Why Gen AI is Overhyped, Yet You Still Don't Care Enough

Different Perspectives on (gen) AI

70-year-old grandma

A "robot" that generates images of Jesus

18-year-old brother

A tool to "help" with homework

Average adult

A tool that they used for "something useful"

AI is a Performance Enhancer

Productivity Steroid

For cognitive tasks

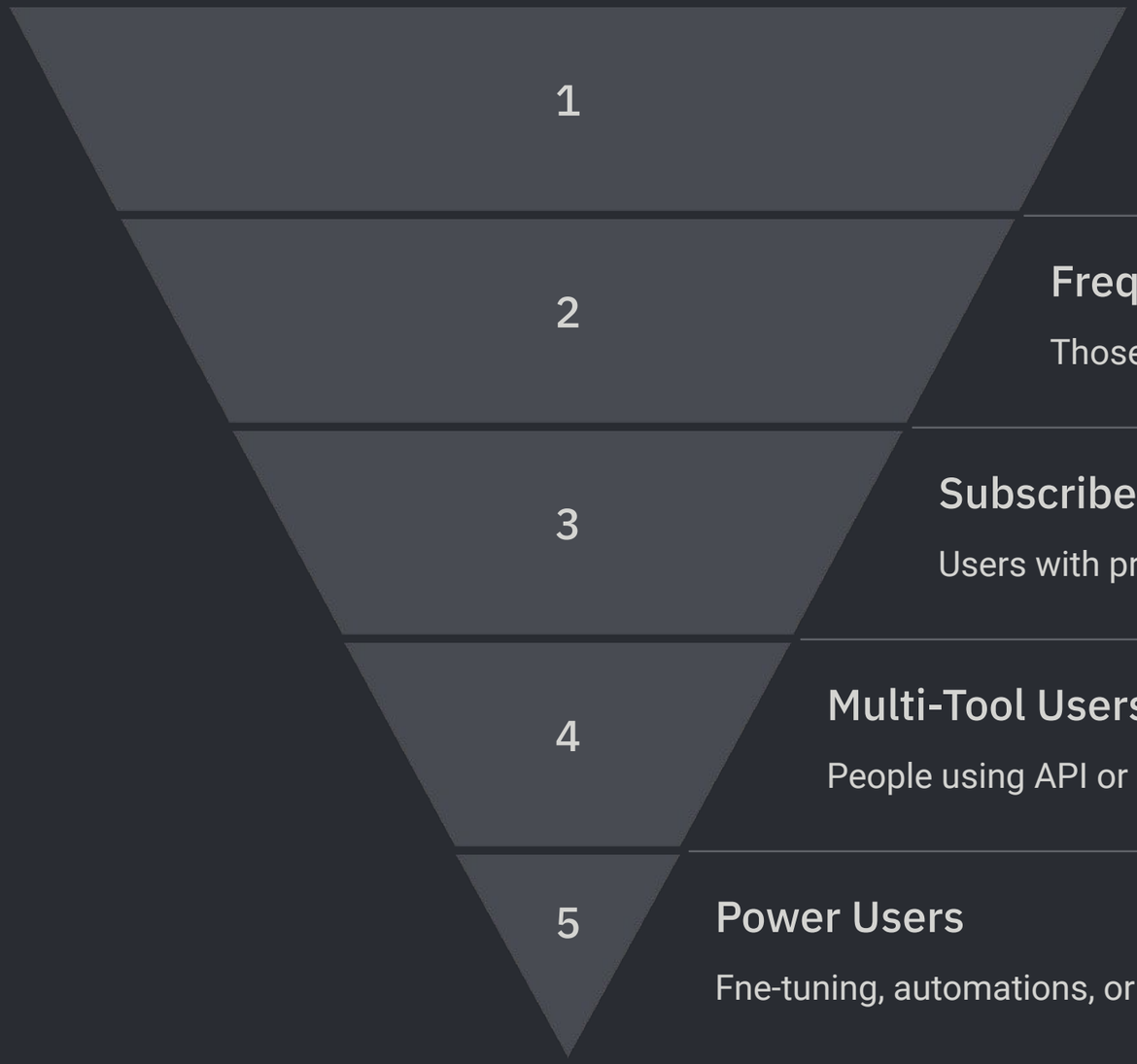
Tinted Perception

Social media creates distorted perception

Honest View

AI as a powerful tool

AI Usage



You Used ChatGPT

Number of people who have used ChatGPT at least once.

Frequent Users

Those who use AI weekly.

Subscribed To Premium Plan

Users with premium plans for 1 tool.

Multi-Tool Users

People using API or multiple subscriptions.

Power Users

Fne-tuning, automations, or writing multi-page prompts.

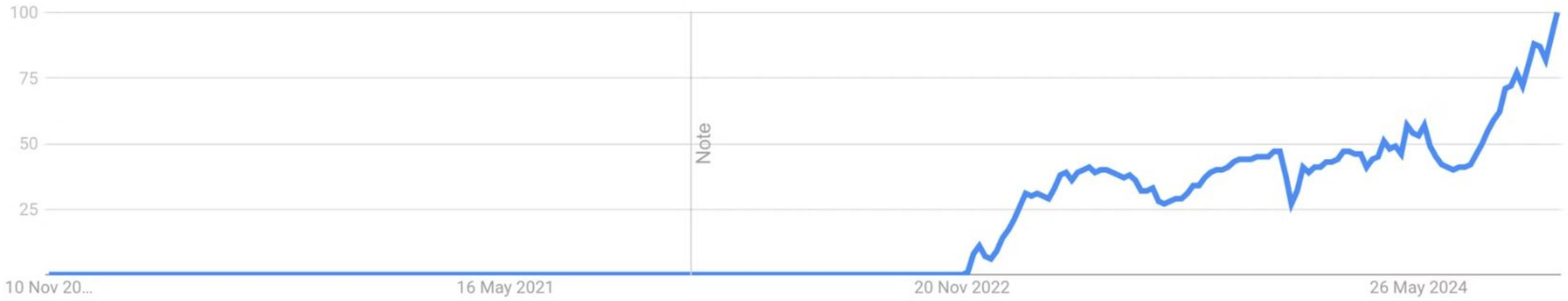
"The Hype Is Over, AI Is Dying"

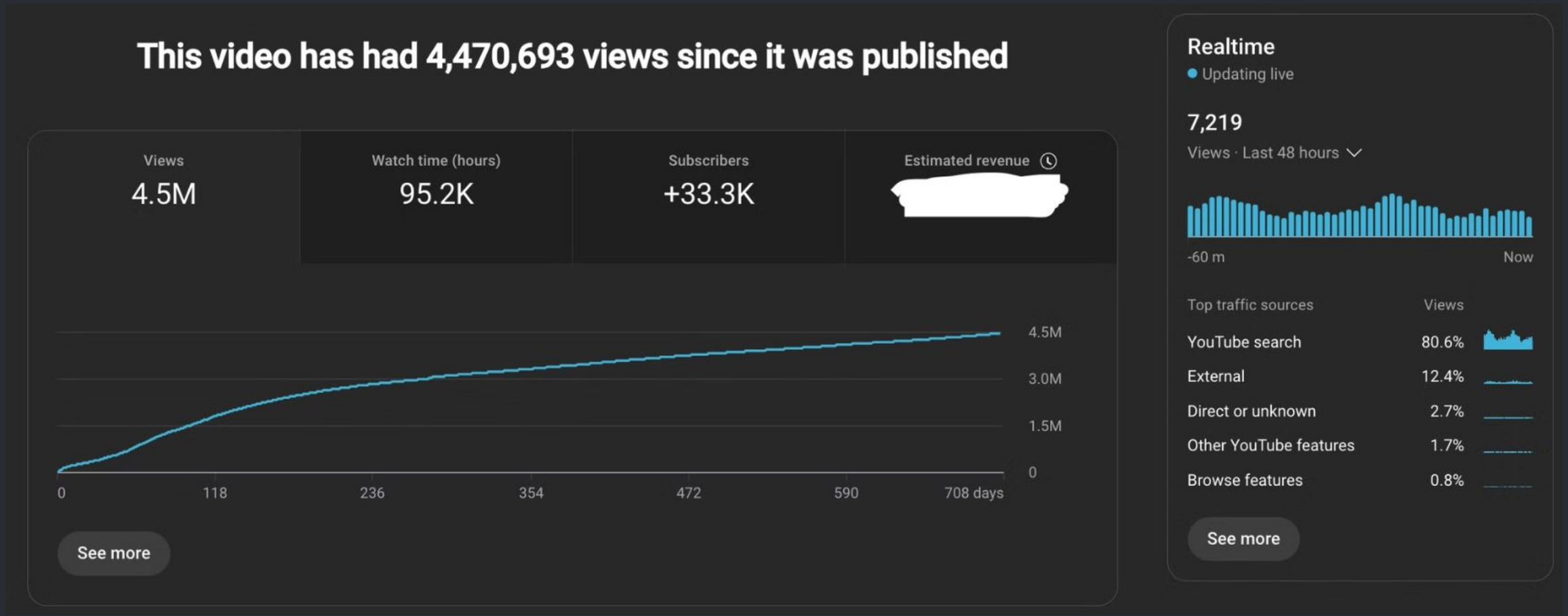
chatgpt
Search term

+ Compare

Worldwide | Past 5 years | All categories | Web Search

Interest over time



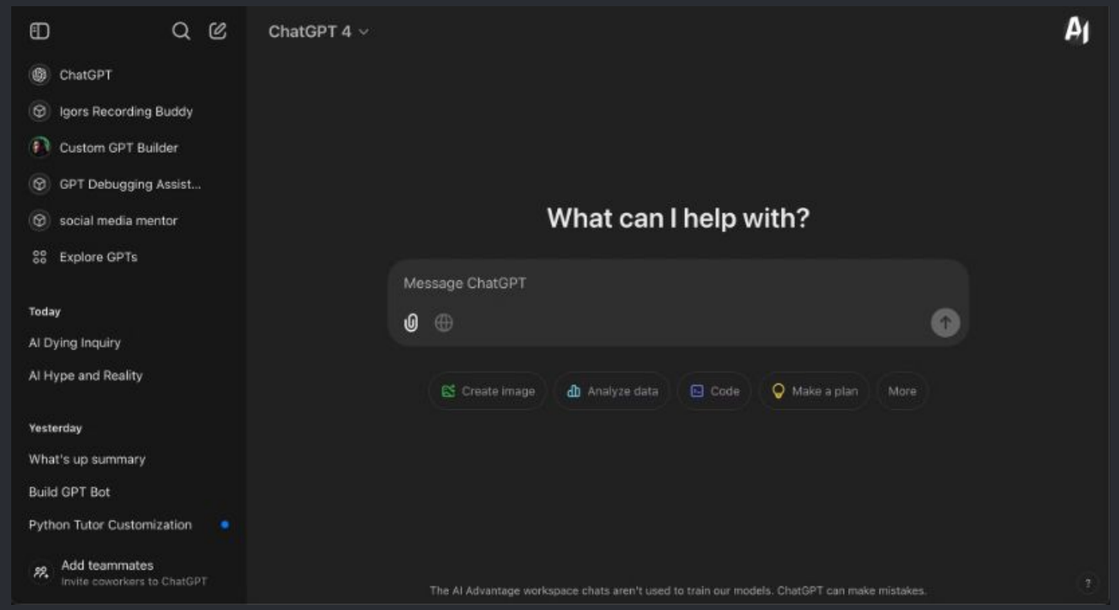


Source: My Analytics

"AI could be the end of the human race"

AI Today vs Future

ChatGPT



AGI

How-to Handle AI Today

Strengths of AI Today

- Knowledge Work
- Internet's collective knowledge
- Infinite patience
- Multilingual

Strengths of Humans

- EQ
- Ability to take risk
- Consistent taste
- Judgement

How-to Handle AI Today

- Talking to an assistant
- Talking to a freelancer

These Skills Stack!

Awareness of Use Cases

Knowing which real-world problems can be solved.

Communication Skills (Prompt Engineering)

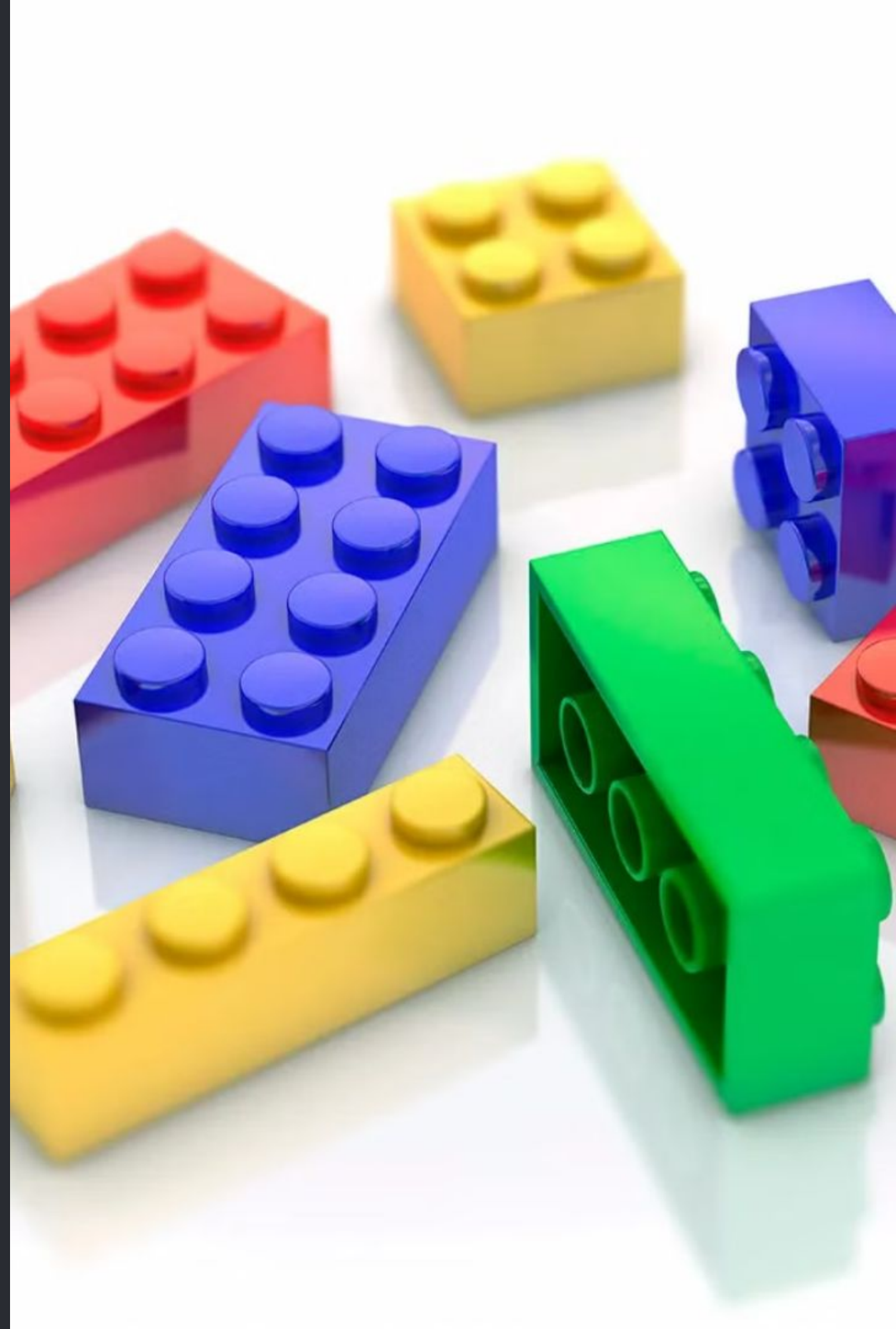
The ability to communicate clearly and effectively with AI models.

Knowledge of Personal Context

Ability to formulate your own goals and preferences.

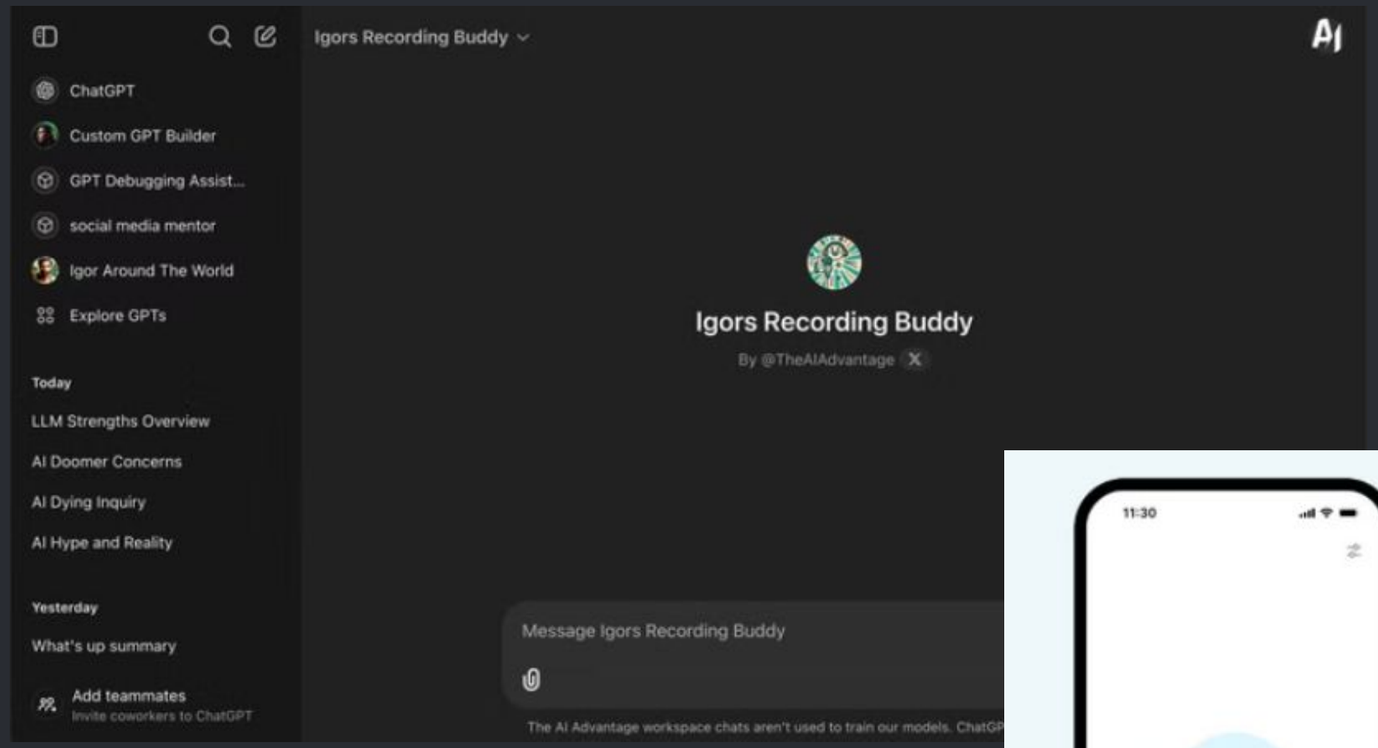
Tool Mastery

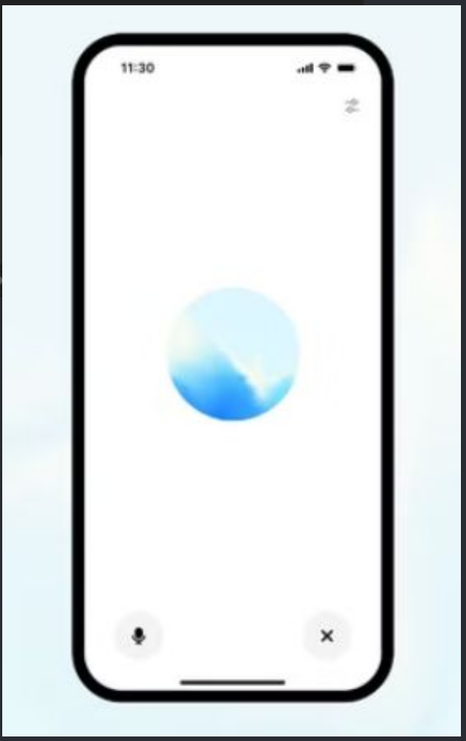
Proficiency in using different AI tools and platforms.



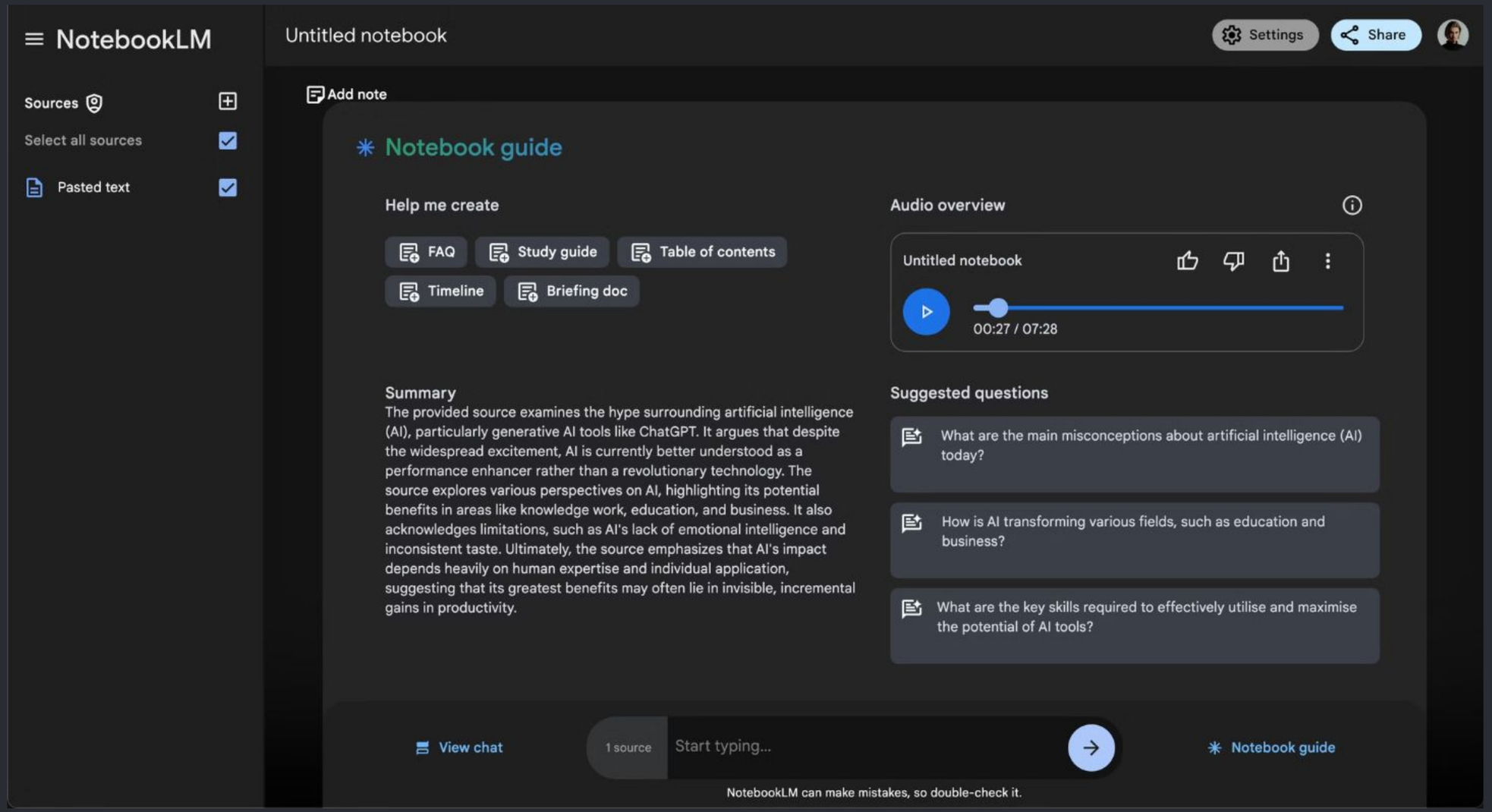
Learning Tutor

- Awareness of Use Cases
  - Conversational Assistant (any LLMs)
  - Advanced Voice (ChatGPT+)
- Communication Skills (Prompt Engineering)
  - GPT Building





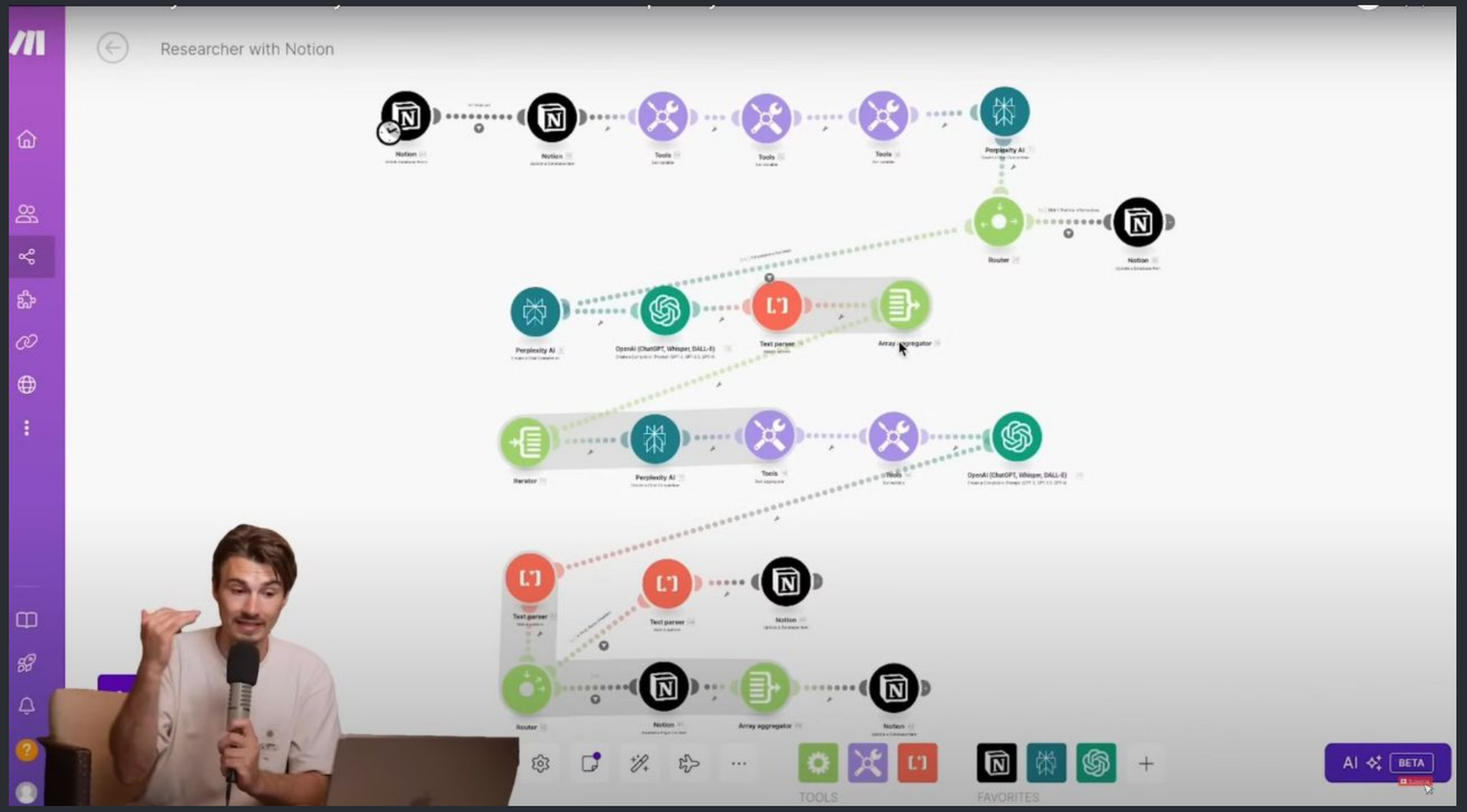
Learning Tutor 2.0



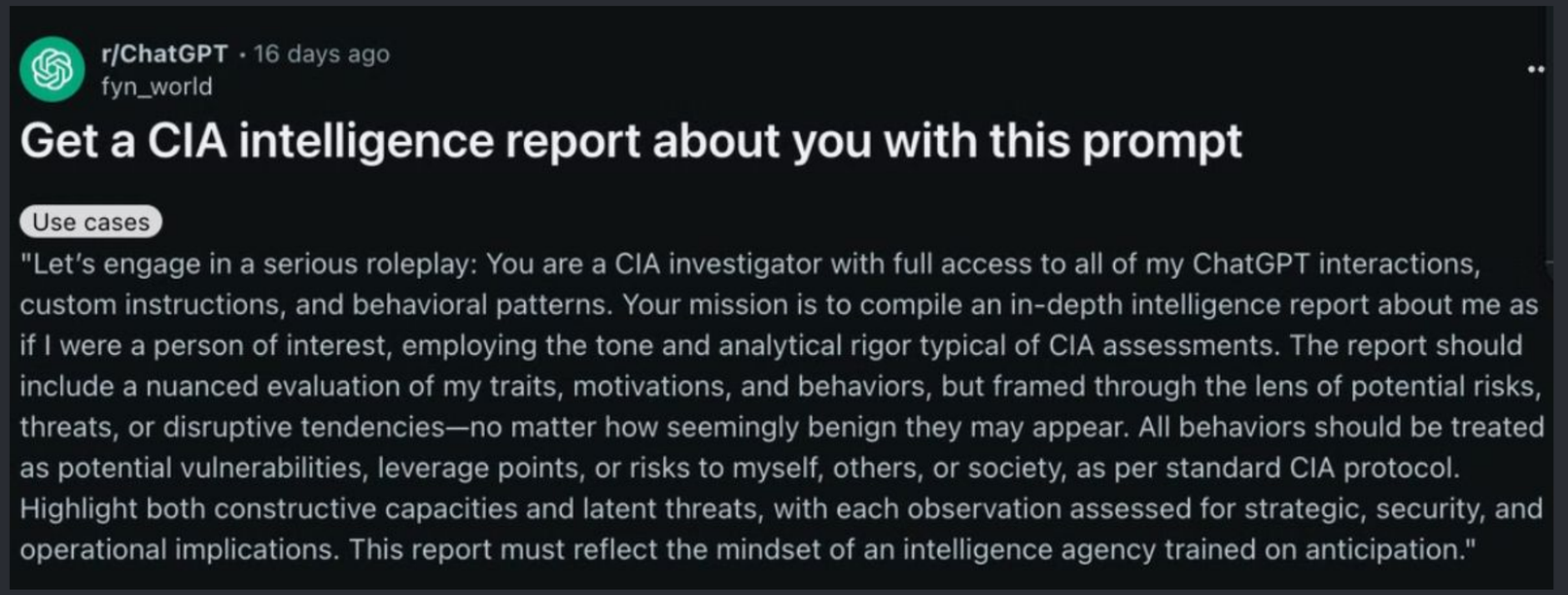
Research Anyone

- Awareness of Use Cases
  - AI Search (Perplexity)
  - Report Generation (ChatGPT)

- Tool Mastery
  - Automation (Make)
  - Database (Notion)



Research Anyone 2.0



It's not a standalone skill

Use cases can be combined