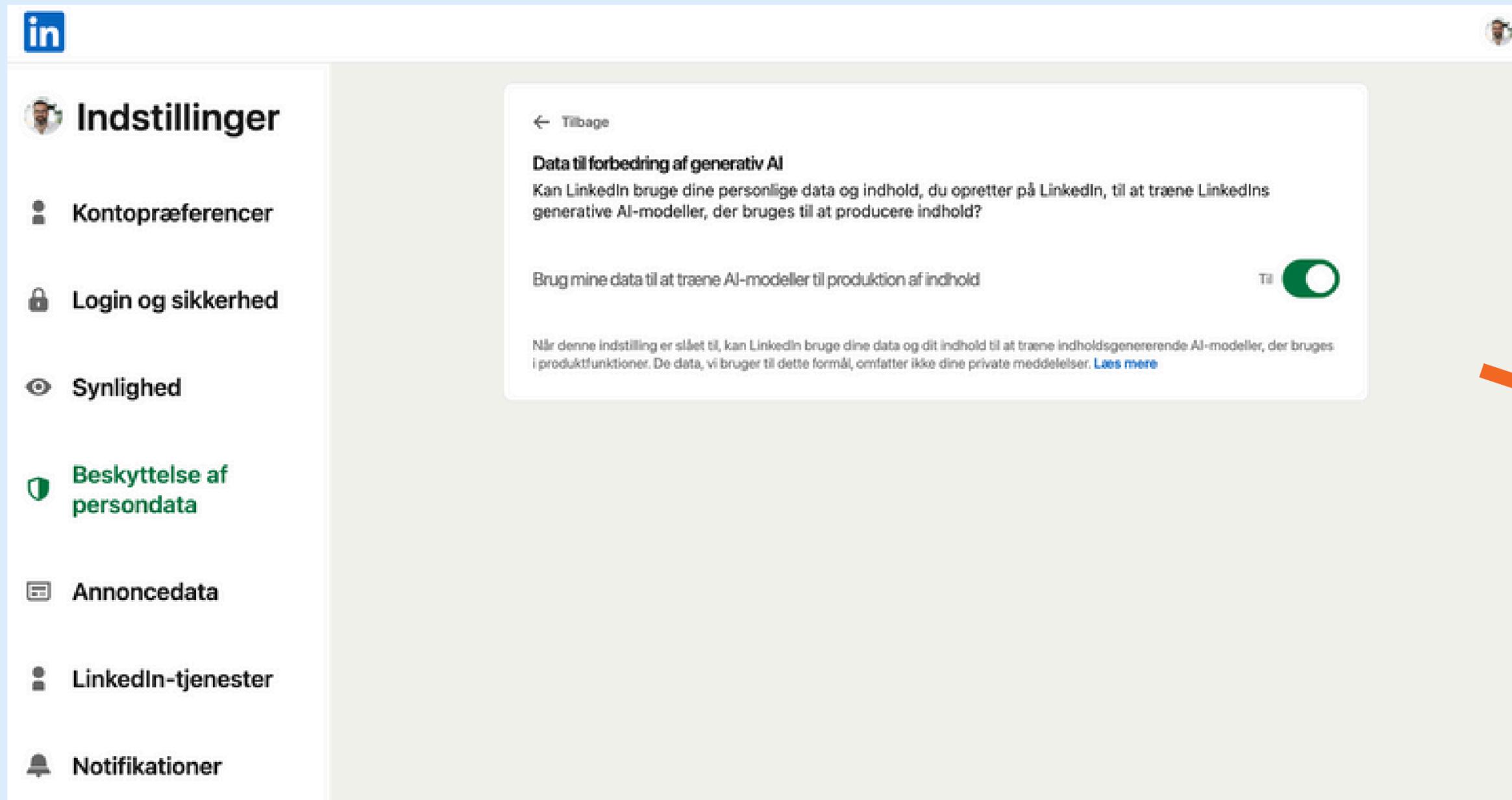
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LinkedIn begyndte at bruge dine data... i går!

LinkedIn bruger nu din data og indhold



LinkedIn begyndte at bruge dine data... i går!

Men frygt ikke - deres teknik er ganske langsom!

**Hvis Facebook er en
Ferrari, så er
LinkedIn en...**

Men frygt ikke - deres teknik er ganske langsom!

**Hvis Facebook er en
Ferrari, så er
LinkedIn en...**



For dig der lytter til mig for første gang i dag...

Hvem er Jacob?



LinkedIn nørd

Learn-a-holic

Far til to



For dig der lytter til mig for første gang i dag...

Hvad har jeg lavet?

- Har arbejdet professionelt med LinkedIn siden foråret 2015
- Inspireret og hjulpet mere end 18.000 mennesker
- Har afholdt mere end 500 workshops/foredrag i LinkedIn...



Før vi går rigtig i gang

MINDSETTING

På LinkedIn gælder det om:

- at være **konsistente** i ens adfærd

På LinkedIn gælder det om:

- at være **konsistente** i ens adfærd
- at skabe relevant, fagligt og **underholdende** indhold

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- være **nysgerrig** på andre mennesker og ens markeder

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- fokusere på **menneskerne** i virksomheden - ikke kun virksomheden

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- fokusere på **menneskerne** i virksomheden - ikke kun virksomheden
- lære at bruge værktøjet **strategisk** - både på et teknisk- og adfærdsmæssigt niveau

**LinkedInns egen AI er
ikke prangende... 🙄**

Jeg mixer derfor mellem
mulighederne **internt** på
platformen...

...kombineret med
eksterne værktøjer!

ThereIsAnAiForThat.com

LinkedIn

There are 113 AI tools for LinkedIn.

Number of tools: 113 | Most popular: Postline.ai

LinkedIn outreach 13 | LinkedIn profile optimization 10 | LinkedIn messages 6 | LinkedIn carousels 6 | LinkedIn comments 3 | LinkedIn prospecting 3

LinkedIn engagement 3 | LinkedIn growth 2 | LinkedIn automation 2 | LinkedIn banners 2 | LinkedIn post optimization 2

LinkedIn content optimization 2 | +9 more

AI 113 | GPT 32 | Chrome 6 | Mini Tools 4 | State of the art

Fokus på

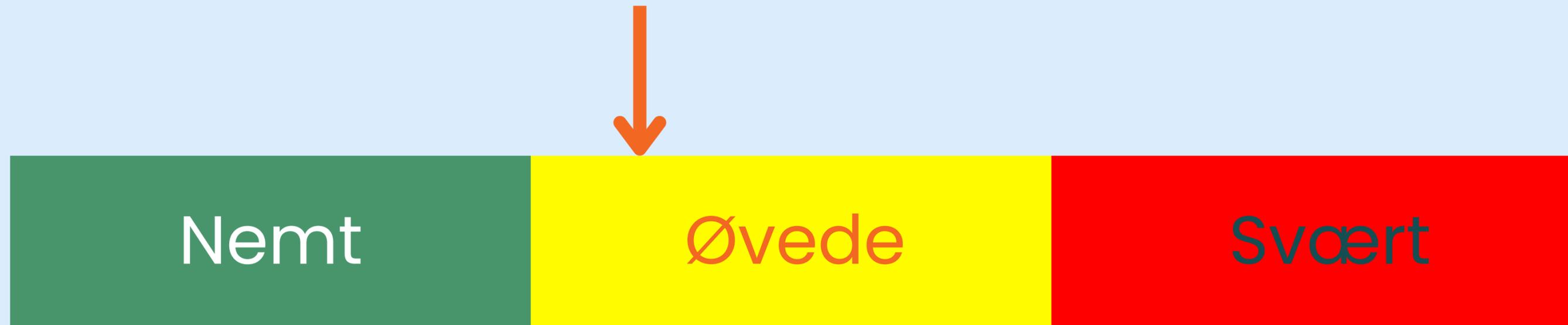
3 OMRÅDER

-med tidsoptimering for øje

Fokus på 3 områder

- **Indhold på LinkedIn**
- **Salgsoptimering**
- **Kommentaradfærd**

Niveauct for læringen i dag



Indhold på

INDHOLD

Alle vil gerne i gang med indhold på LinkedIn



Men de fleste prioriterer ikke tiden eller mangler ideer

...men der er kun

1%

der deler på ugentlig basis - globalt!

...og i 2025:

50%

er AI-generet indhold!

Skil jer ud fra mængden

Skab **genkendelighed** gennem autentisk content, hvor der er **mennesker involveret** - det er modgiften til overfloden af AI content!



“Rewrite” er ikke happy-inducerende...

Jacob Elton
Post to Anyone

HVAD SKER DER FOR ALGORITMEN PÅ LINKEDIN? 🙄 Hvis du vil vide det, så har jeg 5 bud...

Jeg har lavet et deep-dive ind i den nyeste algoritme-rapport 🤔

Hvis du kender mig godt, så ved du at jeg er lidt af en lærings-passionist og kan ikke få nok af ny viden - og jeg ved, at der altid er nyt at lære om algoritmen 🧠

Men viden alene gør ikke dit LinkedIn-game bedre (heller ikke mit!) - det ER helt gak-gak at abonnere på denne holdning! 🤪

⚠️ Sorry, we currently only support English.

✦ Rewrite with AI 🖼️ +

🕒 Post

Selv på engelsk, vil vi undgå den!



Jacob Elton ▾
Post to Anyone

WHAT'S GOING ON WITH THE LINKEDIN ALGORITHM? 🙄 If you're curious, I've got 5 clues for you...

I've done a deep dive into the latest algorithm report 🤔

If you know me well, you'll know I'm a bit of a learning enthusiast — I can't get enough of new insights. And when it comes to the algorithm, there's always something new to learn 🧐

|

But knowledge alone doesn't make your LinkedIn game better (not even mine!) — subscribing to that belief is totally bonkers 🤪

↶ Undo 👍 👎

😊

✦ Rewrite with AI 🖼️ +

🕒 **Post**

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Undo

😊

✦ Rewrite with AI

Post

Jacob Elton
Post to Anyone

Curious about the LinkedIn algorithm? Here are 5 clues to satisfy your curiosity:

I delved deep into the latest algorithm report to bring you fresh insights. As a learning enthusiast, I'm always eager to discover new trends, especially when it comes to algorithms.

However, simply acquiring knowledge isn't enough to up your LinkedIn game. Subscribing to that belief is truly mind-boggling. It's all about turning knowledge into actionable steps.

Undo

😊

✦ Rewrite with AI

Post

Selv på engelsk, vil vi undgå den!

 **Jacob Elton** ▾
Post to Anyone

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Undo  



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Undo  



 **Post**

Case: Piaster Revisorerne

12. Regnskabsgrundlag og anvendt regnskabspraksis · 23 pages

Revisorsprog -forklaret på dansk!

12 af 20:
**Regnskabsgrundlag
og anvendt
regnskabspraksis?**



© Piaster Revisorerne

1 / 23



Case: Piaster Revisorerne



Spørgsmålet der trængte sig på:

“Hvordan gør vi kedeligt og ganske u-sexy stof, interessant og tiltrækkende?”

Case: Piaster Revisorerne

12. Regnskabsgrundlag og anvendt regnskabspraksis · 23 pages

Revisorsprog
-forklaret på dansk!

12 af 20:
Regnskabsgrundlag
og anvendt
regnskabspraksis?



© Piaster Revisorerne

1 / 23

1. Forventningskløften
2. Going concern-forudsætning
3. Begrænset sikkerhed vs. høj grad af sikkerhed
4. Regnskabsmæssige skøn
5. Kontrolspor
6. Internt kontrolmiljø
7. Revisionsbevis
8. Retvisende billede
9. Væsentlighed og risiko
10. Erklæring uden forbehold vs. med forbehold
11. Efterfølgende begivenheder
12. Regnskabsgrundlag og anvendt regnskabspraksis
13. Afstemning af balanceposter
14. Periodisering af indtægter og omkostninger
15. Sambeskatning
16. Opgørelse af eventualforpligtelser
17. Sikkerhed vs. assistance
18. Ledelsens og revisors ansvar for årsrapporten
19. Virksomhedsformer
20. Lukke et selskab - Likvidation vs. betalingserklæring

Case: Piaster Revisorerne

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1/23

1. Revisorsprog -forklaret på dansk!
12 af 20: Regnskabsgrundlag og anvendt regnskabspraksis?

2. Forklaret som en lagkageopskrift.

3. Regnskabsgrundlag og anvendt regnskabspraksis handler om...

4. ...de regler og metoder, man bruger til at lave regnskabet.

5. Det er "opskriften" bag tallene - hvordan man melder, rejser og blander figurerne, så resultatet bliver forståeligt og kan sammenlignes.

6. Eksempel: Lagkageopskriften

7. Forestil dig, at du skal bage en lagkage til en fødselsdag 🍰🇩🇰

8. Du kan vælge jordbær, chokolade eller hindbær
Du kan gøre kagen sød eller lade den være sød
Du kan lave tre lag eller ti

9. Pointen er:

10. Gæsterne skal vide, hvilken opskrift du har brugt - ellers kan de ikke vurdere, om lagkagen ser rigtig ud! 🍴

11. Det samme gælder regnskaber!

12. Er værdien af bygningerne med til købsprisen eller dagprisen?
Er værdien af lagret med til købsprisen eller fremstillingsprisen?
Er der for meget afskrivninger over på de eller so de?

13. Hvorfor er det vigtigt?

14. Hvis man ikke ved, hvilken "opskrift" der er brugt, kan man ikke sammenligne regnskaber...

15. - lidt som at gætte, hvorfor én lagkage er dobbelt så høj som en anden!

16. Med et glimt i øjet 😊

17. Regnskabsgrundlag og anvendt praksis er som en lagkageopskrift.

18. Regnskabsgrundlag og anvendt praksis er som en lagkageopskrift.
Du må gerne vælge hindbær i stedet for jordbær - men du skal fortælle gæsterne det.

19. Ellers risikerer du, at halvdelen af selskabet sidder med røde følelser og tanker...

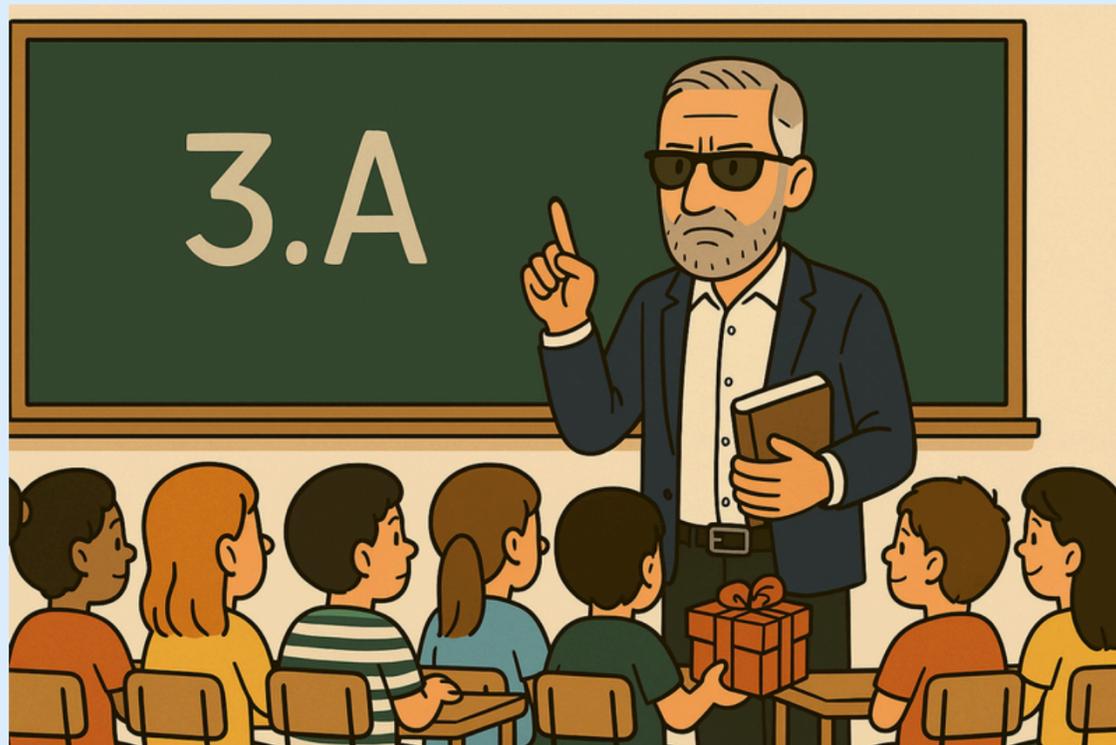
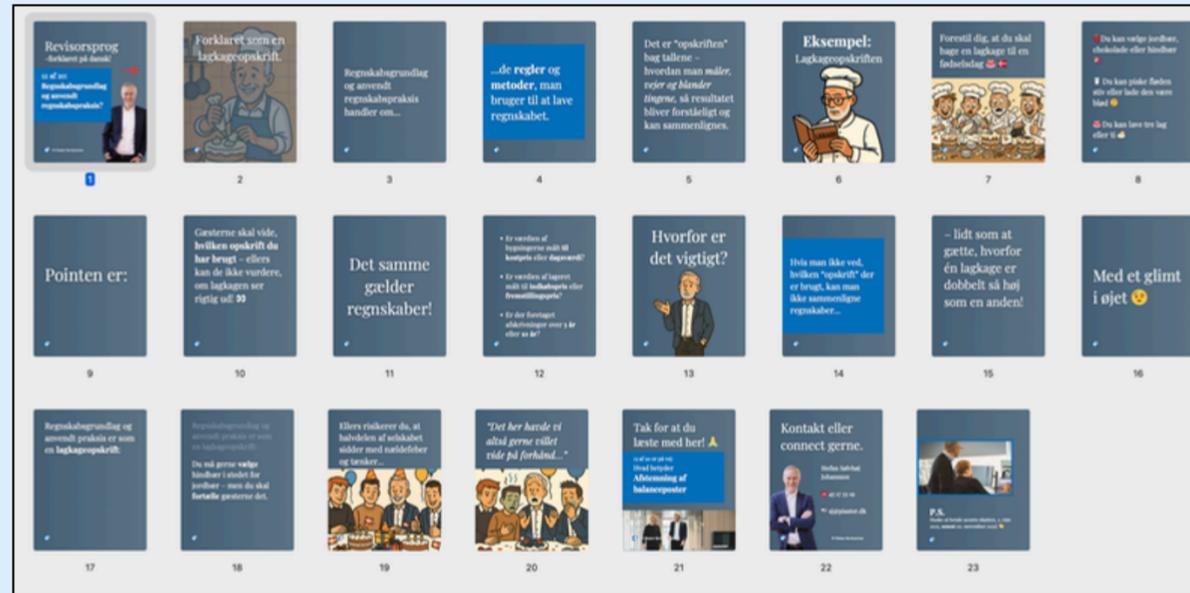
20. "Det her havde vi altid gerne villet vide på forhånd..."

21. Tak for at du læste med her! 🙏
12 af 20 af 20: Hvad betyder Afstemning af balancerposter

22. Kontakt eller connect gerne.
Hvad betyder Afstemning af balancerposter
12 af 20 af 20: Hvad betyder Afstemning af balancerposter

23. P.S.
Hvad er forskellen mellem Afstemning af balancerposter og Afstemning af balancerposter

Case: Piaster Revisorerne



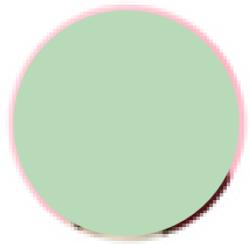
Case: Piaster Revisorerne



Samlet tidsforbrug:

I snit, har hver karrusel taget 45 minutter at lave, fra emnet bliver promptet i ChatGPT, til pdf'en er klar til deling

10. OKT.

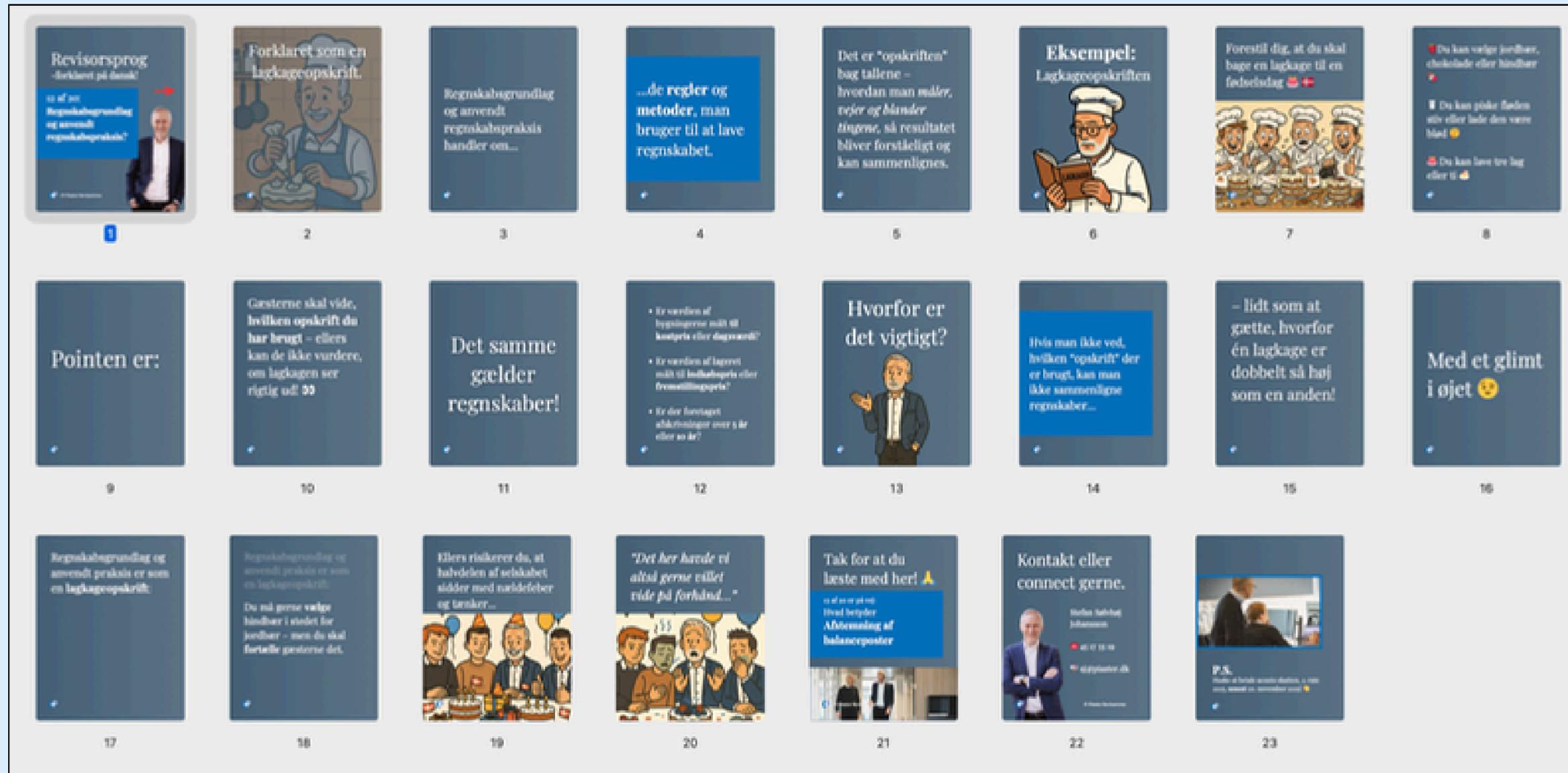


Louise [redacted] ✓ • 08.59

Hej Stefan! Jeg er tosset med dine små revisionstutorials. Må man spørge hvem der laver dem?

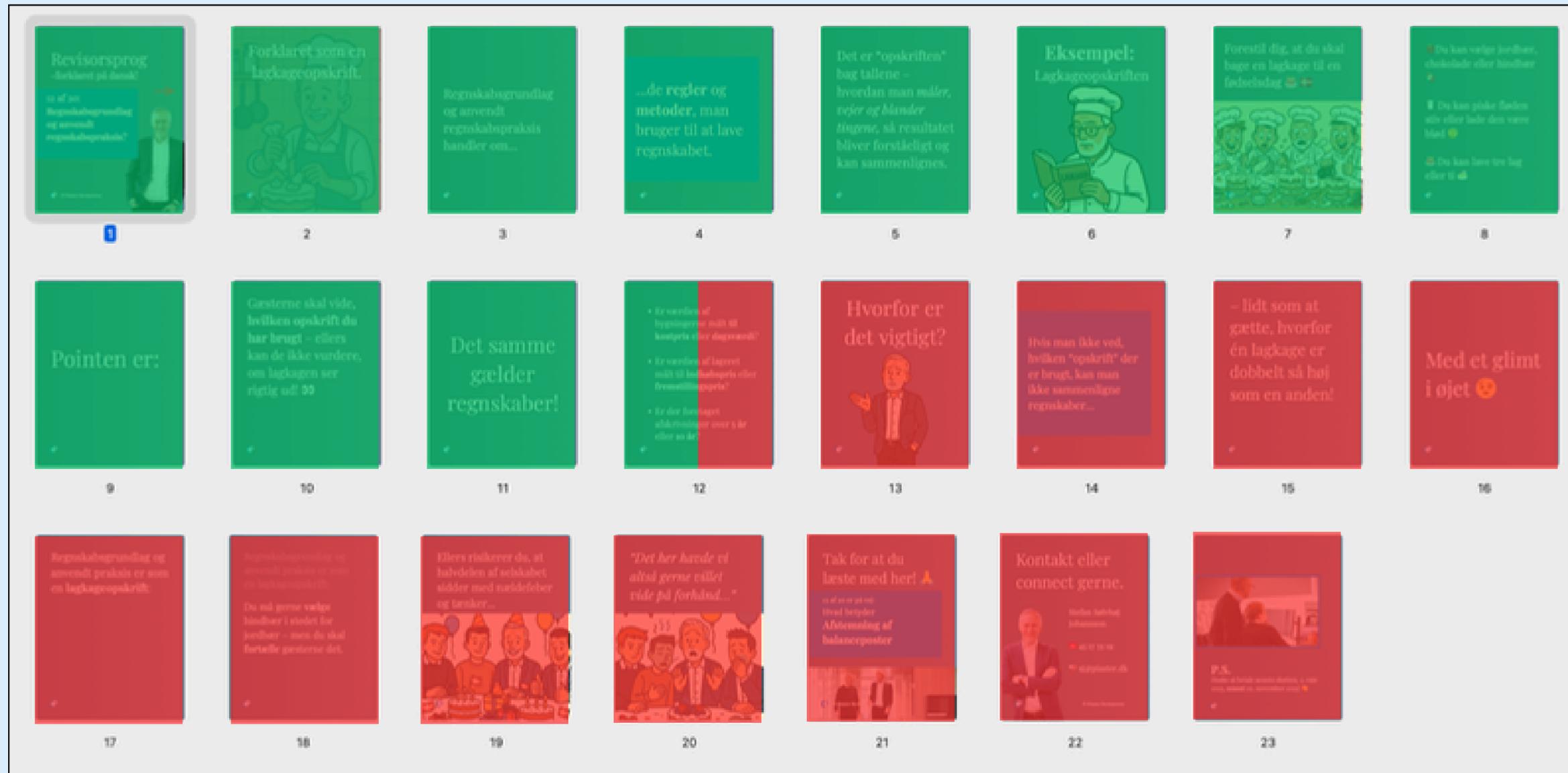
Bonusviden

LinkedIn måler nu på "Consumption rate"



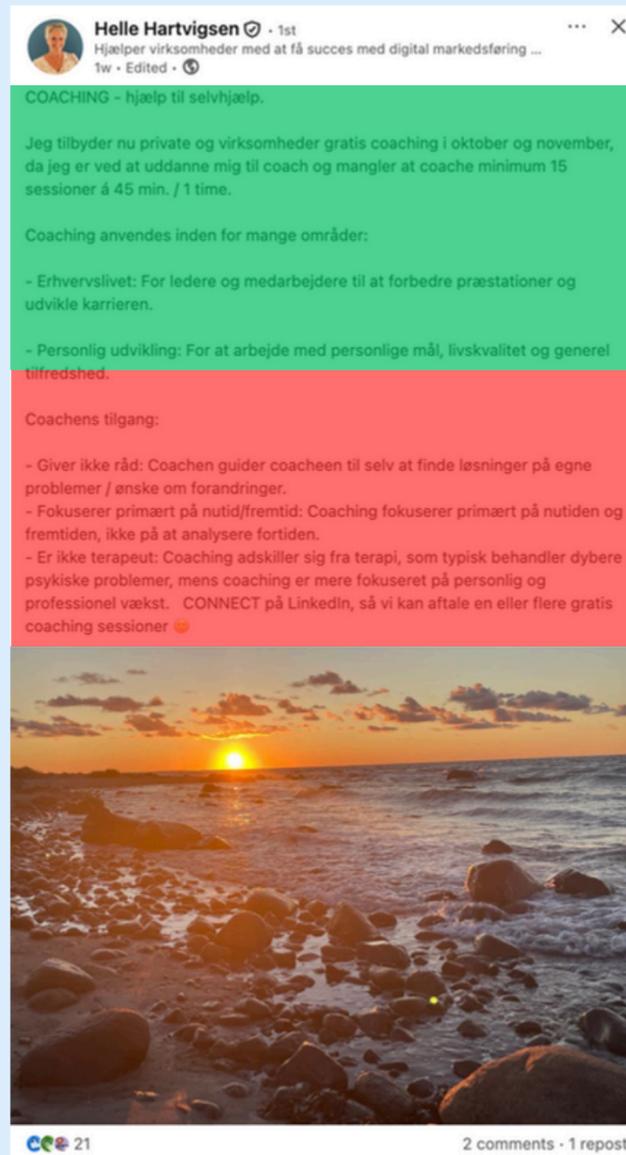
...her er 23 sider i alt

LinkedIn måler nu på “Consumption rate”



Læser nogle kun halvdelen, så er consumption rate = 50%

“Consumption rate” gælder for alle formater



Helle Hartvigsen · 1st
Hjælper virksomheder med at få succes med digital markedsføring ...
1w · Edited · 🌐

COACHING - hjælp til selvhjælp.

Jeg tilbyder nu private og virksomheder gratis coaching i oktober og november, da jeg er ved at uddanne mig til coach og mangler at coache minimum 15 sessioner á 45 min. / 1 time.

Coaching anvendes inden for mange områder:

- Erhvervslivet: For ledere og medarbejdere til at forbedre præstationer og udvikle karrieren.
- Personlig udvikling: For at arbejde med personlige mål, livskvalitet og generel tilfredshed.

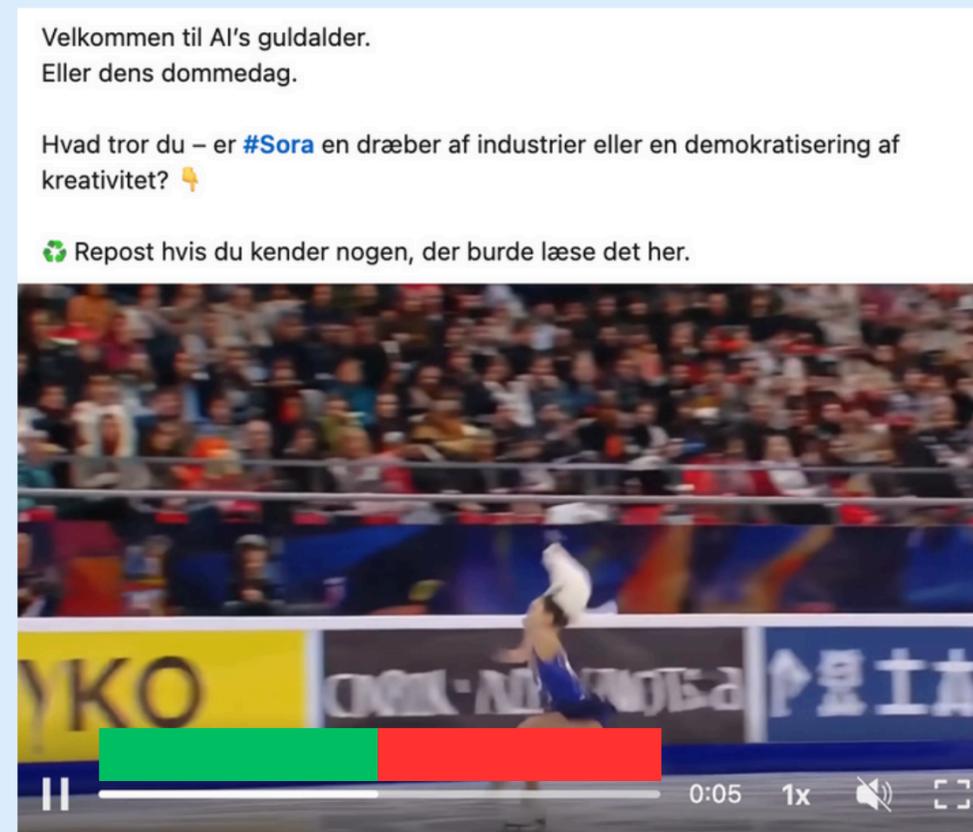
Coachens tilgang:

- Giver ikke råd: Coachen guider coacheen til selv at finde løsninger på egne problemer / ønske om forandringer.
- Fokuserer primært på nutid/fremtid: Coaching fokuserer primært på nutiden og fremtiden, ikke på at analysere fortiden.
- Er ikke terapeut: Coaching adskiller sig fra terapi, som typisk behandler dybere psykiske problemer, mens coaching er mere fokuseret på personlig og professionel vækst. CONNECT på LinkedIn, så vi kan aftale en eller flere gratis coaching sessioner 🍷



21
2 comments · 1 repost

tekst + billede



Velkommen til AI's guldalder.
Eller dens dommedag.

Hvad tror du – er [#Sora](#) en dræber af industrier eller en demokratisering af kreativitet? 🙌

🔄 Repost hvis du kender nogen, der burde læse det her.



0:05 1x

tekst + video



Martin K. Pedersen · 1st
Forsikringsmægler hos Dansk Erhvervsassurance Forsikringsmæglere
2w · 🌐

Kære netværk - det er nu I skal hjælpe mig med at hjælpe andre.

Ledig elektriker søger job
Ledig kloakmand - autoriseret - søger job

Jeg snakker med mange mennesker i løbet af dagen, ugen eller måneden.
Og i den seneste tid, så har jeg snakket med de 2 ovenstående gode mænd, der begge søger job.

Begge søger på Fyn.

Elektriker er interesseret i alle typer job inden for faget.

Aut. Kloakmand er som udgangspunkt interesseret i beregnerjob, projektledelse og lignende typer.

Tag fat i mig - eller skriv en kommentar - så skal jeg sørge for at sætte jer sammen.

👤 Christian Heibroch and 40 others
31 comments · 3 reposts

Jo mere **consumption**

=

mere synlighed, **længere**
rækkevidde og **større**
genkendelighed

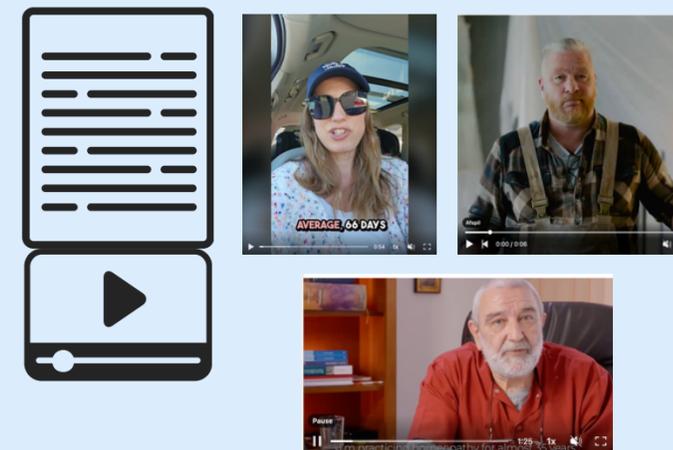


Variér i indholdet!

De meste gængse formater - højkant,, kvadrat og bredt



Indlæg: Tekst + video



-Så “giver” du mest til platformen!

Salgsoptimering med

VÆRDISKABENDE VÆRKTØJER

Verdens bedste salgsværktøj

**...men også meget
misforstået! 🤔**

LinkedIn

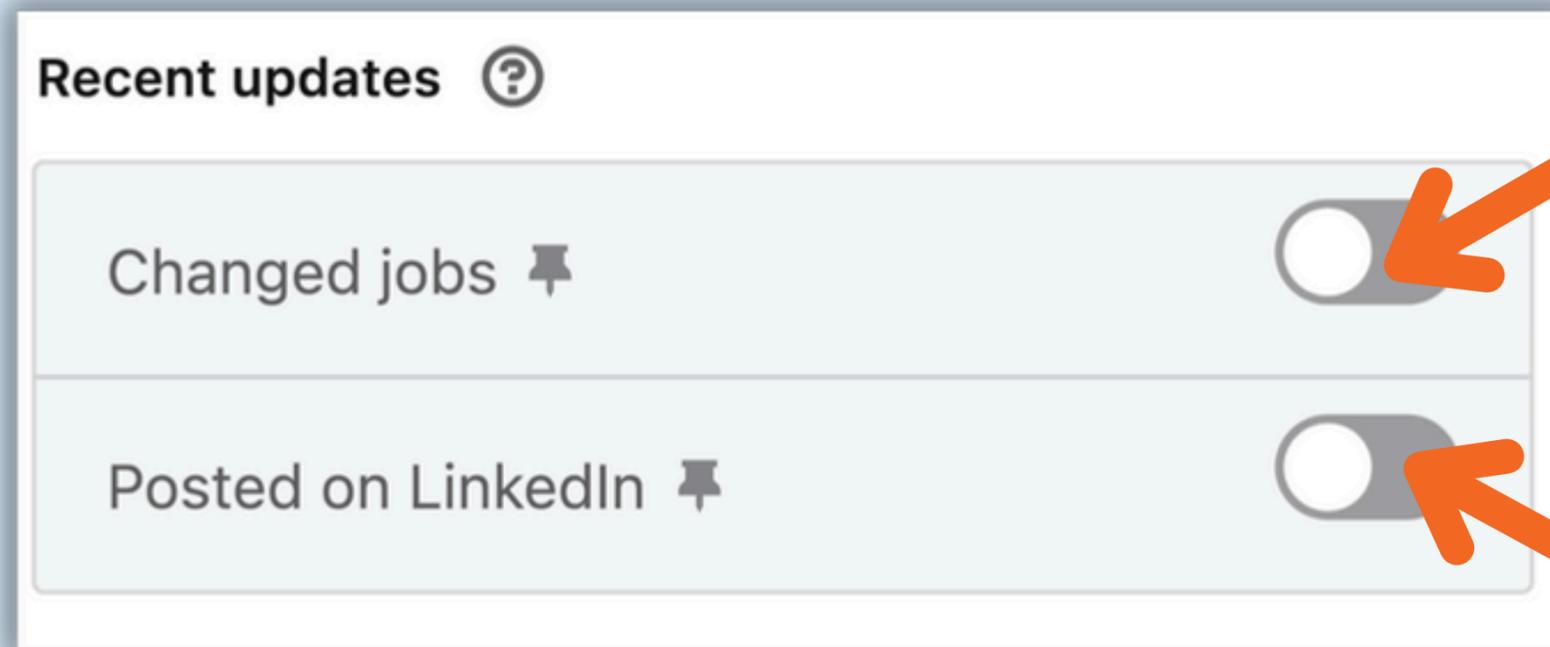
SALES NAVIGATOR

Hvorfor Sales Navigator?

- **Du sparer mængder af dyrbar salgstid**

Hvorfor Sales Navigator?

- **Du sparer mængder af dyrbar salgstid**



Sidste 3 måneder

Sidste 30 dage

Overblik = tid sparet

Sales Navigator Home Accounts Leads Messaging

Search [filters] Account filters Saved searches Personas

Lead lists > AI DAY 2025 talere Last updated Oct 28, 2025 View in search Copy list

40 Total results 2 Changed jobs in past 90 days 35 Posted on LinkedIn in past 30 days 7 Share experiences with you

Select all Add to another list Remove Sort by: Date added

Name	Account	Geography	Notes	Outreach activity	Date added	Actions
<input type="checkbox"/> Kristin Großbaier · 2nd 1 List	Vestas	Aarhus, Central Denmark Region, Denmark	Add note	No activity	10/28/2025	...
<input type="checkbox"/> Anne Lindberg · 2nd 1 List	Digitalisering og It, Region Midtjylland	Central Denmark Region, Denmark	Add note	No activity	10/28/2025	...
<input type="checkbox"/> Mathias Grønne · 2nd 1 List	Danish Data Science Community (+2)	Central Denmark Region, Denmark	Add note	No activity	10/28/2025	...
<input type="checkbox"/> Jeppe Hedaa · 2nd 1 List	KristenDemokraterne	Copenhagen, Capital Region of Denmark, Denmark	Add note	No activity	10/28/2025	...
<input type="checkbox"/> Casper Guldager · 2nd 1 List	KPMG Denmark	Copenhagen, Capital Region of Denmark, Denmark	Add note	No activity	10/28/2025	...
<input type="checkbox"/> Linda Dögg Guðmund... · 2nd 1 List	KPMG Ísland(+1)	Iceland	Add note	No activity	10/28/2025	...
<input type="checkbox"/> Peter Schmidt · 2nd 1 List	NeoConsulting(+1)	Denmark	Add note	No activity	10/28/2025	...

Chat with us

Talerne til AIDAY er ganske aktive på LinkedIn 😊

Hvorfor Sales Navigator?

**Overvågning
= muligheder du
ikke vidste du havde**

The screenshot displays the LinkedIn Sales Navigator interface. At the top, there is a navigation bar with 'Sales Navigator' and tabs for 'Home', 'Accounts', 'Leads', and 'Messaging'. Below this is a search bar and filter options for 'Lead filters' and 'Account filters'. The main content area is divided into sections: 'Highlights for you' featuring a Dell Technologies advertisement with a 'Research with AI now' button; 'All alerts' with a search bar and filter buttons for 'Accounts', 'Account list', 'Leads', and 'Lead list'; and a feed of posts, including one from Jakob Grydholt Jørgensen and another from Steen Lynenskjold. Two large orange arrows point to the 'Accounts' and 'Leads' filter buttons in the 'All alerts' section.

68 møder booket 2 ringedage



Spadestik dybere i værktøjet

The screenshot displays the LinkedIn Sales Navigator interface for the account 'Dell Technologies'. The top navigation bar includes 'Sales Navigator', 'Home', 'Accounts', 'Leads', and 'Messaging'. Below this is a search bar and filter options for 'Lead filters' and 'Account filters'. The main content area is divided into several sections:

- About:** A section with the company's mission statement: "Technology drives human progress. This tenet is the core of our business and vision. Our customers and team members are integral to our continuing success as we provide the essential infrastructure for organizations to transform th ... Show more".
- Common searches:** A list of search filters including "All employees (120K+)", "Decision makers (4.5K+)", "Marketing (2K)", "Sales Directors (6)", "Director+ (5K)", and "CXO (289)".
- Your personas:** A list of personas including "Marketing (2K)", "Sales Directors (6)", "Director+ (5K)", and "CXO (289)".
- Account IQ:** A section titled "Account IQ" with a sub-header "See how your product can help Dell Technologies BETA". It includes a "Generate Insights" button and a note: "This feature is powered by AI and mistakes are possible. Please check the information for accuracy. Learn more".
- How Dell Technologies makes money:** A section describing the company's revenue sources: "Dell Technologies generates revenue through the sale of client devices, peripherals, and infrastructure solutions, including servers, networking, and storage. Their target market includes large enterprises, small and medium-sized businesses, consumers, and public institutions. Top solutions include AI-optimized servers, multicloud environments, branded PCs, and high-end consumer and gaming offerings. They also offer various payment and consumption options such as as-a-Service, subscription, and leasing models. Dell Technologies operates globally, with a significant presence in the Americas, EMEA, and APJ regions." Sources: www.sec.gov.
- Key people:** A list of key executives including "Yvonne McGill - 3rd Chief Financial Officer and Executive Vice President" and "Michael Zubrow - 3rd Global Compliance Counsel".

The left sidebar contains navigation options: "About", "Account IQ", "Relationship explorer", "Relationship map", "Growth insights", "People also viewed", and "Alerts". The bottom right corner features a "Chat with us" button.

Spadestik dybere i værktøjet

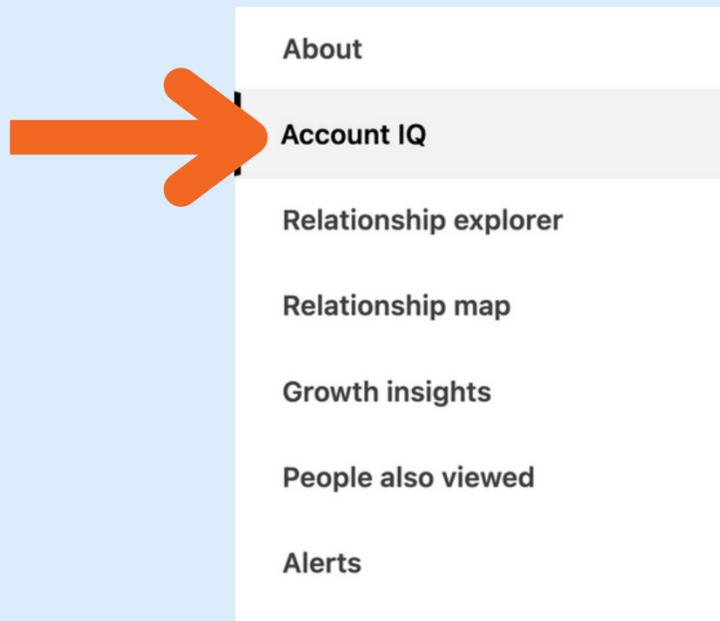
LinkedIn Sales Navigator interface showing the Dell Technologies account page. The sidebar menu is highlighted with an orange box, and an orange callout bubble points to the 'Account filters' section with the text: **her dukker der lidt AI op...**

The main content area displays the 'About' section for Dell Technologies, including a description: "Technology drives human progress. This tenet is the core of our business and vision. Our customers and team members are integral to our continuing success as we provide the essential infrastructure for organizations to transform th ... Show more".

Below the 'About' section, there is a section titled "See how your product can help Dell Technologies" with a "Generate Insights" button. A note states: "This feature is powered by AI and mistakes are possible. Please check the information for accuracy. [Learn more](#)".

The right sidebar shows "Key people" including Yvonne McGill (Chief Financial Officer and Executive Vice President) and Michael Zubrow (Global Compliance Counsel). There is also a "Search for all executives" button and a "Was this helpful?" feedback section.

Spadestik dybere i værktøjet



Spadestik dybere i værktøjet

★ Account IQ

This feature is powered by AI and mistakes are possible. Please check the information for accuracy. [Learn more](#)

3 ways your product can help Dell Technologies

Because you sell

Social Selling ▾



About

Account IQ

Relationship explorer

Relationship map

Growth insights

People also viewed

Alerts



Spadestik dybere i værktøjet

Account IQ

This feature is powered by AI and mistakes are possible. Please check the information for accuracy. [Learn more](#)

3 ways your product can help Dell Technologies

Because you sell

Social Selling

• Driving AI Infrastructure Business Growth:

Dell Technologies is focusing on expanding its AI infrastructure business and turning around its PC segment. Social Selling can help Dell's sales teams leverage social media platforms to connect with potential clients and partners in the AI and PC markets, reducing the need for cold calling and increasing engagement with targeted audiences.

• Addressing Skills Gaps in AI Talent:

Dell Technologies has identified a significant skills gap in AI talent, which is impacting digital transformation and product development. Social Selling can assist Dell in reaching out to and engaging with potential talent through social media channels, creating a more effective recruitment strategy that bypasses traditional cold calling methods.

• Enhancing Cyber Resilience Amid AI Surge:

Dell Technologies is boosting its cyber resilience portfolio to address rising threats and the surge in AI adoption. Social Selling can support Dell's efforts by enabling their sales and marketing teams to build stronger relationships with cybersecurity professionals and decision-makers through social media, facilitating more personalized and effective communication.

About

Account IQ

Relationship explorer

Relationship map

Growth insights

People also viewed

Alerts

Spadestik dybere i værktøjet

The screenshot displays the LinkedIn Relationship Map tool interface. On the left, a navigation menu is shown with an orange arrow pointing to the 'Relationship map' option. The main interface features a header for 'Relationship map' with a sub-header 'Manage leads in the relationship map and list view'. Below this, there are tabs for 'List' and 'Map', with 'Map' being the active view. A search bar labeled 'Search leads by name' is present. The left sidebar lists 'Placeholder card' and 'Saved leads at Dell Technologies' with 'Add' buttons. The 'Saved leads' section includes entries for Anton Smith (3rd Director, Procurement), Pia Ullum (2nd Legal Vice President), Rachel F. (3rd Global Infrastructure), and Adam Atkins (3rd Inside Sales Executive), each with an 'Add' button. The main map area contains a large orange arrow pointing down to a text instruction: 'Drag and drop leads to this map to help visualize your buying committee. Start building out your relationship map with the leads to the left'. Below the text, a diagram shows a central lead card connected to two other lead cards, illustrating the relationship map structure.

Oprustning: DISC på steroider

Crystal 

KNOW YOUR BUYER **BEFORE** YOU SELL



Search



Noti



Regin Buss Vels Jensen · 1st

Årets AI konference i Danmark. Se program og få billet aiday.dk (4. November, Musikhuset, Aarhus). Indehaver af Nioba, Co-founder @Biomcare..

Aarhus, Central Denmark Region, Denmark · [Contact info](#)

[500+ connections](#)



Martin von Haller Groenbaek, Mikael Lykkegaard Have, and 231 other mutual connections

[Message](#)

[View in Sales Navigator](#)

[Visit my website](#)

[More](#)

Profile enhanced with Premium

Sales Navigator

Sales insights

Key signals

Regin posted on LinkedIn in the past 30 days

Shared group

Common connection paths

Martin and 19 more of your connections

[View 20 paths](#)

[Show all insights →](#)

About

With over 25 years of experience in web development and digital marketing, I am the owner of Nioba, a company that provides strategic digital project management and online marketing services to clients across various industries, with a main focus on international B2B marketing.

...

[...see more](#)

in Search Home My Network Jobs Messaging

Regin Buss Vels Jensen · 1st
 Årets AI konference i Danmark. Se program og få billet [aiday.dk](#) (4. November, Musikhuset, Aarhus). Indehaver af Nioba, Co-founder @Biomcare..
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 ...see more

Regin Jensen
 DISC Prediction

D (Captain)
 Decisive · Fast-paced · Assertive

HOW TO COMMUNICATE

Communicate with a direct approach, placing value on high standards and strong performance.

Do

- ✓ Highlight competitive advantages of your product
- ✓ Place a high value on being time-efficient rather than filling it up with smalltalk

Don't

- ✗ Don't sugarcoat or use vague, overly-optimistic language to describe the value of your product
- ✗ Don't be overly friendly; be assertive and push back when you need to

[View full profile](#) [Tags](#)

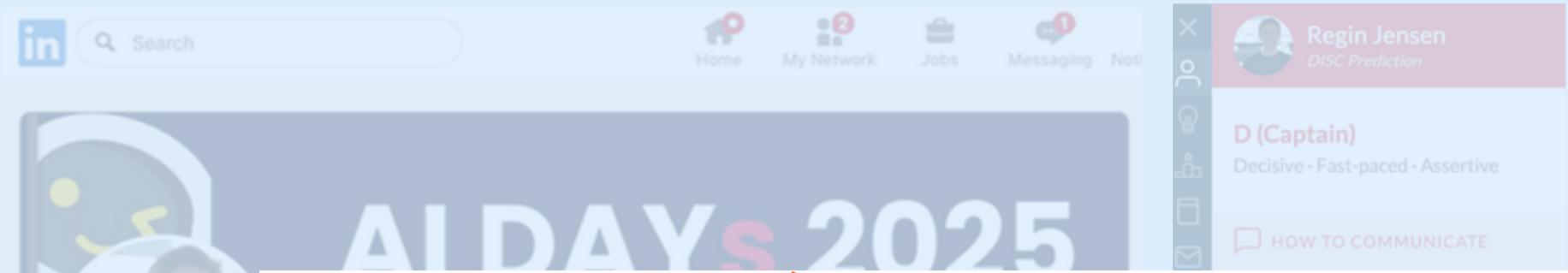
DISC MAP

[Edit personality](#)

LinkedIn profile for Regin Buss Vels Jensen. The profile includes a banner for "AI DAYs 2025" (3. + 4. NOVEMBER 2025), a profile picture, and a bio: "Regin Buss Vels Jensen · 1st. Årets AI konference i Danmark. Se program og få billet aiday.dk (4. November, Musikhuset, Aarhus). Indehaver af Nioba, Co-founder @Biomcare.. Aarhus, Central Denmark Region, Denmark · Contact info". It also lists affiliations with Nioba and University of Aarhus, and shows "Sales insights" and "About" sections.

Right-hand sidebar showing the DISC prediction for Regin Jensen. The prediction is "D (Captain)" with traits "Decisive · Fast-paced · Assertive". It includes a "HOW TO COMMUNICATE" section with advice: "Communicate with a direct approach, placing value on high standards and strong performance." It lists "Do" items (highlight competitive advantages, value time efficiency) and "Don't" items (don't sugarcoat, don't be overly friendly). Below is a "DISC MAP" circular diagram and an "Edit personality" link.





AI DAY \$ 2025

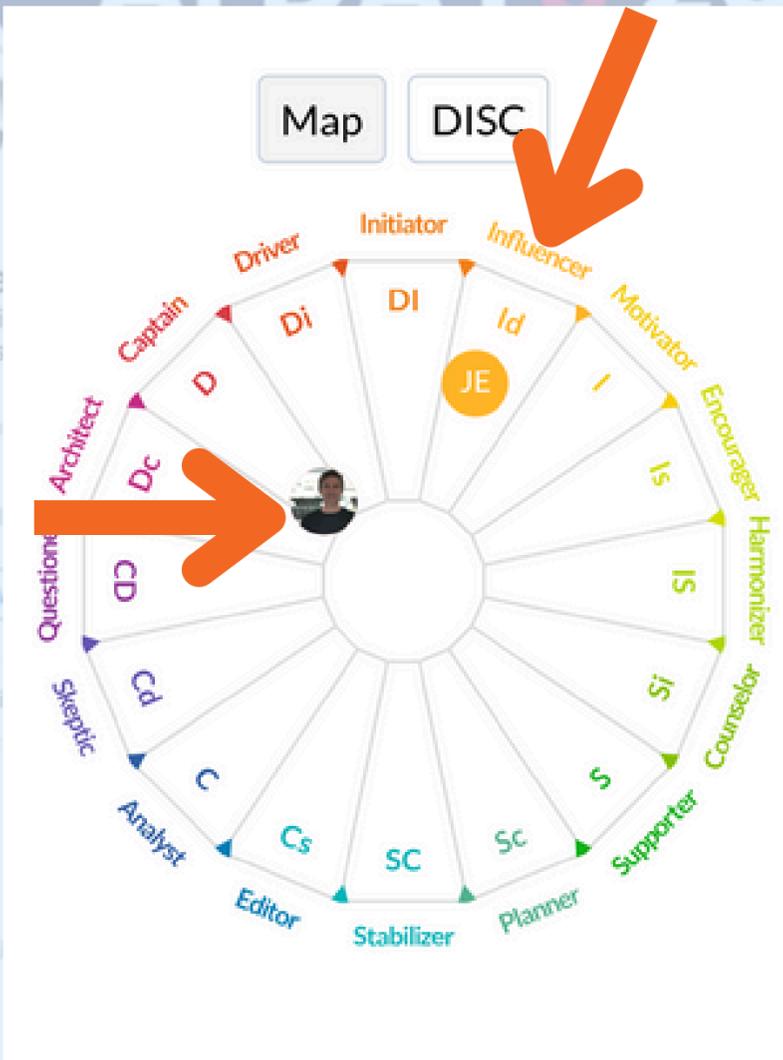
Regin Buss Ve
 Årets AI konference i
 November, Musikhuset
 @Biomcare..
 Aarhus, Central Denma
 500+ connections
 Martin von Hal
 Message

Profile enhanced with

Sales Navigator
 Sales insights
 Key signals
 Regin posted on L
 Shared group

Show all insights →

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 ...see more



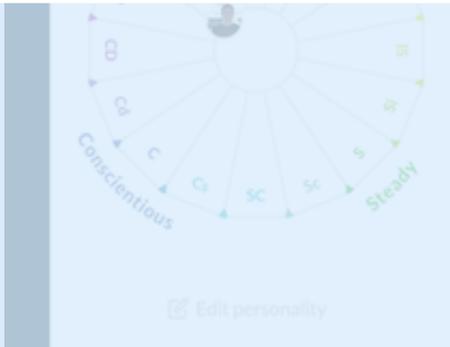
Regin's DISC *Your DISC*
D (Captain) **Id (Influencer)**

You'll be imaginative and enthusiastic.
She'll be direct and assertive.

Jacob, sell to Regin by using your natural outgoing energy and enthusiasm to engage her, while understanding that honest and blunt communication is most comfortable for her.

DECISIVE **FAST-PACED** **ASSERTIVE**

Know their personality? [Edit their DISC Type](#)



Fornemmelse af den anden før mødet



Personality Traits



in Search Home My Network Jobs Messaging

AI DAYs 2025

3. + 4. NOVEMBER 2025

Regin Buss Vels Jensen · 1st
 Årets AI konference i Danmark. Se program og få billet [aiday.dk](#) (4. November, Musikhuset, Aarhus). Indehaver af Nioba, Co-founder @Biomcare..
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Profile enhanced with Premium

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- Don't be overly friendly; be assertive and push back when you need to

[View full profile](#) [Tags](#)

DISC MAP

[Edit personality](#)

Regin Jensen
 DISC Prediction

PLAYBOOKS

1 Select Profiles

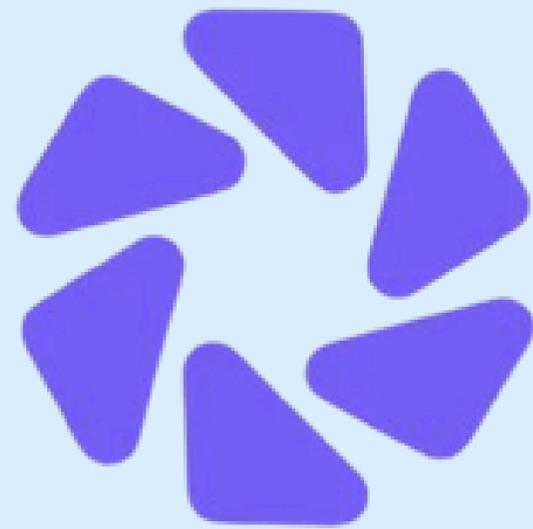
Search

- Regin Jensen
- JE Jacob Elton
- David Metzton
- SP Susan Pedersen
- René Herløv
- Jimi Nielsen
- Nicolai Malm

2 Select Template

- [Building Rapport](#)
- [Account Management](#)
- [Negotiation with Regin](#)
- [Closing Regin](#)
- [Demo for Regin](#)
- [Discovery with Regin](#)
- [Selling to Regin](#)

Dansemakker til marketing & salg



Dripify

Flydende integration med LinkedIn

CREATE A LIST OF LEADS BELOW • STEP 1 / 4

How would you like to add leads?

 Basic LinkedIn Search Add profiles from the search page of the free LinkedIn version	 LinkedIn Sales Navigator Search Transfer profiles from the search panel of Sales Navigator	 LinkedIn Recruiter Search Add profiles from the search panel of LinkedIn Recruiter	 LinkedIn Event Members Retrieve members of the LinkedIn event you're attending
 COMING SOON LinkedIn Group Members Scrape members of the LinkedIn group you're part of	 My Network Transfer first-level connections from the "My Network" page	 Upload CSV file Add LinkedIn profiles from a CSV file	 Paste profile URLs Add profiles by pasting the LinkedIn profile URLs

Next

Brug tiden optimalt - lad robotten gøre forarbejdet

Flydende integration med LinkedIn

Recent campaigns					
Overview	Leads		LinkedIn		Status
Tidligere kursister LinkedIn - 1 >	All leads	167	Acceptance rate	0%	<input checked="" type="checkbox"/>
	Lists of leads	3	Response rate ⓘ	27.3% 45	Oct 24, 2025
Piaster arrangement - 23. oktober > ⓘ	All leads	92	Acceptance rate	0%	<input checked="" type="checkbox"/>
	Lists of leads	2	Response rate ⓘ	15.2% 14	Oct 1, 2025
MarketingCamp deltagere > ⓘ	All leads	44	Acceptance rate	78.1% 25	<input checked="" type="checkbox"/>
	Lists of leads	1	Response rate ⓘ	34.4% 11	Sep 25, 2025
Selvstændige, 3-10 år, 2. led, DK, aktive > ⓘ	All leads	307	Acceptance rate	58.3% 179	<input checked="" type="checkbox"/>
	Lists of leads	1	Response rate ⓘ	27.4% 84	Sep 12, 2025

Flydende integration med LinkedIn

Recent campaigns		All campaigns		New campaign	
Overview	Leads	LinkedIn	Status		
Tidligere kursister LinkedIn - 1 >	All leads 167	Acceptance rate 0%	<input checked="" type="checkbox"/>		
167 / 240	Lists of leads 3	Response rate ⓘ 27.3% 45			Oct 24, 2025
Piaster arrangement - 23. oktober >	All leads 92	Acceptance rate 0%	<input checked="" type="checkbox"/>		
92	Lists of leads 2	Response rate ⓘ 15.2% 14			Oct 1, 2025
MarketingCamp deltagere >	All leads 44	Acceptance rate 78.1% 25	<input checked="" type="checkbox"/>		
31 / 13	Lists of leads 1	Response rate ⓘ 34.4% 11			Sep 25, 2025
Selvstændige, 3-10 år, 2. led, DK, aktive >	All leads 307	Acceptance rate 58.3% 179	<input checked="" type="checkbox"/>		
241 / 66	Lists of leads 1	Response rate ⓘ 27.4% 84			Sep 12, 2025

HACK: Ændr ofte i indstillingerne

Settings

Limits & Activity control Working hours Sequence templates Data scrubber

Maximum number of actions per day: Range ⓘ 3

Action	Current Value	Maximum Value
Connection requests	35	75
Messages	123	150
InMails	0	25
Profile views	100	400
Endorsements	0	100
Likes	20	100
Followings	20	100
Emails	0	200

Stay safe on LinkedIn

Upgrade to Advanced to unlock Activity Control

Upgrade

Deactivated

Opdatér automatiseringen på ugentlig basis

HACK: Ændr ofte i indstillingerne

Settings 🔔

Limits & Activity control **Working hours** Sequence templates Data scrubber

Choose your working hours: Time zone: (UTC +01:00) Europe/Copenhagen ▾

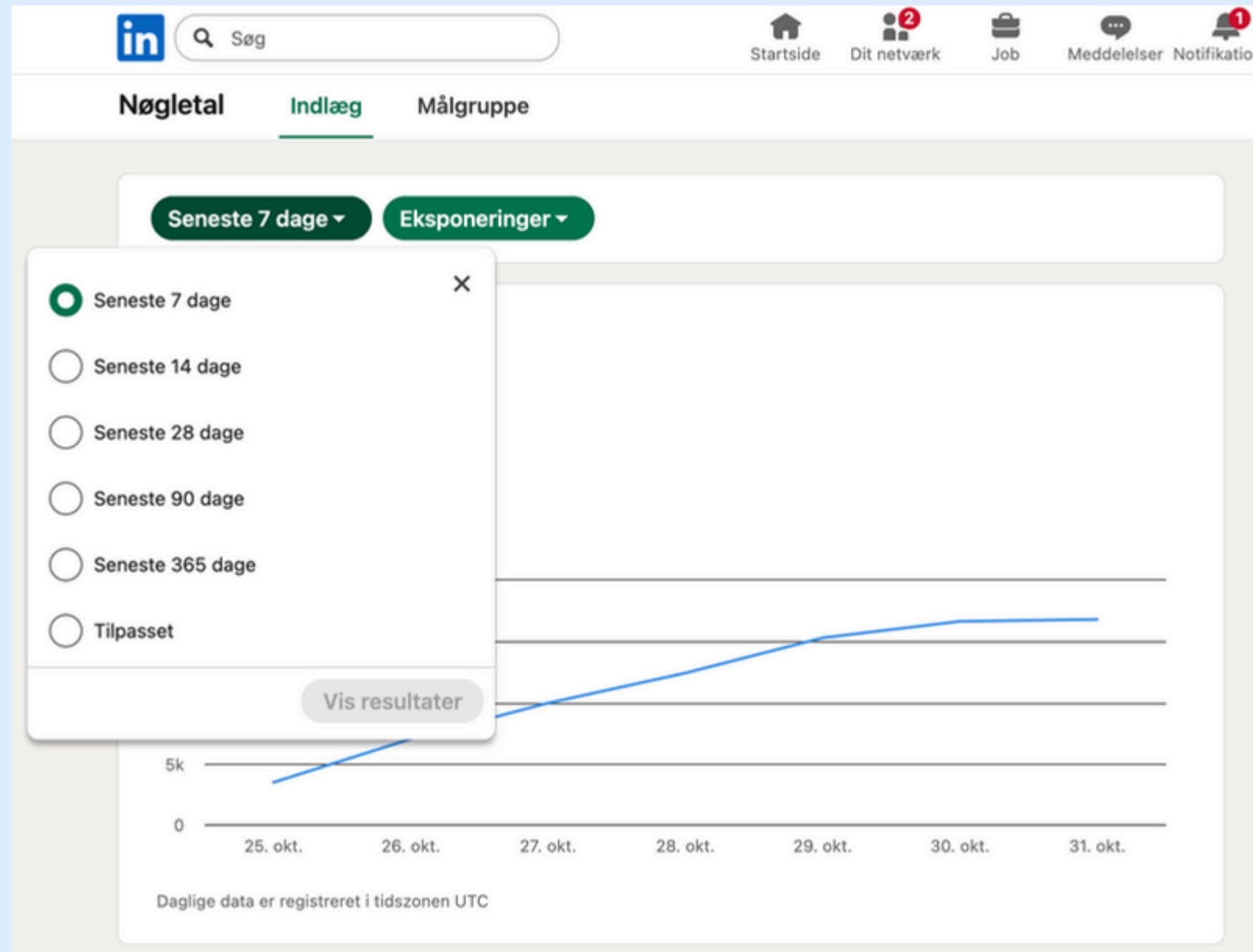
MONDAY <input checked="" type="checkbox"/>	TUESDAY <input checked="" type="checkbox"/>	WEDNESDAY (TODAY) <input checked="" type="checkbox"/>	THURSDAY <input checked="" type="checkbox"/>	FRIDAY <input checked="" type="checkbox"/>	SATURDAY <input checked="" type="checkbox"/>	SUNDAY <input checked="" type="checkbox"/>
From: 05:00 am	From: 06:00 am	From: 05:00 am	From: 07:00 am	From: 05:00 am	From: 08:00 am	From: 10:00 am
To: 08:00 pm	To: 03:00 pm	To: 07:00 pm	To: 11:00 am	To: 06:00 pm	To: 02:00 pm	To: 01:00 pm

Lav “arbejdstiderne” irregulære - så er du safe

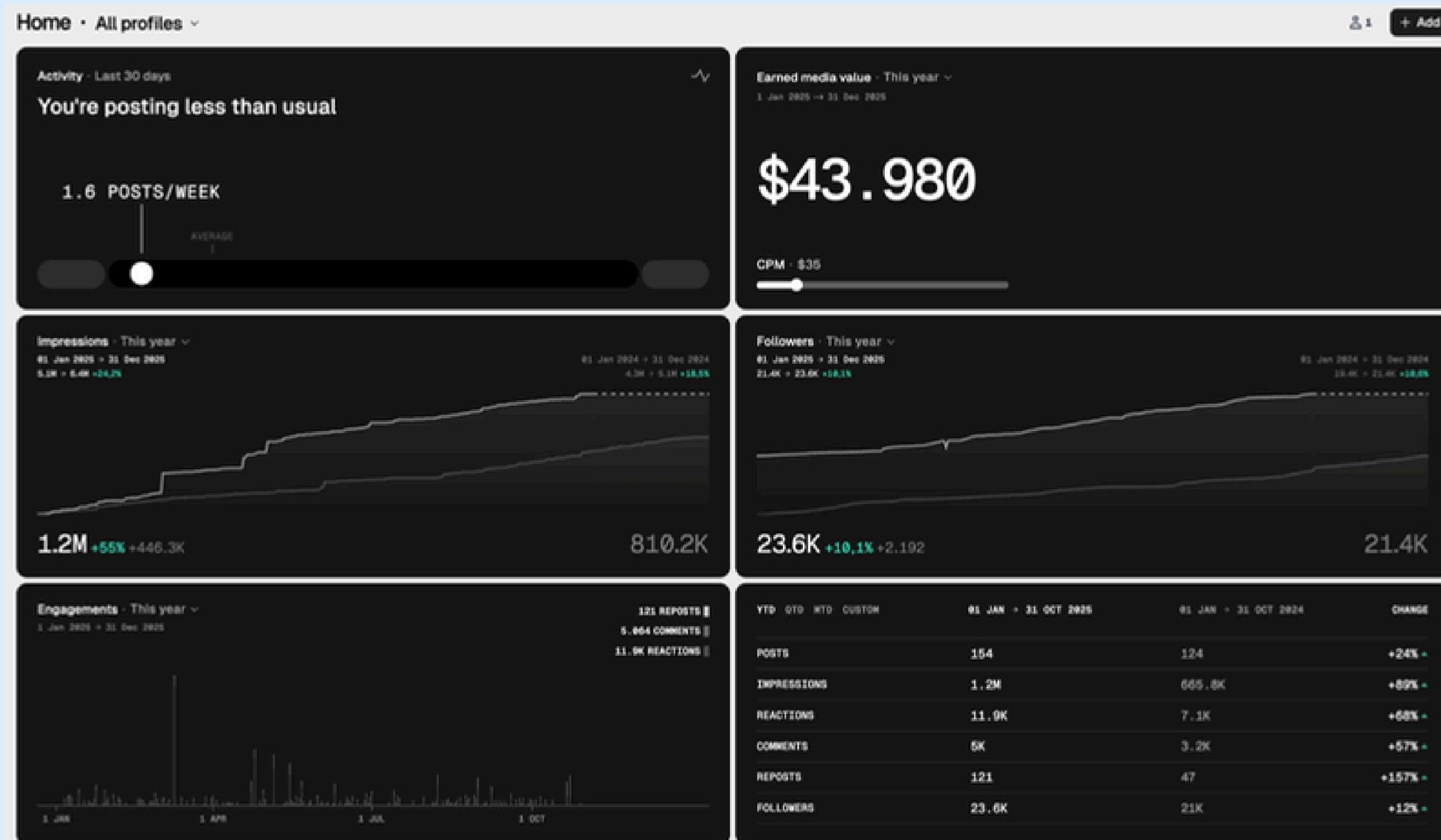
Shield.app - track dit indhold



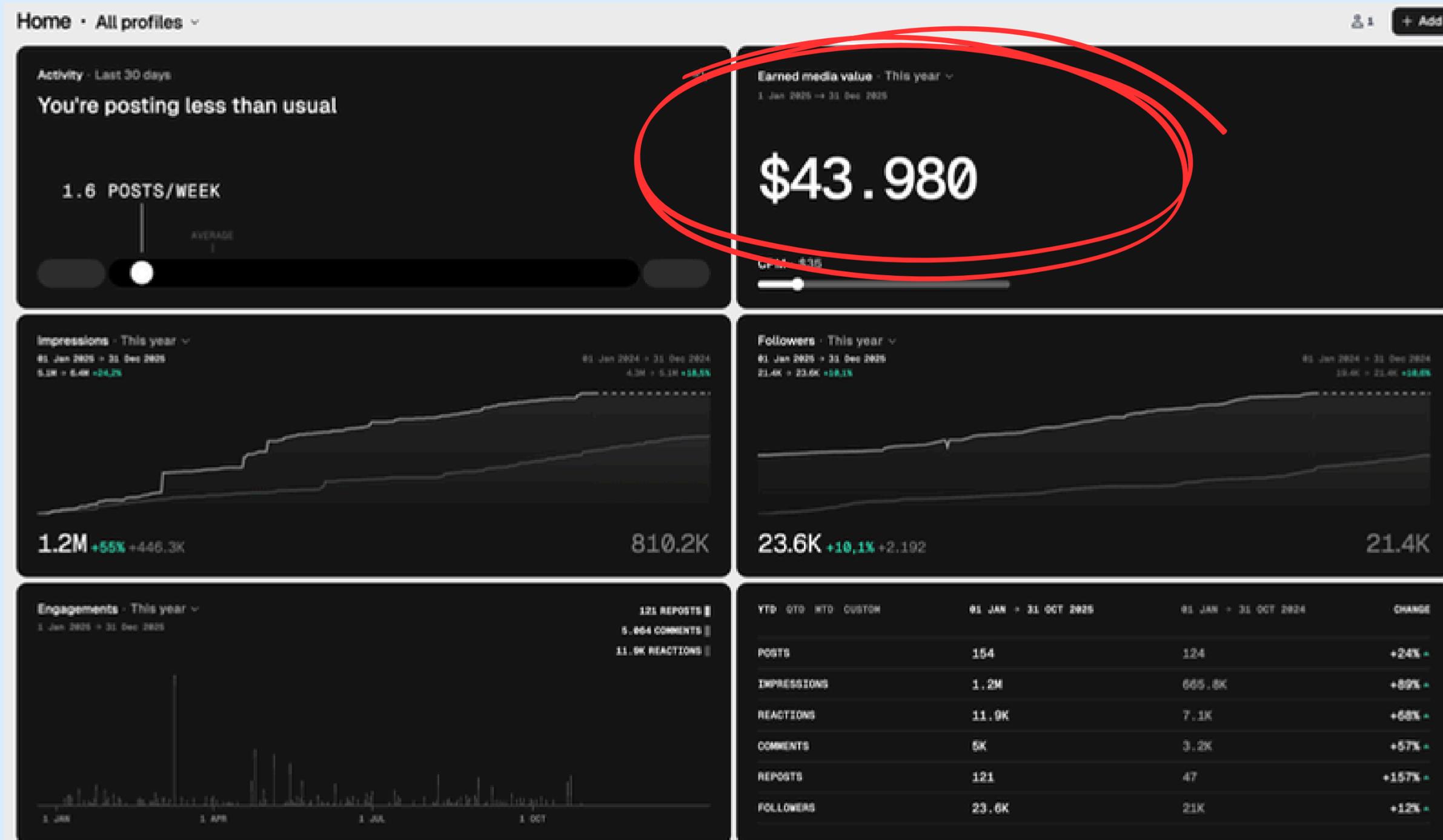
Begrænset og manglende data på LinkedIn



Få konkret og indsigtfuld data fra Shield



Få konkret og indsigtfuld data fra Shield



Få konkret og indsigtfuld data fra Shield

Recent posts See all

	For mange kan "social S...	WEDNESDAY	1.4K	27	4	8	2.1	>
	Tror du, synlighed på Link...	09.27 23.10.25	17.7K	137	279	1	2.3	>
	Hvor mange A-mennesk...	06.08 21.10.25	32.3K	133	191	0	1	>
	"Arbejde er ikke et fast st...	11.49 13.10.25	3.8K	63	19	1	2	>

Få konkret og indsigtfuld data fra Shield

Recent posts See all

	For mange kan "social S...	WEDNESDAY	1.4K	27	4	0	2.1	>
	Tror du, synlighed på Link...	09.27 23.10.25	17.7K	137	279	1	2.3	>
	Hvor mange A-mennesk...	06.08 21.10.25	32.3K	133	191	0	1	>
	"Arbejde er ikke et fast st...	11.49 13.10.25	3.8K	63	19	1	2	>

Et maraton der aldrig ender...

**“Vær konsistent
i din synlighed.”**

Kommentaradfærd

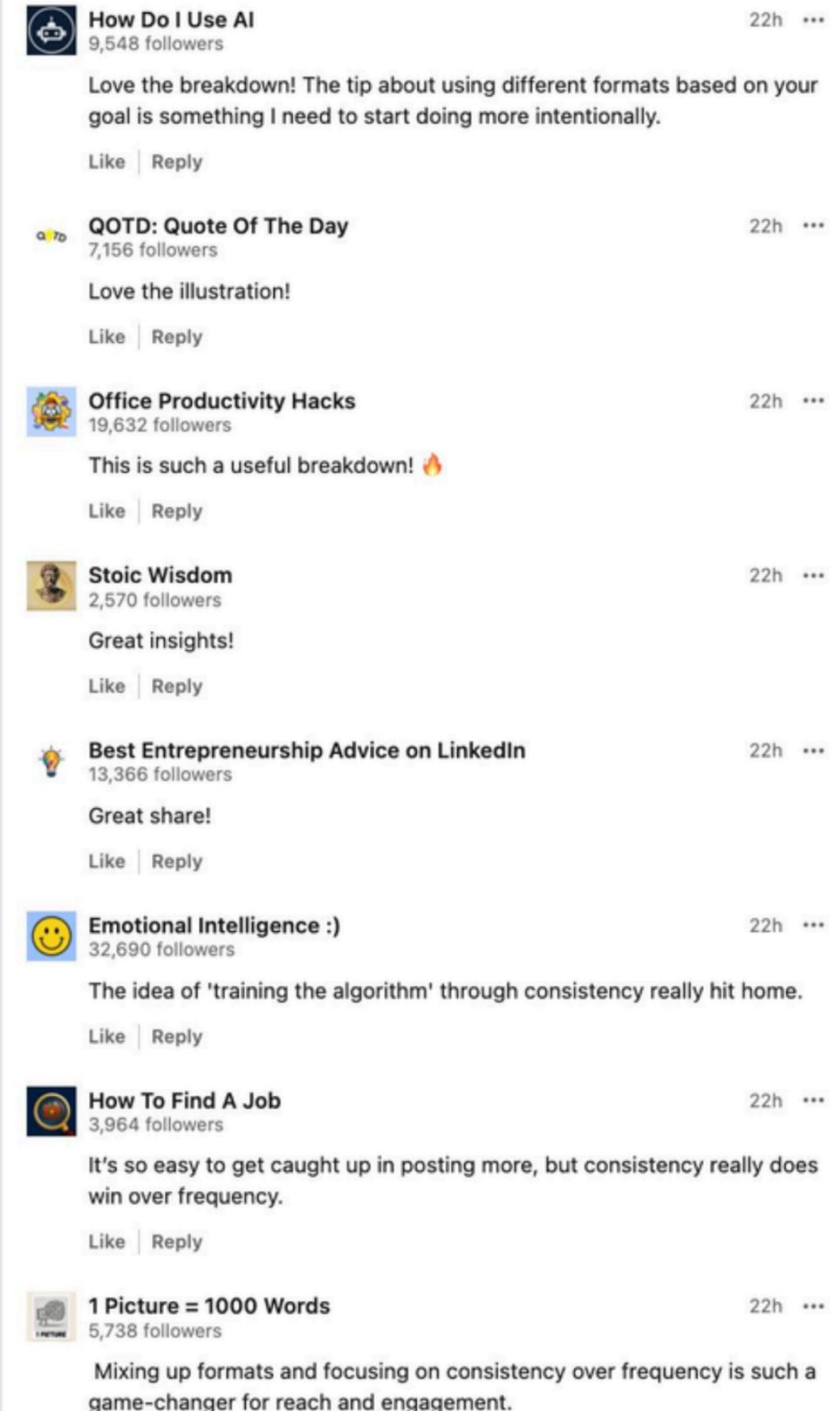
& STRATEGI

**Hvor mange af jer har en strategi for,
hvordan I skal **agere** på LinkedIn?**

**Hvor mange af jer deler mere
end 1 gang om ugen?**

**Mindre end
1 gang om ugen? 😄**

Eksempler på AI-kommentarer!



The screenshot displays a vertical list of seven LinkedIn comments. Each comment includes a profile picture, the name of the user, their follower count, the time since the comment was made (all are 22 hours old), and the text of the comment. Below each comment are 'Like' and 'Reply' buttons.

- How Do I Use AI** (9,548 followers): Love the breakdown! The tip about using different formats based on your goal is something I need to start doing more intentionally.
- QOTD: Quote Of The Day** (7,156 followers): Love the illustration!
- Office Productivity Hacks** (19,632 followers): This is such a useful breakdown! 🔥
- Stoic Wisdom** (2,570 followers): Great insights!
- Best Entrepreneurship Advice on LinkedIn** (13,366 followers): Great share!
- Emotional Intelligence :)** (32,690 followers): The idea of 'training the algorithm' through consistency really hit home.
- How To Find A Job** (3,964 followers): It's so easy to get caught up in posting more, but consistency really does win over frequency.
- 1 Picture = 1000 Words** (5,738 followers): Mixing up formats and focusing on consistency over frequency is such a game-changer for reach and engagement.

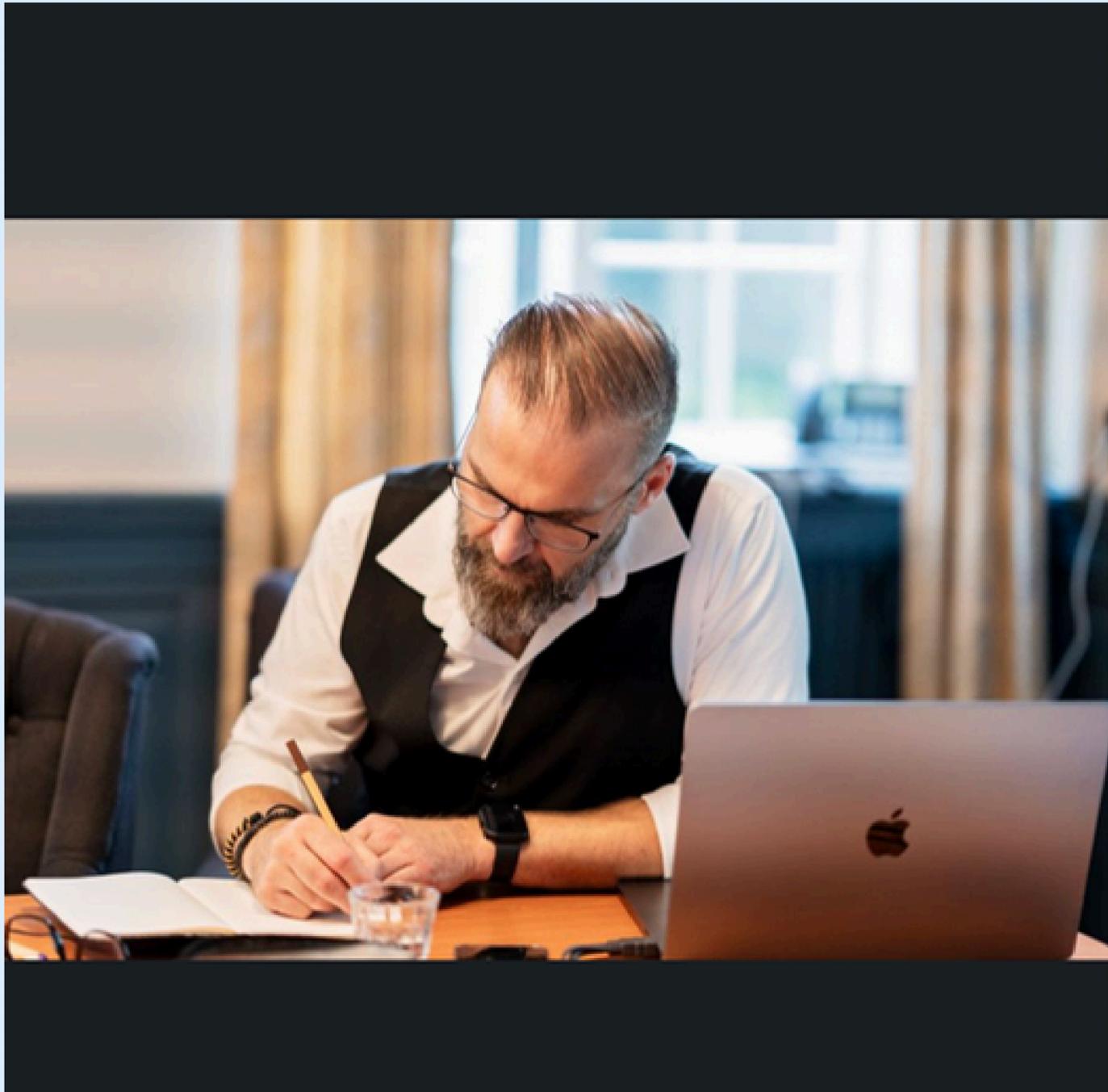
Hvorfor kommentarstrategi?



The image shows a screenshot of a LinkedIn post. The post is by Jacob Elton, posted 2 months ago. The text of the post says: "Mangler du ideer og tid til at være aktiv på Link... Jeg er HELT MED på lyserød BIG business i fremtiden! ❤️ 😎 😂". Below the text is a photo of Jacob Elton, a man with a beard and glasses, wearing a headset and a grey vest over a pink shirt. The post has 112 likes and 1 reply. The reply is from Brit Røjkjær, posted 2 months ago, and says "Undgå BØVL 🤔 😡 Slip for manuelle og t...". The reply also says "Jacob Elton sådan 👏" and "Vis oversættelse". The number of exposures for the reply is 7.630, which is circled in red. At the bottom of the reply, it says "Vild med ❤️ 1 | Svar".

Fordi synligheden er ikke længere til at tage fejl af

Kommentarer kræver meget arbejde



Jacob Elton · Dig
Mangler du ideer og tid til at være aktiv på ...
1u · 🌐

Tror du, synlighed på LinkedIn handler om at poste oftere? Så er du kun halvt i mål 🤔

De mest synlige mennesker på LinkedIn er ikke nødvendigvis dem, der poster mest – det er dem, der deltager i samtalerne.

Med en gennemtænkt KOMMENTARADFÆRD (og gerne lidt strategi), så behøver du hverken en kalender, content plan, eller ring light for at blive set. 🤖

Bare lidt bevidst brug af din tid 🧠

En gennemtænkt kommentar kan åbne døre, styrke relationer og opbygge din autoritet som ... mere

👍👍👍 141 284 kommentarer · 1 genopslag

👍 Synes godt om 💬 Kommenter 🔄 Slå op igen 📧 Send

Tilføj en kommentar ...

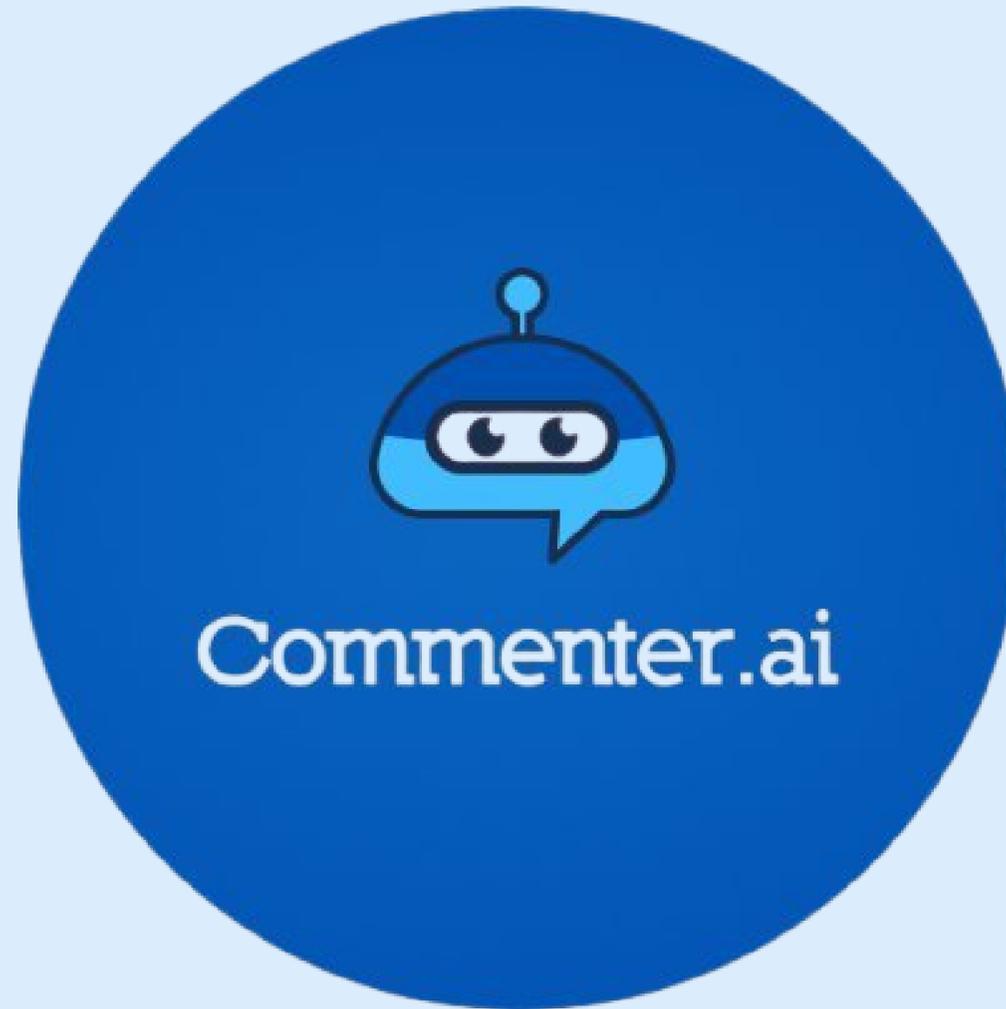
Mest relevant ▾

Maria Skade Nielsen ✓ · 1 · 1d ...
Relationship manager

Jeg er en anelse sent ude, men er meget nysgerrig på emnet. Mon det er muligt at se en replay? 🙏

Synes godt om | Svar

Kommentarer på steroider!



Kommentarer...



Kommentarer...

The image shows a Facebook post by Randi Fossdal Haines asking if it's cheating to use ChatGPT at work. A Commenter.ai interface is overlaid on the right side of the post. The interface includes a 'Creative' mode selector, length options (Long, Short), bold/basic text options, and an 'AFFIRMATION' dropdown. A text input field contains the prompt 'Write Your Ideas/Concepts/Keywords Here + Hit 'Enter''. Below this, a generated comment is displayed: 'Det er ikke snyd. Vi har alle ret til at bruge AI. X'. The interface also features 'REWRITE' and 'COPY' buttons. At the bottom of the overlay, a blue bar indicates 'You have remaining 4000 comments. Buy More Comments'. The Facebook post itself shows a large ChatGPT logo at the bottom.

Kommentarer...

The image shows a social media post on the left and a Commenter.ai interface on the right. The post is by Randi Fossdal Haines, asking if it's cheating to use ChatGPT at work. The Commenter.ai interface has a text input field with the prompt "Write Your Ideas/Concepts/Keywords Here + Hit 'Enter'", a generated comment "Det er ikke snyd. Vi har alle ret til at bruge AI. X", and buttons for "REWRITE" and "COPY".

Left Panel (Social Media Post):

- Start a post
- Video, Photo, Write article
- Select feed view: Most relevant first
- Jesper Køppen Fenger-Mieritz and Nikoline Gudomlund commented on this
- Randi Fossdal Haines · 1st
Din eksterne bogholder | Partner Ernst & Fossdal ApS
1d · 🌐
- Er det snyd at bruge ChatGPT i sit arbejde?
- Jeg vil gerne indrømme, at jeg brugte ChatGPT i dag, for at være sikker ...more
- OpenAI logo

Right Panel (Commenter.ai):

- Menu, Commenter.ai
- Creative, 😊, 😐, 😞
- Long, Short, Bold, Basic, AFFIRMATION
- Write Your Ideas/Concepts/Keywords Here + Hit 'Enter'
- Det er ikke snyd. Vi har alle ret til at bruge AI. X
- Randi, det er spot on! At bruge de bedste værktøjer er bare smart. ChatGPT kan være en god hjælp til at få overblikket. Hvad med de juridiske LLM'er, har du prøvet dem?
- REWRITE, COPY
- You have remaining 4000 comments. [Buy More Comments](#)

Kommentarer...

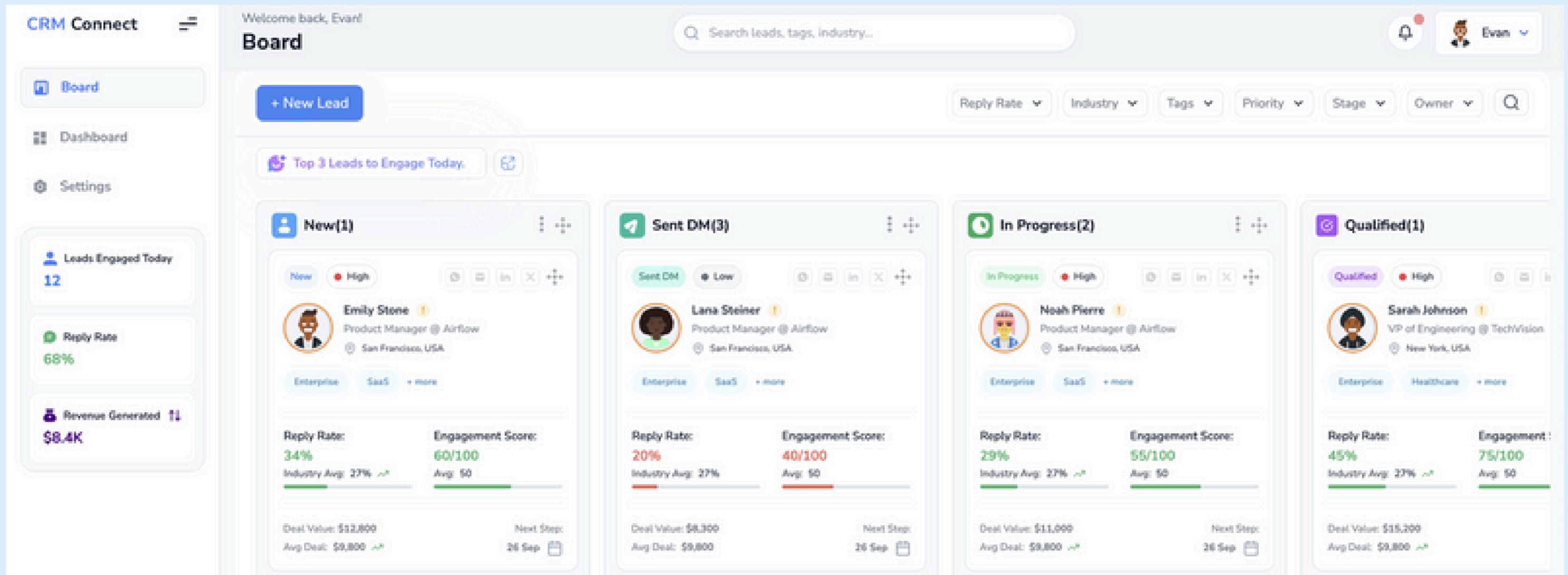
The screenshot shows a Facebook post by Randi Fossdal Haines asking if it's cheating to use ChatGPT at work. A Commenter.ai interface is overlaid on the right side of the post. The interface includes a header with the Commenter.ai logo, a 'Creative' button, and several emoji icons. Below this are toggle switches for 'Long' and 'Short' (with 'Short' selected), 'Bold' and 'Basic' (with 'Basic' selected), and a dropdown menu set to 'AFFIRMATION'. A text input field contains the prompt: 'Write Your Ideas/Concepts/Keywords Here + Hit 'Enter''. Below the input field, a generated comment is shown: 'Det er ikke snyd. Vi har alle ret til at bruge AI. X'. A second generated comment is shown in a larger box: 'Randi, det er spot on! At bruge de bedste værktøjer er bare smart. ChatGPT kan være en god hjælp til at få overblikket. Hvad med de juridiske LLM'er, har du prøvet dem?'. At the bottom of the interface are 'REWRITE' and 'COPY' buttons. A status bar at the bottom of the overlay indicates 'You have remaining 4000 comments. Buy More Comments'.

-  Creative
-  Funny
-  Controversial
-  Custom INFLUENCER

Der er et helt back-office

The screenshot displays the LinkedIn CRM interface. At the top, a navigation bar includes links for Welcome, Posts, Messaging, Customize AI, CRM (circled in red), Saved Comments, Tutorials, Billing, Mobile App, Logout, and an Upgrade My Plan button. Below the navigation bar, there is a link for "How to use this feature?". The main section is titled "Your Customized LinkedIn Feed" and contains a message: "We've set up a customized LinkedIn feed for you. Start by writing your first comment, then create your own list to see even more relevant content!". Below this message are three buttons: "Add/Edit keyword lists", "Add/Edit people's lists", and "Show My Posts". There are also four dropdown menus: "Select Keyword Li", "My first list", "Date", and "Date Posted". The feed itself shows a post by Carsten Ørris Jeppesen, dated 21 hours ago (Oct 30, 9:11 AM). The post text includes "SIG, AT DU er en træls person ..." and "... uden at sige, at du er en træls person.". Below the text is a photo of two bicycles, one blue and one silver, parked on a balcony. A red box highlights the photo. A yellow pushpin icon is visible on the right side of the post.

Gamechanger: CRM ovenpå LinkedIn



Vores tid på LinkedIn bliver målbar i kroner

Gamechanger: CRM ovenpå LinkedIn

AI Coaching & Playbooks

Suggestions

No reply after 2 DMs Try a nurture comment on their latest post.

- **Template:**
Hey [First Name], saw your update about [Topic]. Congrats! Thought I'd share something relevant we're working on at [Company]. Curious to hear your thoughts.
Shorten opener and end with a question for higher replies.
- **Template:**
Hey [First Name], saw your update about [Topic]. Congrats! Thought I'd share something relevant we're working on at [Company]. Curious to hear your thoughts.

Deal & Sales Data

Status **Active**

\$13K
Industry Avg: \$9.8K ↗

Win Probability: **53%**

Expected Close
Oct 15, 2025

Next Step ✎
Send updated proposal, follow up with finance...

[+ Schedule Meeting](#)

Et maraton der aldrig ender...

**“Vær konsistent
med kommentarer”**

SPØRG SMÅLSRUNDE

TAK FOR I DAG!

Lyt gerne med i vores podcasts:



HVORNÅR SKAL DU
TAGE LINKEDIN TIL
DET NÆSTE NIVEAU?



Bliv en del af LinkedIn Logen



Lær at bruge LinkedIn til at
skaffe kunder, følgere og
synlighed - uge efter uge.





**Content workshop
hver måned**



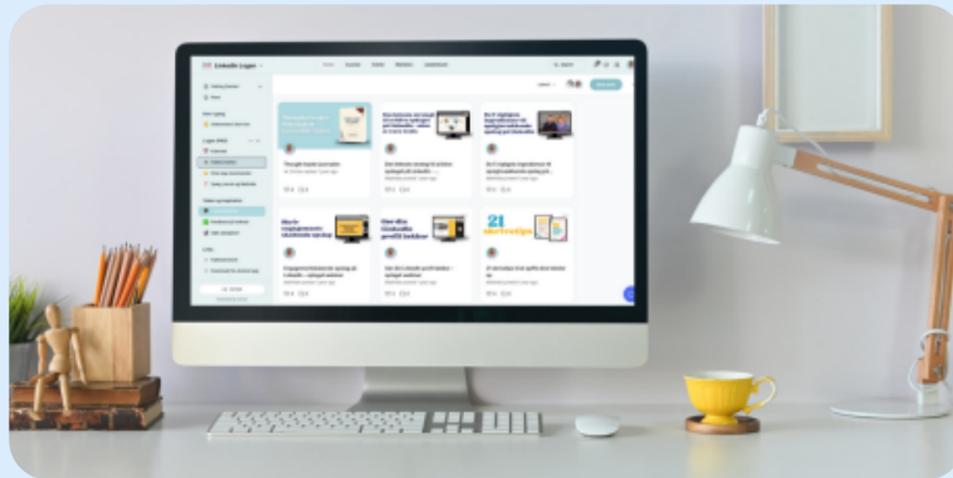
**Personlig feedback
på opslag**



**Nyt webinar
hver måned**



**Spørgsmålssession
hver måned**

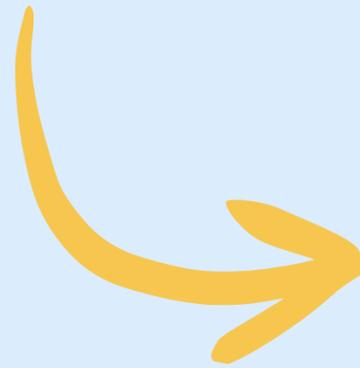


**Fuld adgang til
vidensbiblioteket**



**Netværk af andre
med samme mål**

Et indblik i kalenderen



	AI på LinkedIn (undervisning) Friday, Oct 31, 8:15 – 9:00 AM CET Virtual	Going
	Content Workshop - Få lavet indhold til den næste måned Tuesday, Nov 4, 1:00 – 3:00 PM CET Virtual	Going
	Q&A med Mathilde og Jacob Thursday, Nov 13, 9:00 – 10:00 AM CET Virtual	Going
	Thought Leader Ads med Martin Bengaard Tuesday, Nov 25, 9:00 – 10:00 AM CET Virtual	Going

BOOK EN SAMTALE

Få 30 minutters sparring til din LinkedIn fremtid her



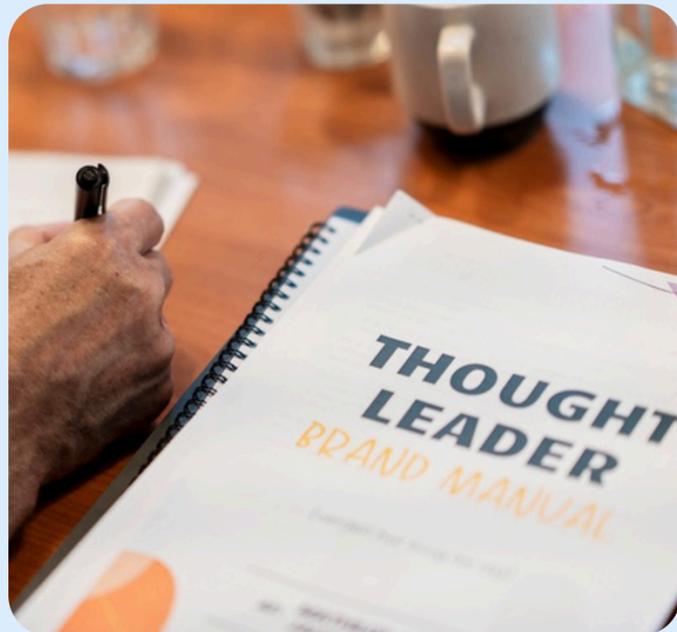
-UDEN BEREGNING

VIL DU I DYBDE PÅ
LINKEDIN MED
LIGESINDEDE?

Thought Leader Camp: 24-26. marts →



Besøg den næste LinkedIn camp her



Tidligere deltagers rating af campen





Winnie Synia · 1st

🌟 Billeder til soloselvstændige der skaber relationer | Netværksdynamo | Autenticitetsfremkalder

September 23, 2025, Winnie was Mathilde's client

At deltage i LinkedIn Camp med Jacob Elton og Mathilde Just blev et kæmpe vendepunkt for mig og min forretning.

Da jeg startede på campen, stod jeg midt i et målgruppeskift: 80% af mine kunder var private, og 20% var erhverv. I dag er fordelingen vendt helt om. Nu er 80% af mine kunder erhverv (soloselvstændige).



Amalie Andreasen · 1st

Ejer LuxusRen | Holder rent hos 20 + virksomheder i Vendsyssel | Deler ud af hverdagen som lokal iværksætter

September 24, 2025, Amalie worked with Jacob but they were at different companies

Jacob Elton og Mathilde Just får mine varmeste anbefalinger, hvis man ønsker personlig udvikling og et kig ind i en værktøjskasse med oceaner af viden.

Et powerhouse af et team der formår at lave vidensdeling på højeste niveau. De har gjort mig klogere på mig selv, hvordan jeg formidler mine budskaber på LinkedIn, og åbnet mine øjne for hvor meget, LinkedIn kommer til at betyde for mig i mange år frem.

10 🌟 og den bedste investering i mig selv i 2025, at deltage på deres LinkedIn Camp For Direktører!



Carsten Vikkelsø · 1st

Direktør | Strategisk udvikling med mennesker som den vigtigste motor | Erfaren topleder | Digital transformation | 2115 9266 |

September 25, 2025, Carsten was Jacob's client

Jeg deltog på LinkedIn Camp for direktører september 2025. Det var en investering i at "finde min stemme" på LinkedIn som thought leader. Jacob og Matilde Just havde tilrettelagt to intense dage fuld af inspiration og viden. Jeg kom beriget hjem med en klar drejebog for, hvad jeg skulle arbejde videre med. Jacob er en levende og erfaren underviser, som engagerer sig 100% i sine kursister.



BOOK EN SAMTALE

Få 30 minutters sparring til din LinkedIn fremtid her



-UDEN BEREGNING

BOR DU I
NORDJYLLAND?



HELDAGS INDHOLDS-WORKSHOP I VRÅ

Skab indhold til LinkedIn, der batter, engagerer og styrker dit personlige brand

Tlf: 6015 9716



Din investering

2.900,- (+moms)

-  **Dato og tid:** 4. december kl. 9.00–15.30
-  **Antal:** Max 20 deltagere (minimum 10)
-  **Sted:** Idrætcenter Vendsyssel
-  **Online:** Plenum feedback session 1 måned efter



KONTAKT AMALIE PÅ TLF!

Jeres undervisere, Mathilde og Jacob