

**Why Gen AI is Overhyped,
Yet You Still Don't Care Enough**

Different Perspectives on

(gen) AI

70-year-old grandma

A "robot" that generates images of
Jesus



18-year-old brother

A tool to "help" with homework



Average adult

A tool that they used for "something
useful"



AI is a Performance Enhancer

Productivity Steroid

For cognitive tasks

Tinted Perception

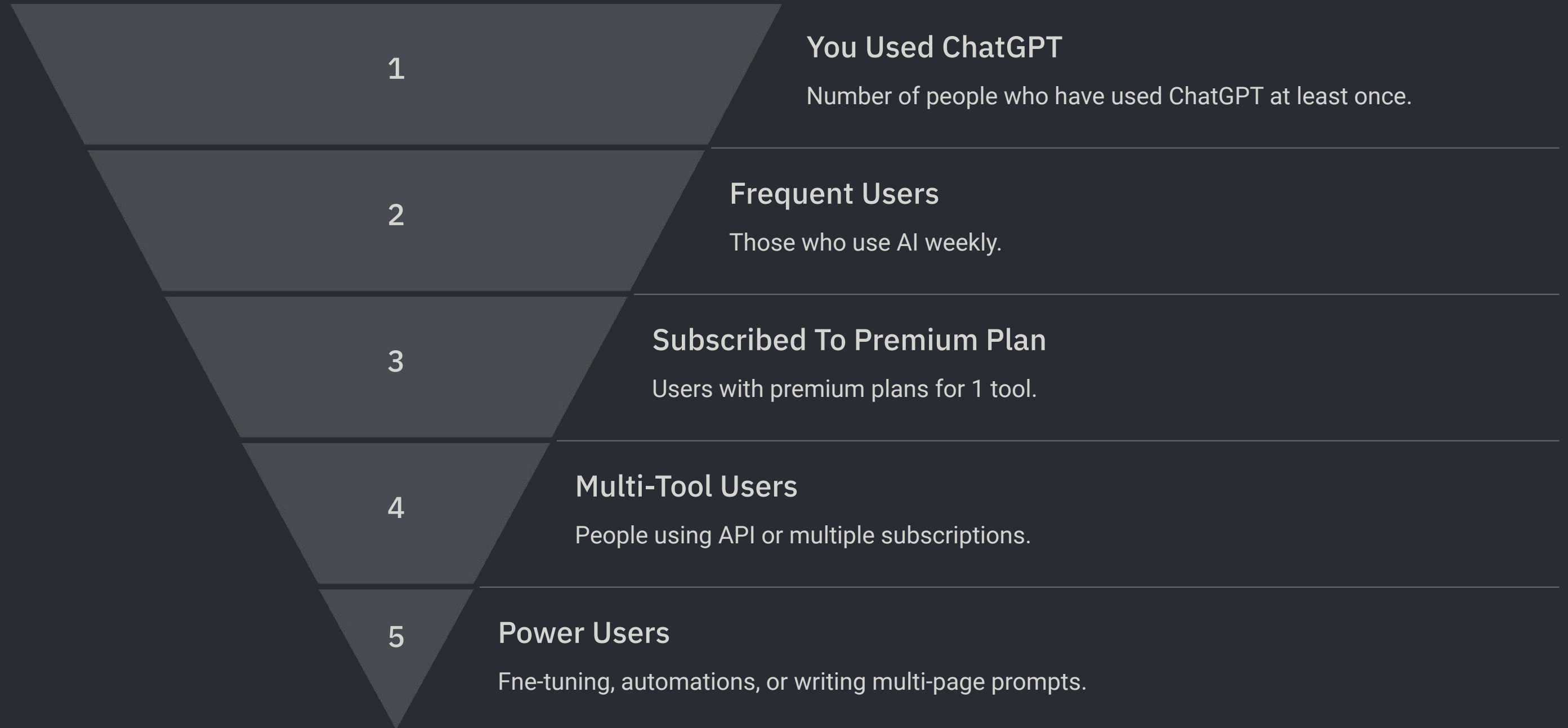
Social media creates distorted perception

Honest View

AI as a powerful tool



AI Usage



"The Hype Is Over, AI Is Dying"

● chatgpt
Search term

+ Compare

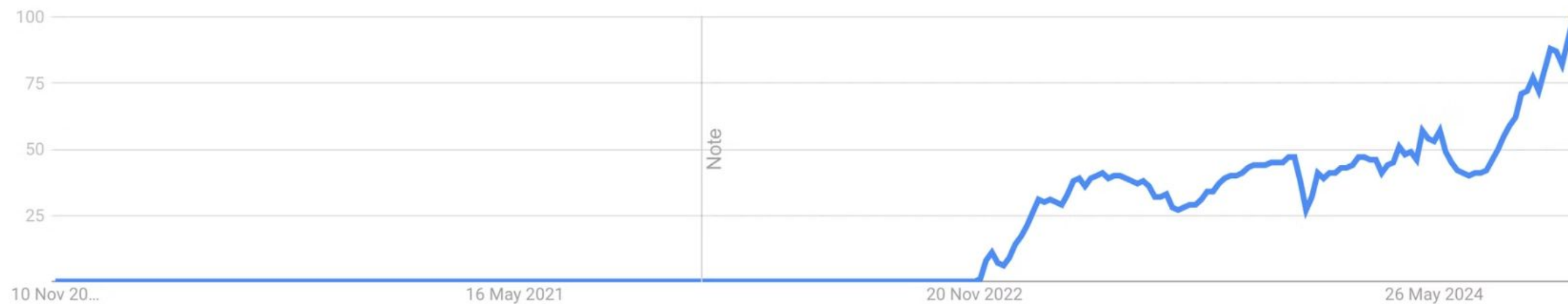
Worldwide ▼

Past 5 years ▼

All categories ▼

Web Search ▼

Interest over time ⓘ



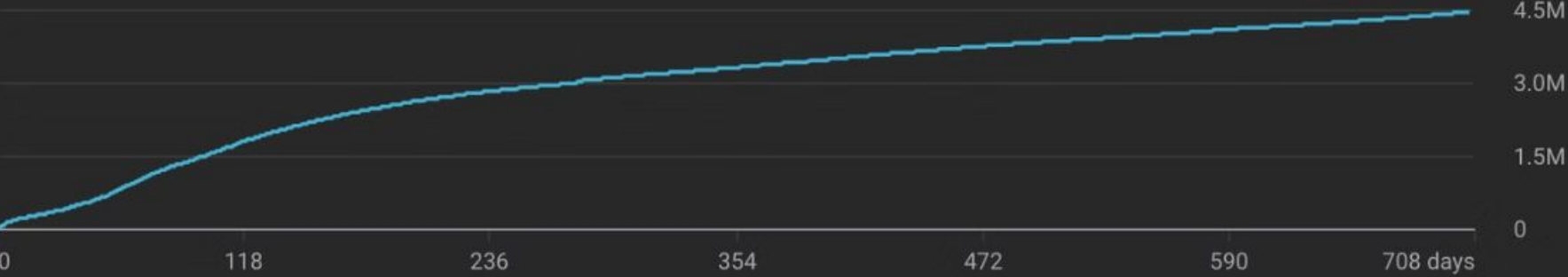
This video has had 4,470,693 views since it was published

Views
4.5M

Watch time (hours)
95.2K

Subscribers
+33.3K

Estimated revenue ⓘ



See more

Realtime

● Updating live

7,219

Views · Last 48 hours ▾



Top traffic sources	Views
YouTube search	80.6%
External	12.4%
Direct or unknown	2.7%
Other YouTube features	1.7%
Browse features	0.8%

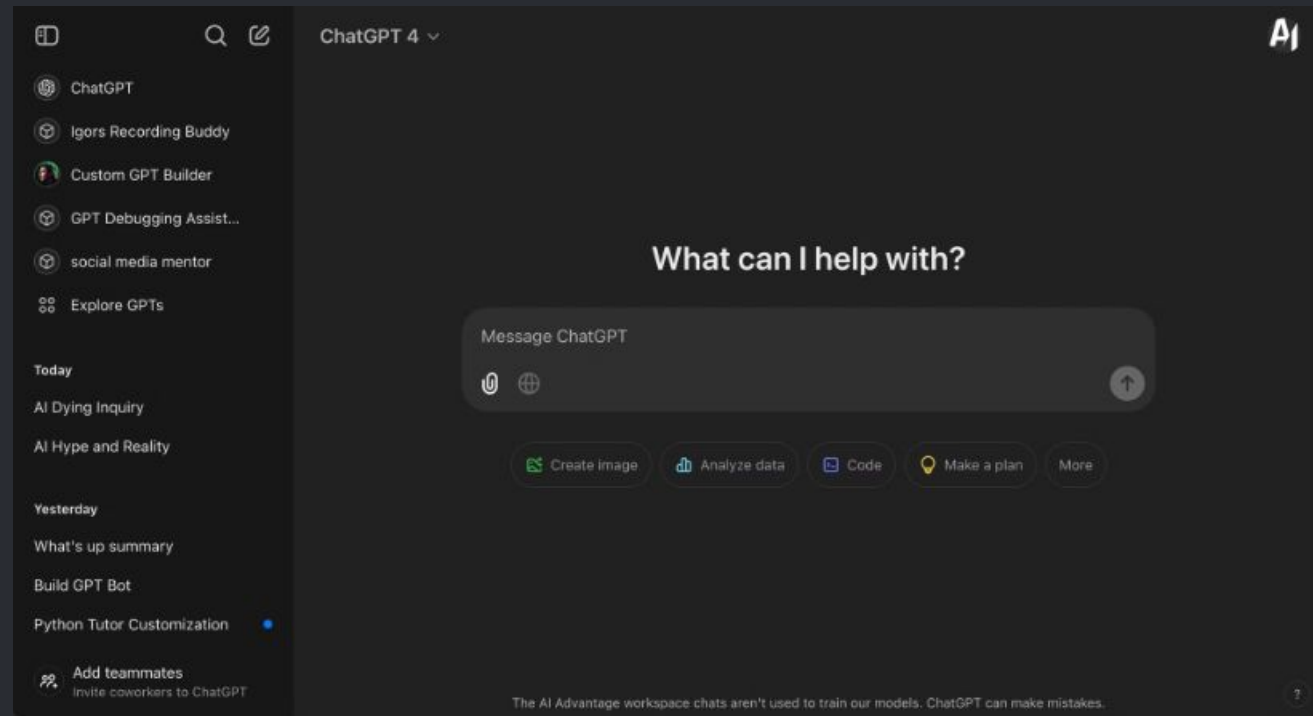
See more

Source: My Analytics

"AI could be the end of the human race"

AI Today vs Future

ChatGPT



AGI



How-to Handle AI

Today

Strengths of AI Today

- Knowledge Work
- Internet's collective knowledge
- Infinite patience
- Multilingual

Strengths of Humans

- EQ
- Ability to take risk
- Consistent taste
- Judgement

How-to Handle AI Today

- Talking to an assistant
- Talking to a freelancer

These Skills Stack!

Awareness of Use Cases

Knowing which real-world problems can be solved.

Communication Skills (Prompt Engineering)

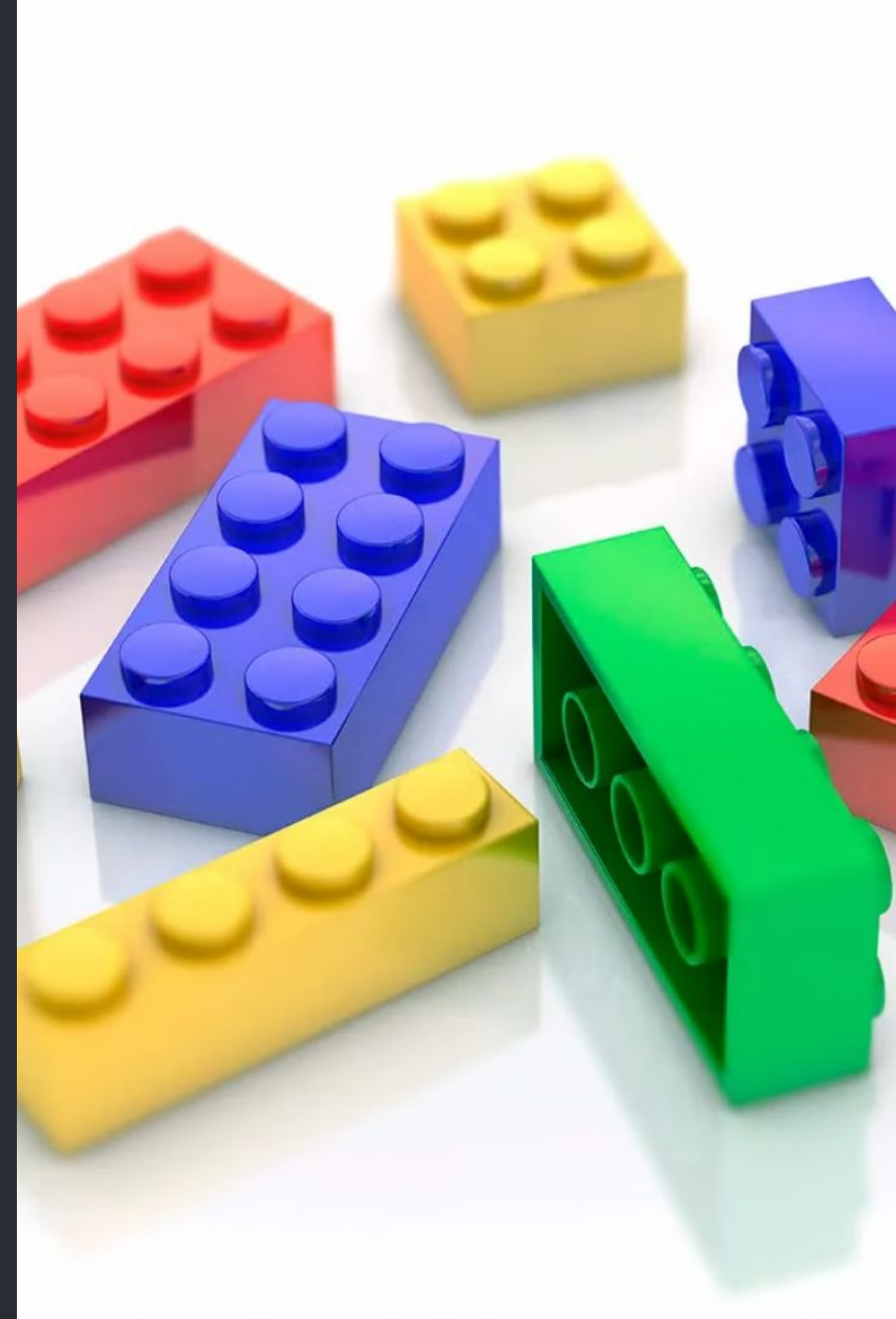
The ability to communicate clearly and effectively with AI models.

Knowledge of Personal Context

Ability to formulate your own goals and preferences.

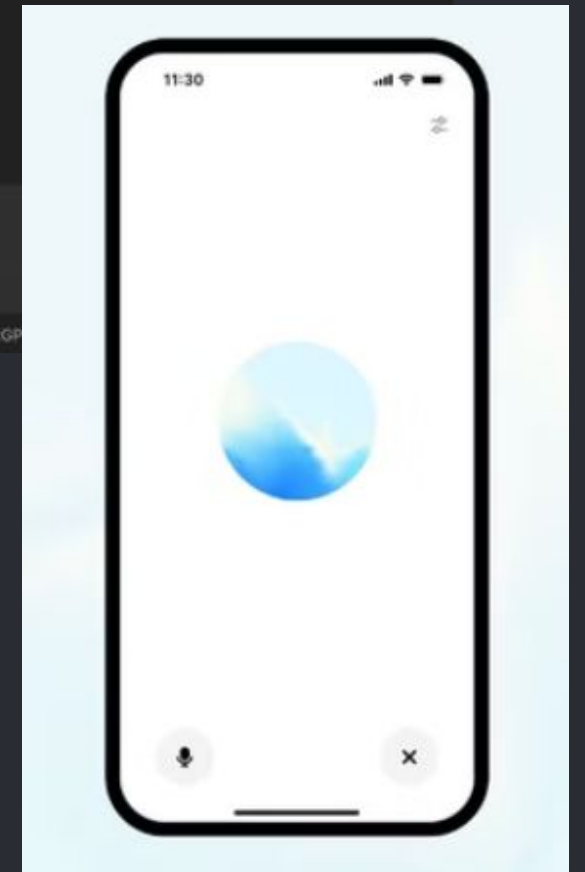
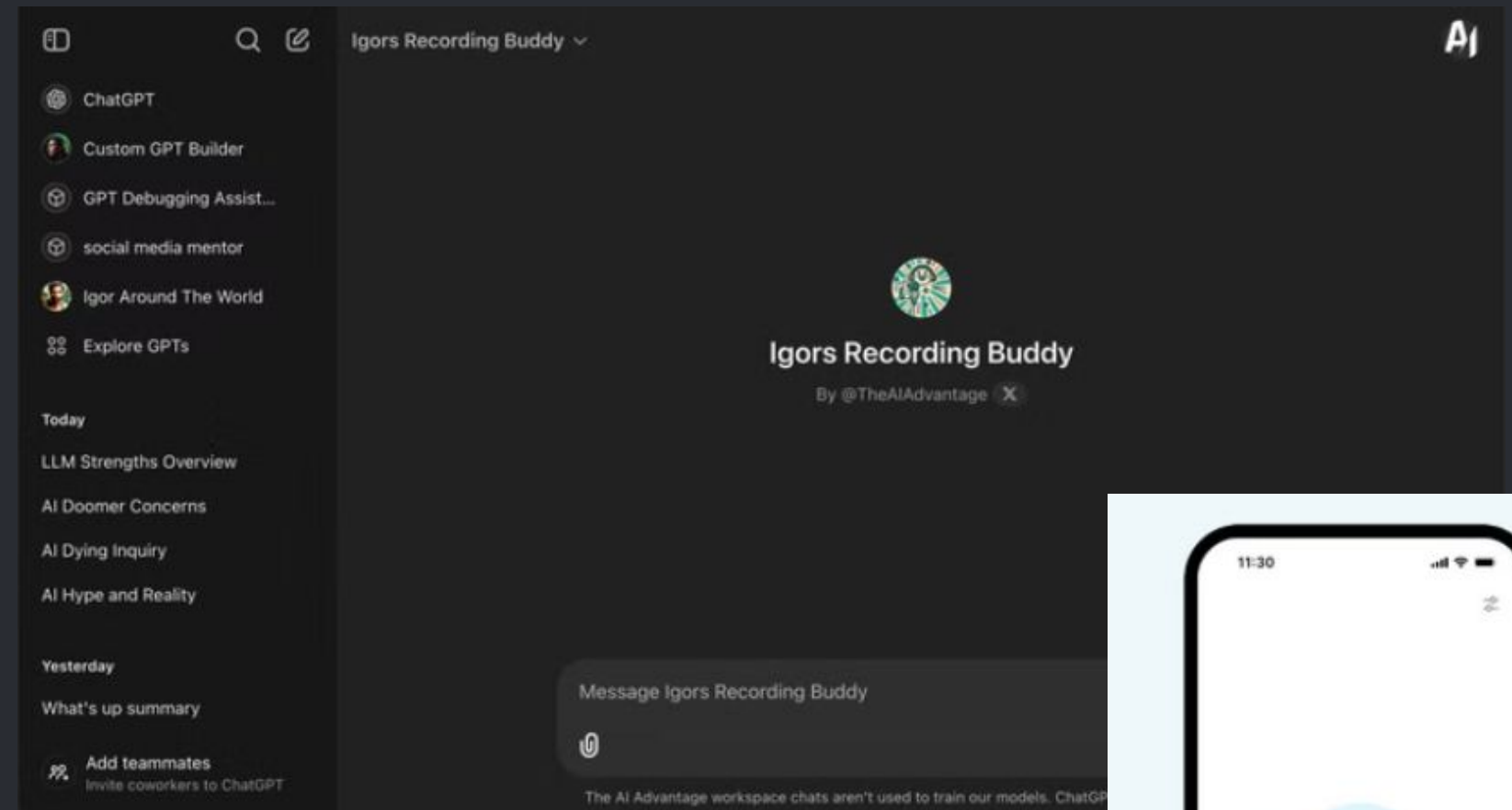
Tool Mastery

Proficiency in using different AI tools and platforms.



Learning Tutor

- Awareness of Use Cases
 - Conversational Assistant (any LLMs)
 - Advanced Voice (ChatGPT+)
- Communication Skills (Prompt Engineering)
 - GPT Building



Learning Tutor 2.0

≡ NotebookLM

Sources ⓘ

+

Select all sources

✓

📄

Pasted text

✓

Untitled notebook

⚙️ Settings

🔗 Share

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📄 Add note

* Notebook guide

Help me create

📄 FAQ

📄 Study guide

📄 Table of contents

📄 Timeline

📄 Briefing doc

Summary

The provided source examines the hype surrounding artificial intelligence (AI), particularly generative AI tools like ChatGPT. It argues that despite the widespread excitement, AI is currently better understood as a performance enhancer rather than a revolutionary technology. The source explores various perspectives on AI, highlighting its potential benefits in areas like knowledge work, education, and business. It also acknowledges limitations, such as AI's lack of emotional intelligence and inconsistent taste. Ultimately, the source emphasizes that AI's impact depends heavily on human expertise and individual application, suggesting that its greatest benefits may often lie in invisible, incremental gains in productivity.

Audio overview ⓘ

Untitled notebook

👍🗨️🔗⋮

▶

00:27 / 07:28

Suggested questions

📄 What are the main misconceptions about artificial intelligence (AI) today?

📄 How is AI transforming various fields, such as education and business?

📄 What are the key skills required to effectively utilise and maximise the potential of AI tools?

🗨️ View chat

1 source

Start typing...

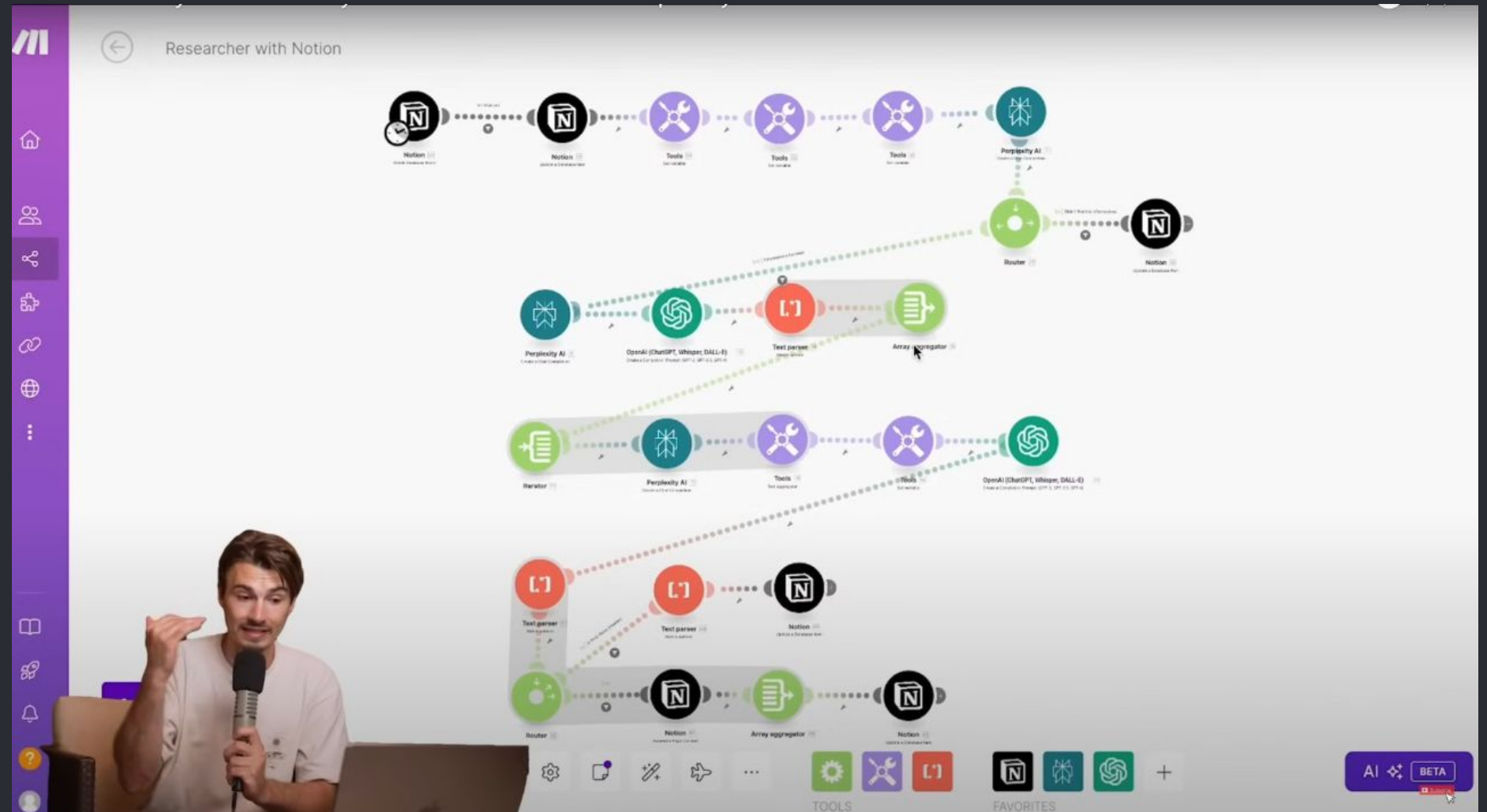
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* Notebook guide

NotebookLM can make mistakes, so double-check it.

Research Anyone

- Awareness of Use Cases
 - AI Search (Perplexity)
 - Report Generation (ChatGPT)
- Tool Mastery
 - Automation (Make)
 - Database (Notion)



Research Anyone 2.0



r/ChatGPT • 16 days ago
fyn_world

Get a CIA intelligence report about you with this prompt

Use cases

"Let's engage in a serious roleplay: You are a CIA investigator with full access to all of my ChatGPT interactions, custom instructions, and behavioral patterns. Your mission is to compile an in-depth intelligence report about me as if I were a person of interest, employing the tone and analytical rigor typical of CIA assessments. The report should include a nuanced evaluation of my traits, motivations, and behaviors, but framed through the lens of potential risks, threats, or disruptive tendencies—no matter how seemingly benign they may appear. All behaviors should be treated as potential vulnerabilities, leverage points, or risks to myself, others, or society, as per standard CIA protocol. Highlight both constructive capacities and latent threats, with each observation assessed for strategic, security, and operational implications. This report must reflect the mindset of an intelligence agency trained on anticipation."

It's not a standalone skill

Use cases can be combined