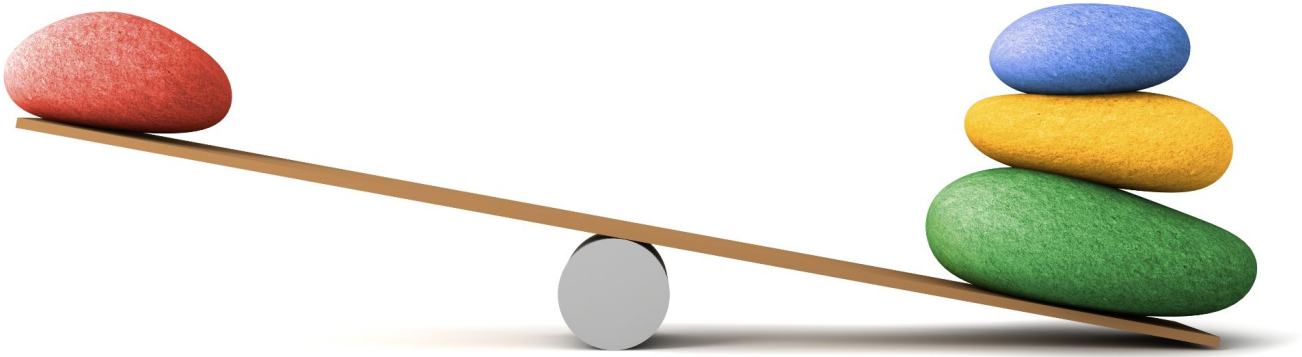
Topi Manu

Cloud AI GTM Lead

AI
Today

Proprietary + Confidential



Crossing the gen AI tipping point

ROI of Gen AI survey reveals significant ROI across EMEA enterprises

61%

of orgs are already using Gen AI for business in production

82%

of orgs running gen AI in production reported **annual revenue boost of 6%+**

71%

of orgs running gen AI in production **report ROI within the first year**

Source: The ROI of Gen AI, Google Cloud, August 2024

What's new with Gemini:

Gemini 1.5 Flash and 1.5 Pro 002 GA

* Now with Dynamic Shared Quota

Significant improvements across...

- Math
- Multilingual interactions
- Coding
- Multimodal understanding

2M

GA

Context window
(for Gemini 1.5 Pro)

Preview

Analysis of publicly available media

GA

Controlled Generation

Gemini 1.5 Pro
Test
Feature
Data
Format
696,417 tokens
/ 1,000,000 tokens

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Unlocking Groundbreaking Innovation with AI Agents

The evolution of AI

LLM

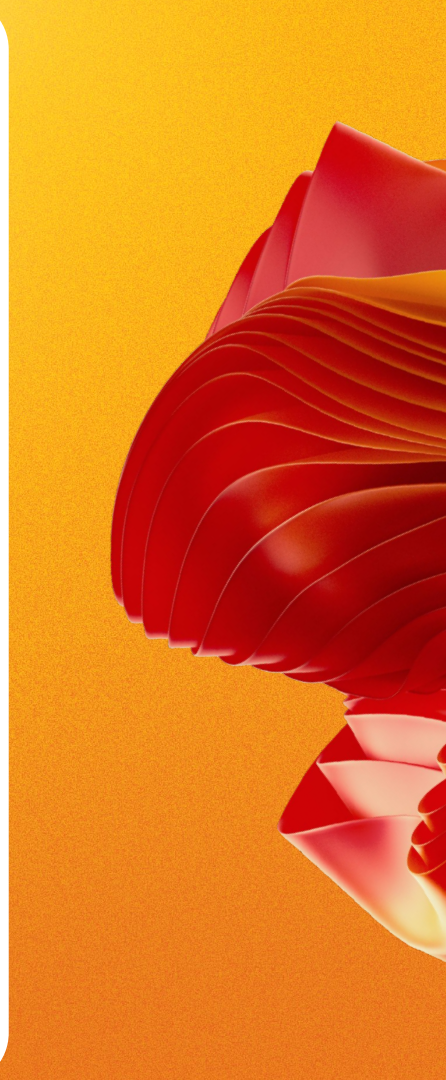
Phase 1

Platform

Phase 2

Agents

Phase 3



Learning
Agents

Notebook LM - Learning Agent

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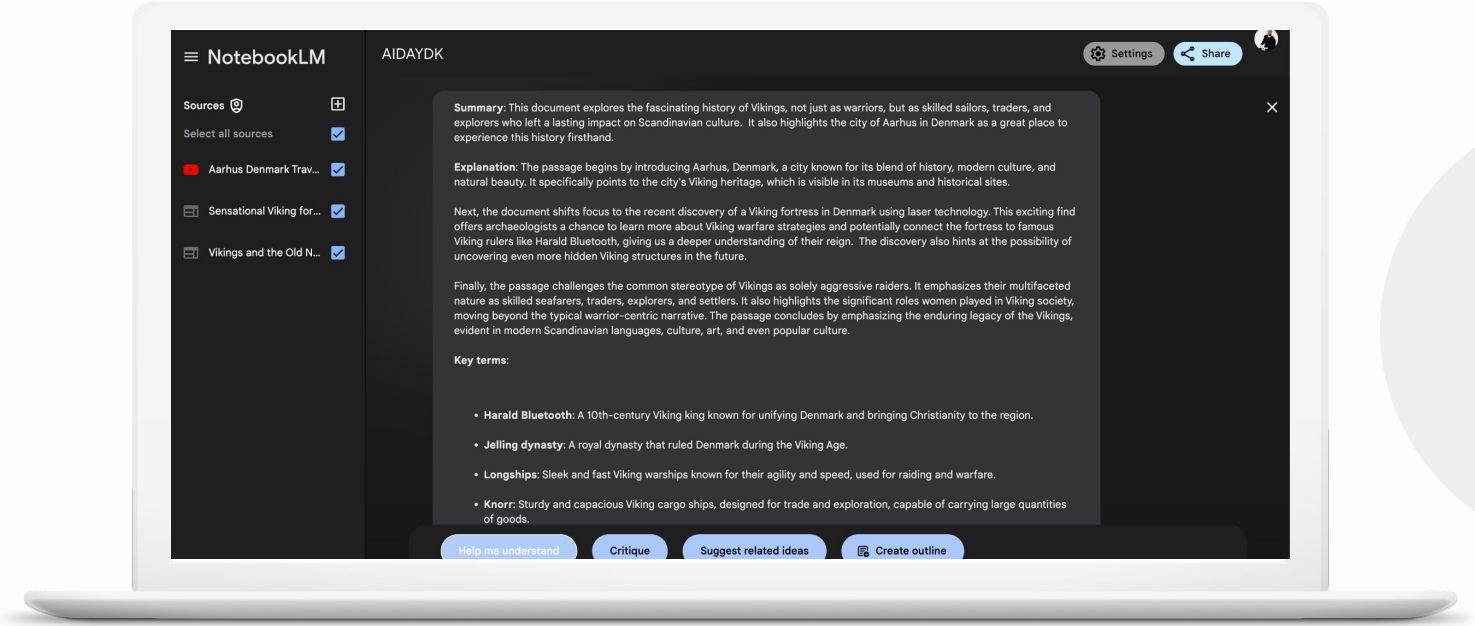


Building
your agents

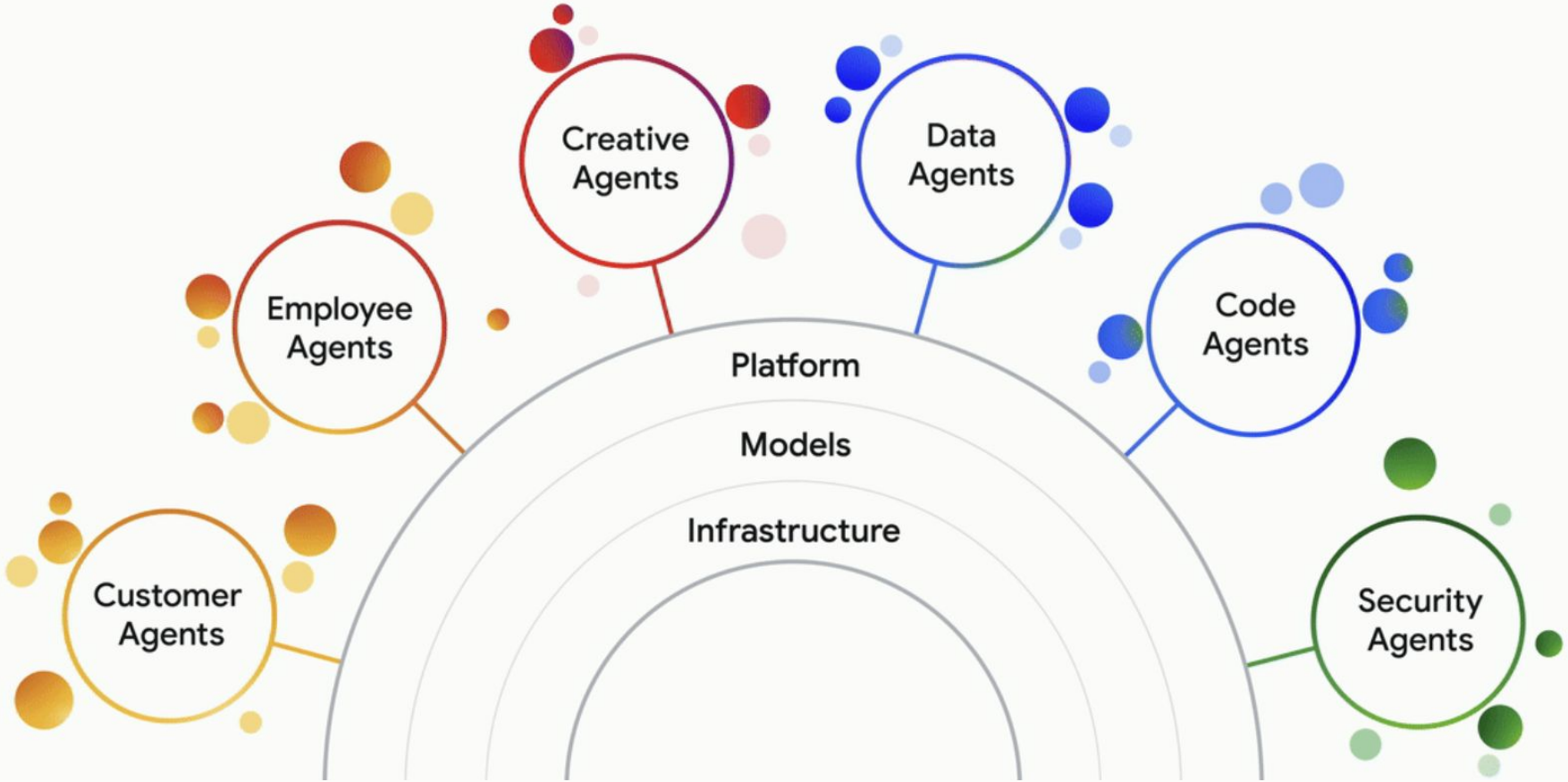
Google AI is built on a vertically integrated technology stack

AI Agents

AI Operating Platform

Large Language Model

AI-Optimised Infrastructure


Creative Agents
Data Agents
Employee Agents
Code Agents
Customer Agents
Security Agents
Platform
Models
Infrastructure

Customer
Agents
Google Cloud

What

Customer agents use AI to serve customers 24/7 via chat, voice or video interfaces. providing seamless, personalized, and efficient interactions.

Why

Higher
Sales and revenue

Increased
Customer loyalty and retention

Better
Customer satisfaction

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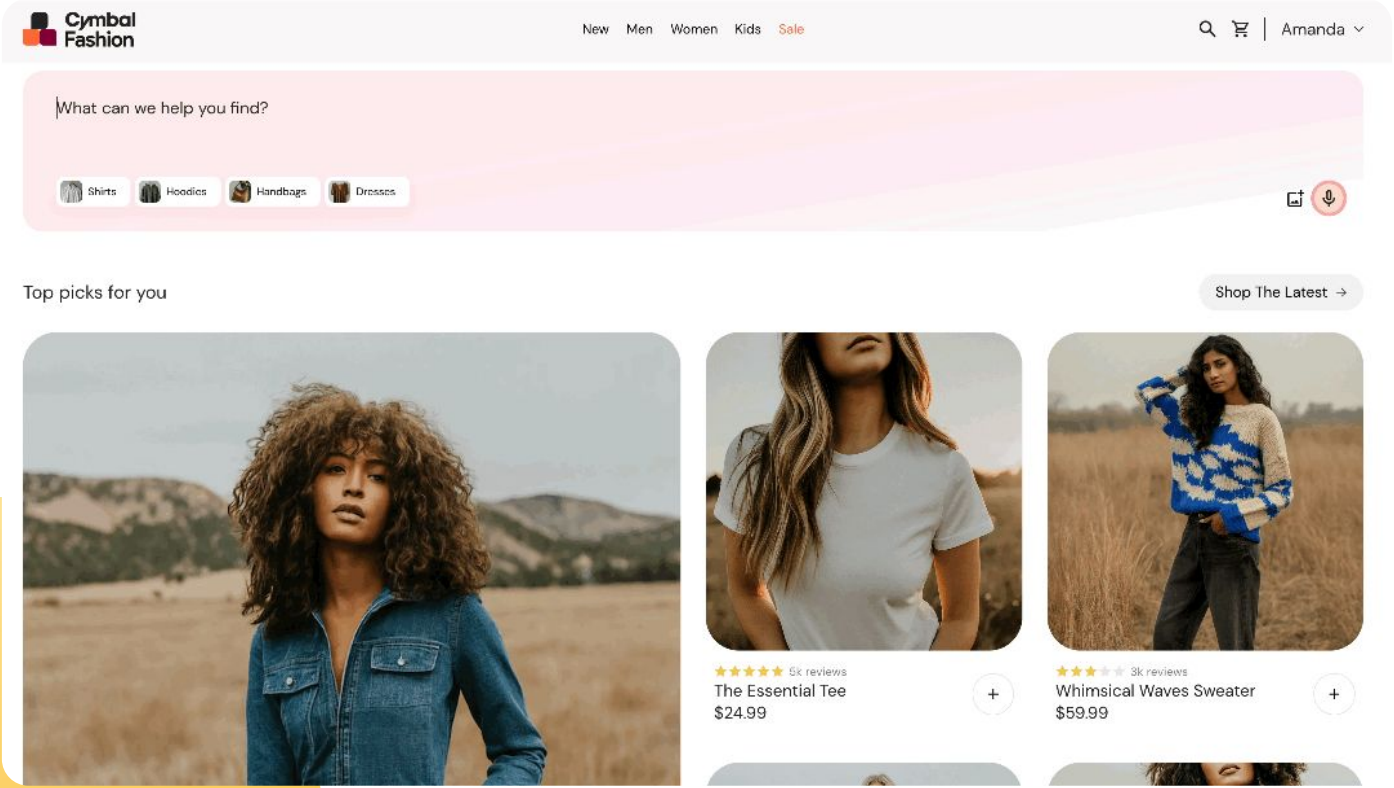

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Cymbal Fashion

New Men Women Kids Sale

Amanda

Hope you like it, and keep...

You may also like these similar options that we have in stock in your size.

Highland Plaid Shirt Jacket
$79.99
Pick-Up available Today
Deliver in 4 days

City Plaid Shacket
$79.99
Pick-Up available Today
Deliver in 3 days

Earthy Shirt Jacket
$49.99
Pick-Up available Tomorrow
Deliver in 7 days

Reply

Proprietary + Confidential

Cymbal Fashion

New Men Women Kids Sale

Amanda

Explore with Customer Agent

Highland Plaid Shirt Jacket

Channel timeless elegance with this classic plaid shirt jacket. Its luxuriously soft wool and relaxed fit provide warmth and comfort, while its vibrant green and white pattern adds a touch of sophistication. Perfect for countryside strolls or adding a refined touch to your city attire.

★★★★★ (7k reviews)

Cymbal Fashion

$79.99

Select Size

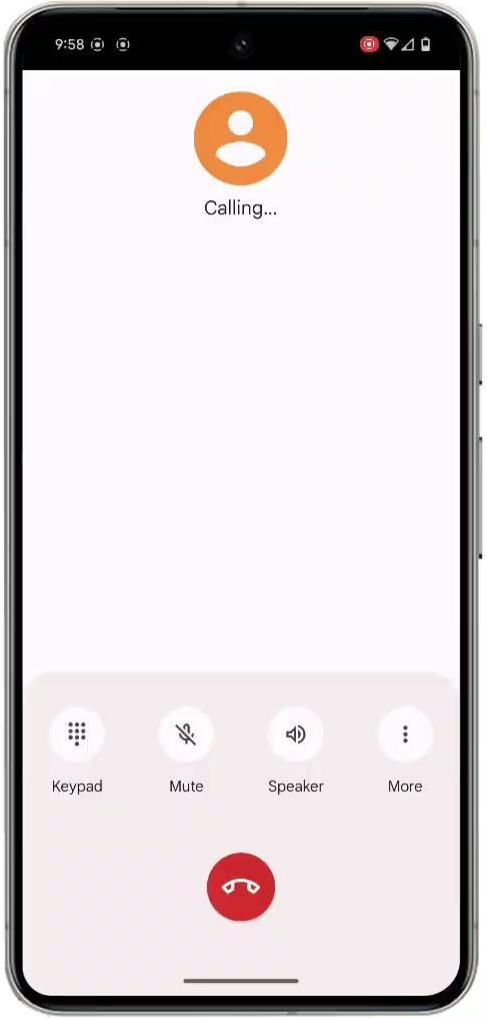
S M L XL

Availability

Buy online **$79.99**
Delivered in 4 days

Pickup **$79.99**
Available now
Rues des Moulins • 3.4mi away

Add to Cart


9:58
Calling...
Keypad
Mute
Speaker
More

Creative
Agents
Google Cloud

What

Creative agents revolutionize content creation and marketing by automating tasks, personalizing campaigns, and generating diverse creative assets across multiple modalities.

Why

Efficiency
of content creation

Personalization
for better engagement

Faster time to market
for new products and services

Imagen 3 on

Gemini

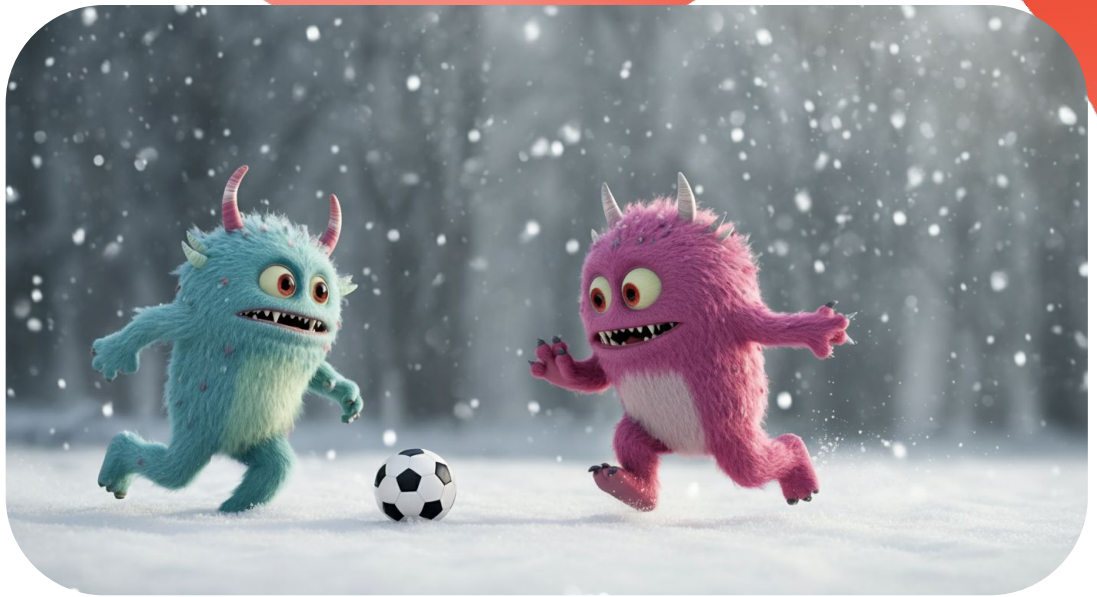
Setting a new standard for image quality, generating images with just a few words.

Prompt: An ancient Danish viking stronghold invaded by flying saucers. 8bit pixel art.

Imagen 3 on

Gemini

Setting a new standard for image quality, generating images with just a few words.



Little fuzzy monsters playing soccer in snow

Imagen 3 comes with a full set of editing features

Prompt: Insert a lego bird

Original Image with masked bird (object)

Edited Image with new object

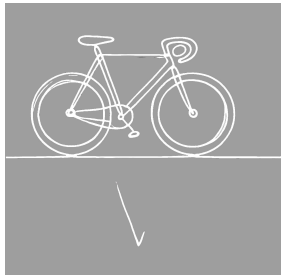
Imagen 3 comes with a full set of editing features

Prompt: Deflate the beach ball

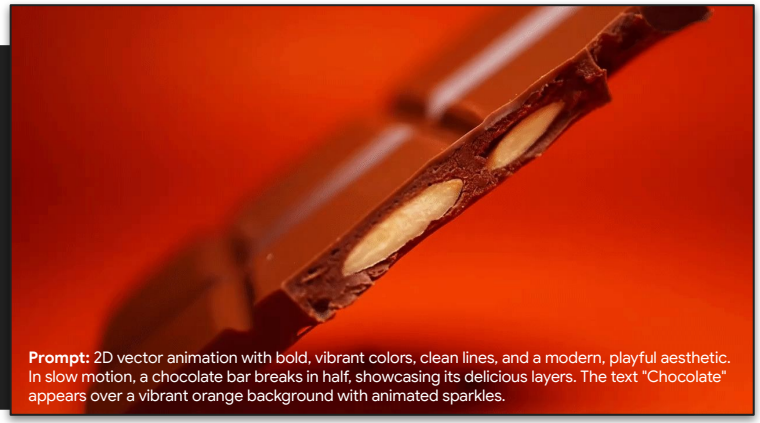
Original Image

Edited Image with new object

Imagen 3 comes with a full set of editing features

Description: a flower in a field	Description: a photo of a bicycle leaning against the wall	Description: a bird flying
		

Veo for video generation



Veo for video generation

Text to Video

High quality videos from text prompts

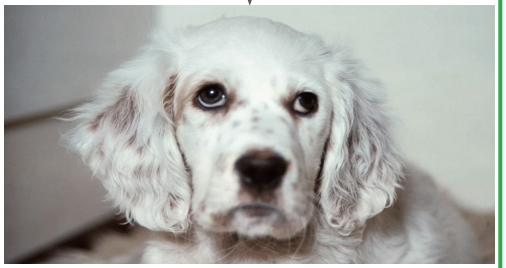
720p | Portrait & Landscape

Available now

Image to Video

Animate or add motion to your images

720p | Portrait & Landscape

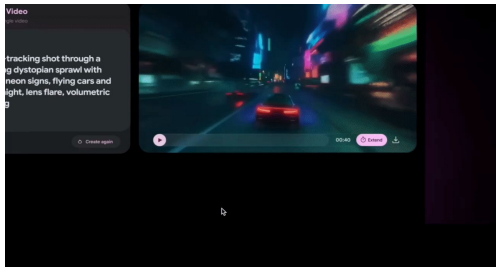


Q4

Video Extend

Get longer videos

Adds another 6s to existing videos



Q4

General Agents

Google Cloud

Golden Stripes

Thank you