

Against the Machine Learning!

🍯 in @DonaSarkar

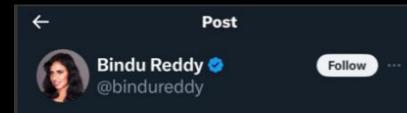
Tired: AI Will Take Your Job

More Tired: A person with AI will take your job



Forget that!

I'm taking Al's job!



Al is replacing copy writers but now they are getting paid to make Al content more human!

The same is going to happen with other professions. AI will do the bulk of the heavy lifting and humans will still continue to be in the loop, supervising the AI models and improving quality.



AI took their jobs. Now they get paid to make it sound human

20 hours ago By Thomas Germain, That's like saying someone with SPELLCHECK will take your job.

Al is going to be a part of every job and every industry at some point



College profs: How do we stop students using AI on their assessment, man?!

Pulitzer Prize committee: 5 of 45 this year's Pulitzer nominees used AI to help with their writing...

Five of this year's Pulitzer finalists are AI-powered

Two of journalism's most prestigious prizes — the Pulitzers and the Polk awards — on how they're thinking about entrants using generative AI.

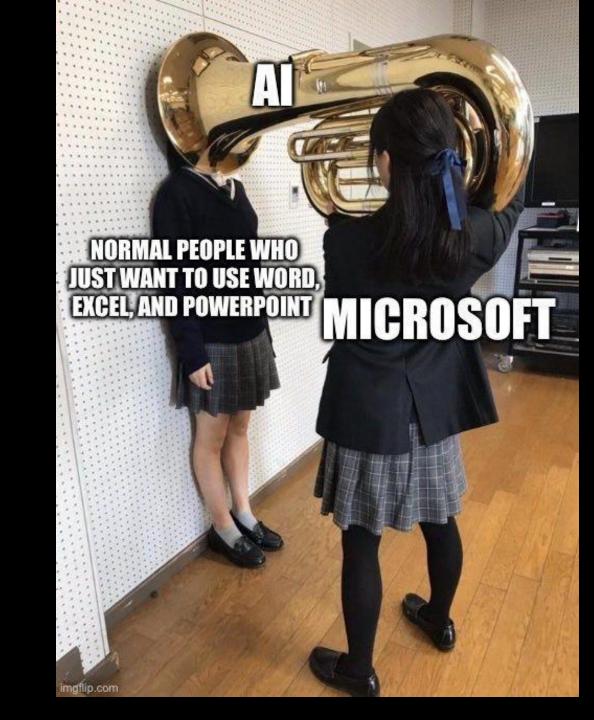
By ALEX PERRY March 11, 2024, 10:31 a.m.

Five of the 45 finalists in this year's Pulitzer Prizes for journalism disclosed using AI in the process of researching, reporting, or telling their submissions, according to Pulitzer Prize administrator <u>Marjorie Miller</u>.

lt's me.

Hi.

I'm the problem, It's me

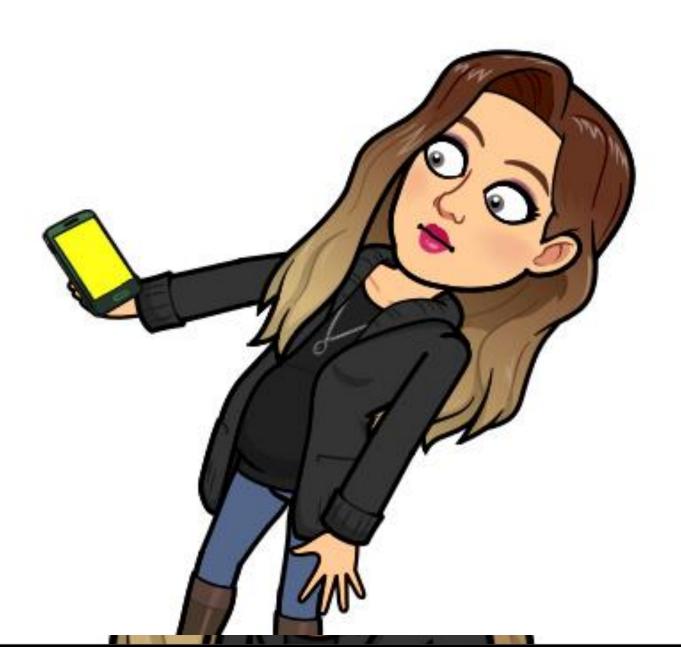


Part 1: Is this AI business nonsense or real?

Answer: Yes



How do we know if AI is sticking around or just going to be yet another fad? I mean, we've been suckered into nonsense fads in the past.



See: Alexa



/ innovation

trending tech innovation business security advice buying guides

Home / Innovation / Cloud

Why Amazon is the king of innovation: Advantage, Alexa

We continue our week long series on Amazon innovation with a discussion of the Amazon Echo, Tap, and Dot devices, and how the Alexa service may be taking the fire out of Siri and OK Google.



Written by David Gewirtz, Senior Contributing Editor May 25, 2016 at 5:19 a.m. PT



Segway was supposed to change the world. Two decades later, it just might

By Matt McFarland, CNN Business Video by John General, CNN Business ① 14 minute read · Updated 1:04 PM EDT, Tue October 30, 2018

f 🐰 🖬 👁

Roger Brown still remembers the shocked looks people gave him the first time he rode a Segway through the halls of the company's New Hampshire headquarters.

It was early 2013, a rough time for the startup and its aspirations of changing how the world gets around. Brown had bought the company for just \$9 million a few weeks before and flown in from his home in Tennessee to begin turning things around. What better way to get a sense of the place than to zip about on its signature product?

As Brown cruised the halls on the self-balancing two-wheeled scooter, an employee pulled him aside to lecture him on the risks of riding without a helmet. Brown was dumbfounded. "I own the company," he told the employee. "I can do it." With that, he whizzed away

See: Segways

See: NFTs (I still don't know what this is)

THE CONVERSATION

Academic rigour, journalistic flair

NFTs are much bigger than an art fad – here's how they could change the world

Published: April 26, 2021 12.24pm CEST



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Q Search analysis, research, academics..



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Disclosure statement

Partners

The authors do not work for, consult, own shares in or receive funding from any company or organisation that would benefit from this article, and have disclosed no relevant affiliations beyond their academic appointment.



BANGOR

Home > News > U-turn • API

Tesla Owner Wears Apple Vision Pro While Driving With FSD Beta Turned On, Police Stop Him

Published: 3 Feb 2024, 13:15 UTC • By: Florin Amariei



I have been in a LOT Of planes and a lot of confs. I've seen ZERO Vision Pros or other MR devices

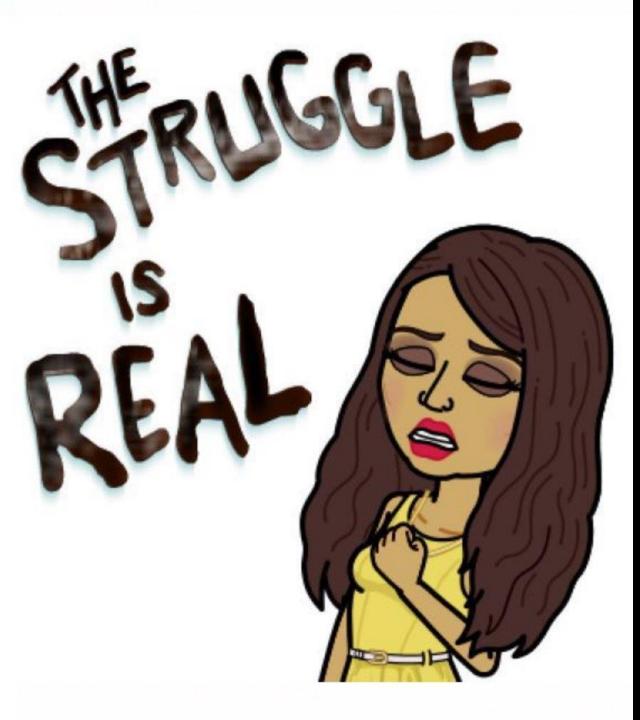


Photo: MacMasi on YouTube | Edited

Tech can be cool...AND it can be NOT USEFUL to normal people.

Both can be true!





Why can't we have nice things?

All that clickbait, that's why!

Is Al any Different?

Theme	iPhone	Aug Reality	Alexa	NFT/ Bitcoin	ChatGPT
Obvious consumer benefit	Yes	Kind of	Kind of	No	Yes
Low-cost to try	Kind of	No	Yes	Maybe?	Yes
Easy to build on for devs	Yes	No	Kind of	No	Yes
Integrated into existing life	Yes (we had Nokia flip phones!)	No	No	No	Yes
Form factor is natural	Yes	Absolutely no	No	No	Yes

iPhone (4.5/5)

WIRED

FEATURED HOW

T THERAPY MASKS WORK? EVERYTHING YOU NEED TO KNOW ABI

FRED VOGELSTEIN GEAR JUN 28, 2017 7:00 AM

Inside Apple's 6-Month Race to Make the First iPhone

This story of the 24 weeks, three days, and three hours leading up to the launch of the iPhone is excerpted i



PROS:
Easy to use
Status symbol
The AppStore was a game changer for devs == apps

CONS:

"luxury" price for a cell phone that dropped calls at first....

Augmented / Mixed Reality (2/5)



PROS:

Cool demo tech

CONS:

- We cannot find a mainstream use case
- Very high cost
- You look dumb
- Building on it is expensive

Amazon Alexa (3/5)

PROS:



- Multiple consumer use cases (play music, get groceries)
- Medium cost

CONS:

- Weird form factor (yelling into a speaker)
- Pretty much no one builds on it

NFTs/BitCoin(0/5)



• Hmmm...catchy name?

CONS:

PROS:

• Truthfully, I still don't know what this is

ChatGPT/Copilot (5/5)

R

ChatGPT

Chatbot developed by OpenAl

ChatGPT is a large language model-based chatbot developed by OpenAI and launched on November 30, 2022, that enables users to



refine and steer a conversation towards a desired length, format, style, le...

W

G chat.openai.com

Developer(s) OpenAl Initial release November 30, 2022 Stable release November 6, 2023 Written in Python Engine GPT-3.5 (free and paid) · GPT-4 (paid only) Platform Cloud computing platforms Type Chatbot · Large language model · Generative pre-trained transform... License Proprietary

PROS:

- use cases for consumer (students) & commercial (lawyers)
- very low-cost
- incorporated into things we use (search, Word, Outlook)
- We're used to typing in a box
- Building on it is easy
- You don't look AS stupid

<u>CON:</u>

• turns out prompting is hard and not intuitive

Theme	iPhone	Aug Reality	Alexa	NFT/ Bitcoin	ChatGPT
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Easy to build on for devs	Yes	No	Kind of	No	Yes
Integrated into existing life	Yes (we had Nokia flip phones!)	No	No	No	Yes
Form factor is natural	Yes	Absolutely no	No	No	Yes

Part 2: We got ISSUES

"I am offended"

Bros: No one needs to study CS anymore

Tech companies: Aggressively importing CS people from OTHER COUNTRIES to build AI

BTW: has anyone heard of the "Sam Altman Test"?



Sigil Wen 🤣 😡 @0xSigil • 9h Just confirmed: @sama named O1 after the @O1Visa



🚳 ChatGPT 🤣 🚳 @ChatG... · 4/3/24 im an alien of exceptional ability

The stage was set in the 50s



Alan Turing – "Computer Machinery and Intelligence" - 1950











Claude Shannon Ray Solomonoff

off A

Alan Newell



John MacCarthy









Herbert Simon

Arthur Samuel

1 Oliver Selfridge

Nathaniel Rochester

Trenchard More

Dartmouth Workshop on Artificial Intelligence - 1956

It's called the "Turing" test, not the "Sam Altman Test" I have some ISSUES with you all! AI was invented HERE (ish) Bjarne Stroustrup (/'bja:rnə 'strovstrop/; Danish: ['bja:nə 'stʁAw'stʁop];^{[3][4]} born 30 December 1950) is a Danish computer scientist, known for the development of the C++ programming language.^[5] He led the Large-scale Programming Research department at Bell Labs, served as a professor of computer science at Texas A&M University, and spent over a decade at Morgan Stanley while also being a visiting professor at Columbia University. Since 2022 he has been a full professor at Columbia.^[6]

Early life and education [edit]

Stroustrup was born in Aarhus, Denmark. His family was working class, and he attended local schools.^[7]

Bjarne Stroustrup



Stroustrup in 2013 30 December 1950 (age 73) Aarhus, Denmark

Nationality Danish

Born

Alma mater Aarhus University (Cand.scient.) University of Cambridge (PhD)

Thank you Bjarne Stroustrup!

For C++, without which we'd have no OS so no Al!



Anders Hejlsberg 🐼 · 2nd Technical Fellow at Microsoft

Microsoft · DTU - Technical University of Denmark Seattle, Washington, United States

Thank you Anders!

For Turbo Pascal For Delphi For C# For TypeScript

For being an awesome person!

Part 3: What is Al anyway?



Dona Sarkar @ #MPPC23 @donasarkar · Sep 5 TL;DR: I'm changing jobs within @Microsoft to build an AI and Copilot Extensibility Dev Program for All Of Our Copilots!

I started writing code in 1998 (!) and over the past 25 years (!!) I have seen the magical things that being a developer can do \P



Trending in Technology OpenAl Tranding with Emmett Shear, Gree Breekman

Trending with Emmett Shear, Greg Brockman

Trending in Microsoft CEO of Microsoft 6,609 posts

Technology · Trending Sam and Greg 10.4K posts

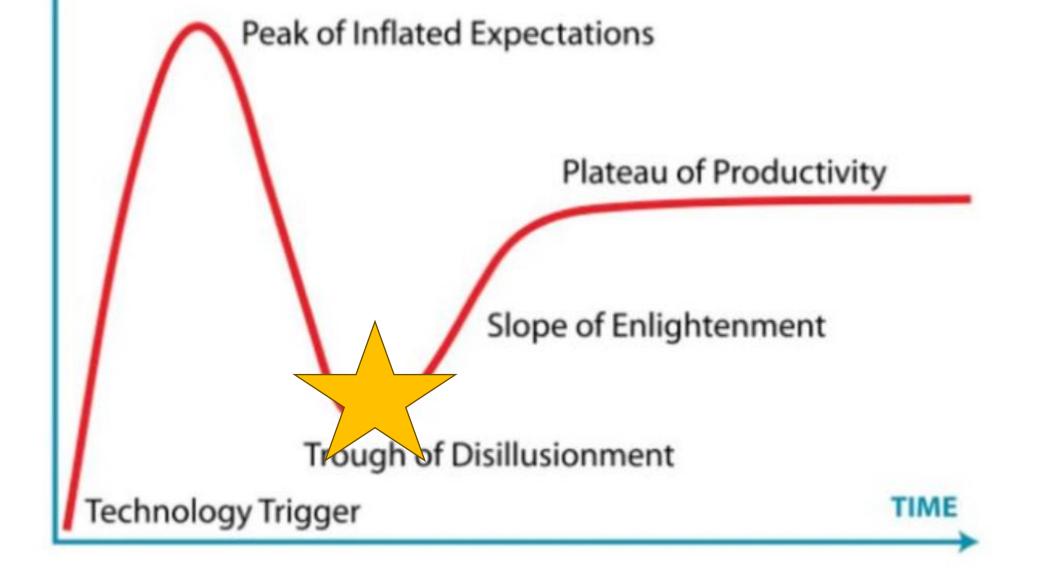
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...

"New Al news just dropped" - How I wake up every day

土



We've been in a Hype Cycle ALL LAST YEAR



People hate AI because of our nonsense statements in the past

Southland Post @SouthlandPost

The new Tesla Robot will watch you sleep overnight and monitor your breathing, heart rate, sleep patterns, and it will also protect you from any home Invasions.

Follow



...and because we are creepy as heck

What in the Black Mirror in THIS?



...but there are some wins





We can talk about how limited these current models are, but I chucked an elderly parent's chest x-ray image and bloodwork (in Spanish) into ChatGPT, and it gave me what turned out to be a totally complete and accurate diagnosis days before the doctors responded. That's just nuts

Non-tech people are solving life issues

Companies are finding exponential value



Luke Wroblewski 🤣 @LukeW

"AI isn't good enough for real work"

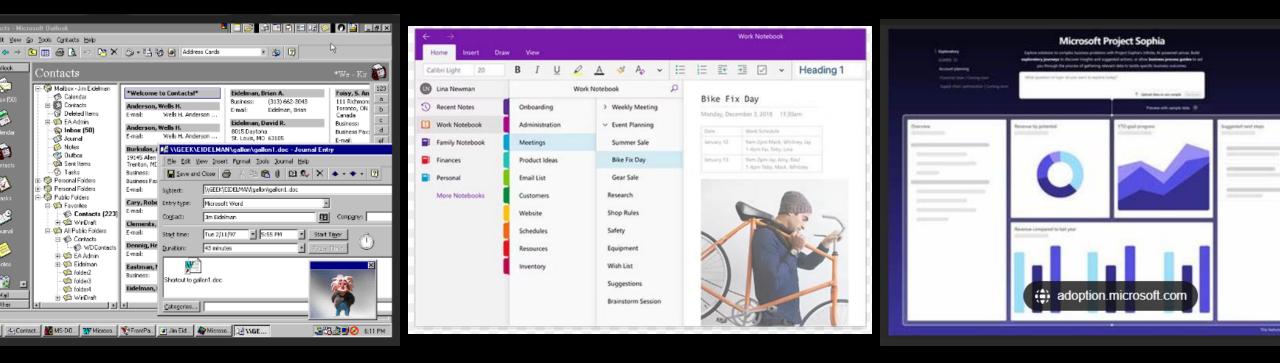
Amazon: we shipped 79% of the AI code reviews... this saved us the equivalent of 4,500 developer-years of work.

Walmart: we've used LLMs to improve our catalog... this work would have required nearly 100X the current headcount

Harvey: 70% utilization after a year for firm wide rollouts... many of the largest law firms in the world are >90%.

Follow

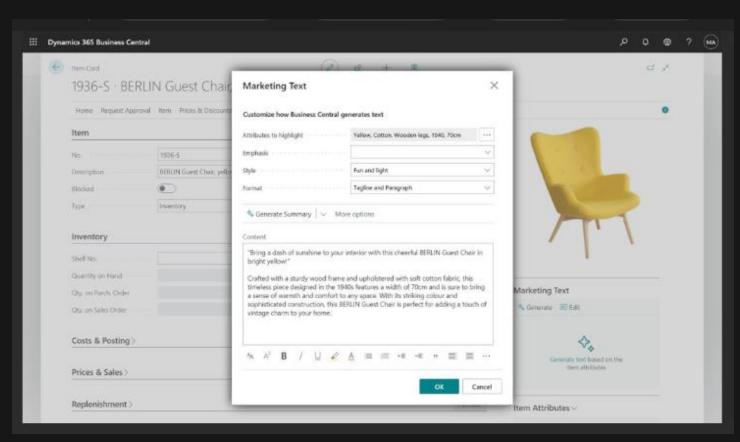
This is our third rodeo 🗱

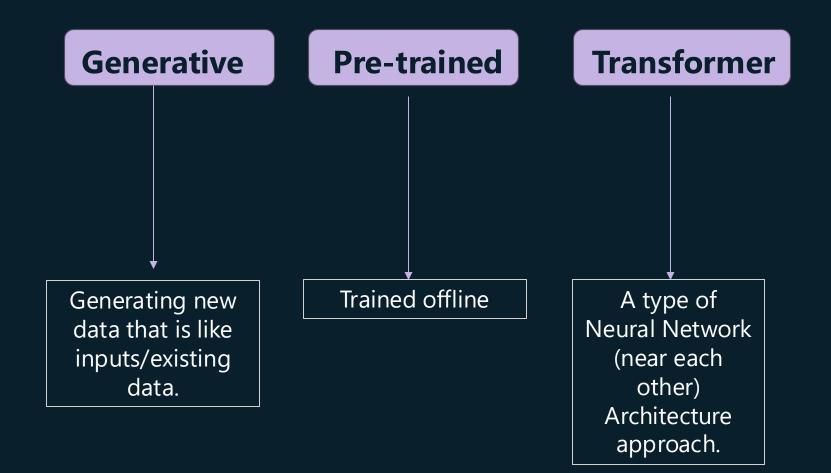


Win32/Desktop Apps

Web/Cloud-based Apps Al By Design Apps

Right NOW we access with a chat window, but they're starting to become an inline assistant (GitHub Copilot, Word, D365 BC, etc)

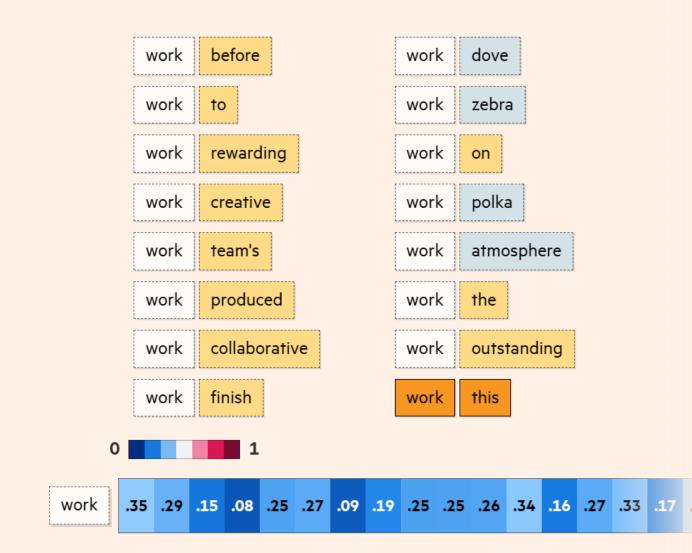




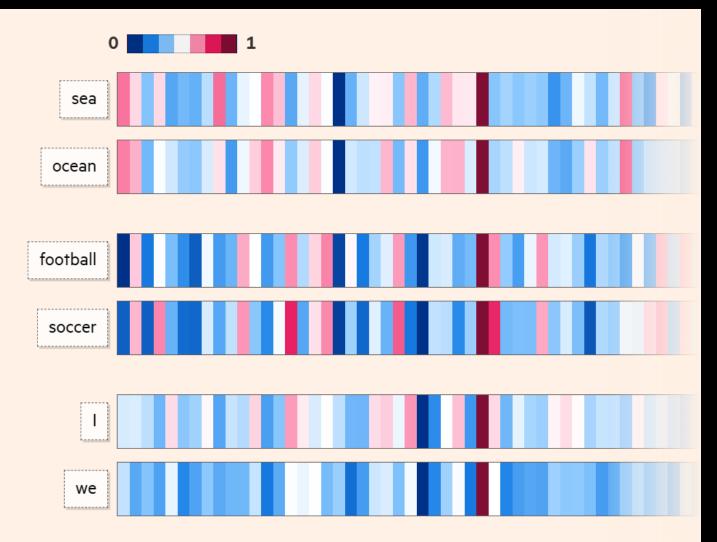
First a block of words is broken into **tokens** — basic units that can be encoded. Tokens often represent fractions of words, but we'll turn each full word into a token.

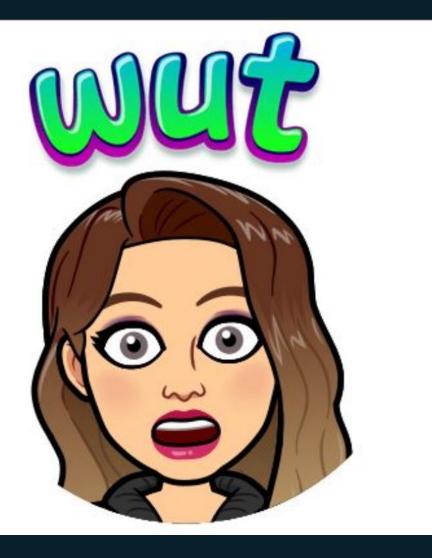
We	go	to	work	by	train
		L			

As the model **processes** this set of words, it produces a vector — or list of values — and adjusts it based on each word's proximity to **work** in the training data. This vector is known as a word embedding.



The way these characteristics are derived means we don't know exactly what each value represents, but words we expect to be used in comparable ways often have similarlooking embeddings.





LLMs choose what is nearest to your words in the training data...

But things are about to get even WEIRDER

Predictive Al

Generative Al

Agentic Al

Agentic Workflow

1. Set a Goal. Take prompt from user and set as a goal 2. Create a Plan. Take Goal and break into tasks

3. Execute the Task

• Gather

information

• Take action

• Store data

5. Reprioritize the task list or create new tasks

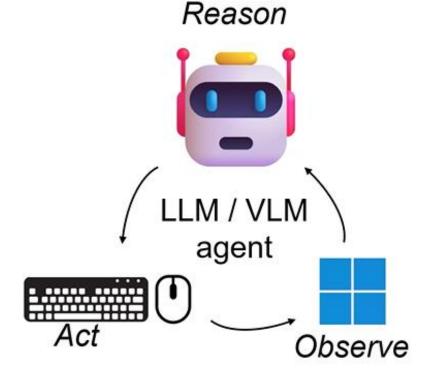
6. Return to step 3 and loop till close

4. Process the

results

Some Agent-ey things that already exist. Remember eBay Agents?

What is a computer agent?





- Schedule meetings
- Customer service / sales
- Online purchases
- Coding
- Documents and presentations
- File your taxes!

Key Al concepts

Personal Human Augmentation

Copilot

Private, Personal Assistant

People 1:1 Copilots

Like your phone



Autonomous Expert Systems

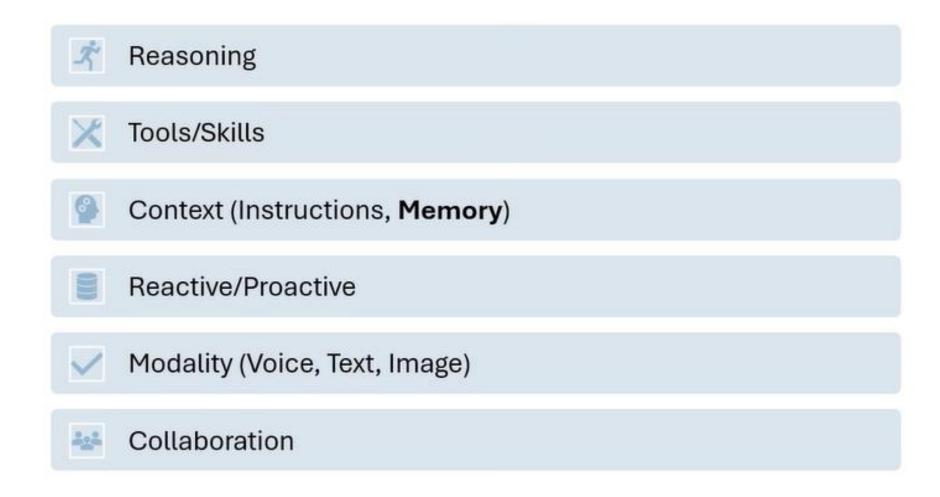
Works for a process/company

People 1:N Agents

Like apps that run on your phone

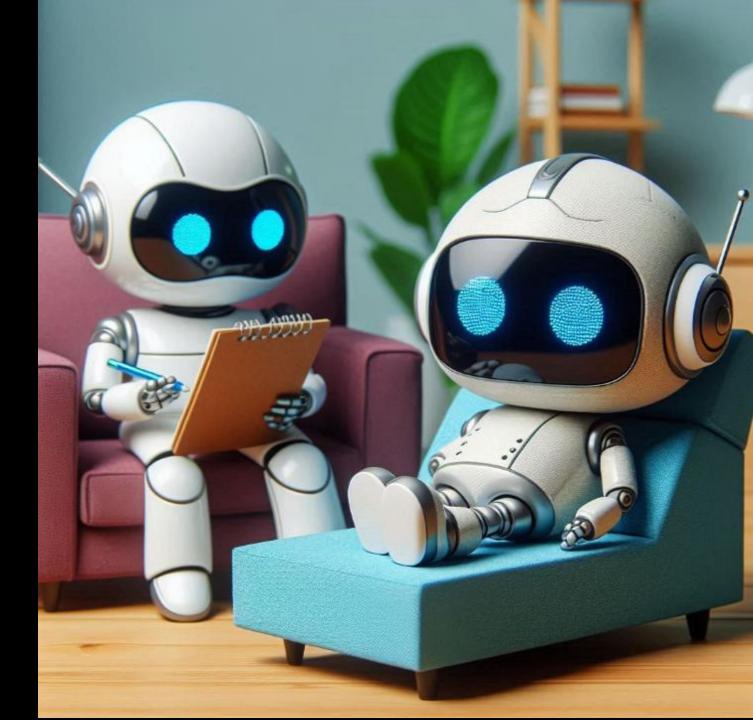
Essential elements of Agentic systems

Autonomous, Proactive, LLM based Agents need building blocks!



Al agents are Al that has gone to therapy.

Can now reason over their answers and "fix" itself

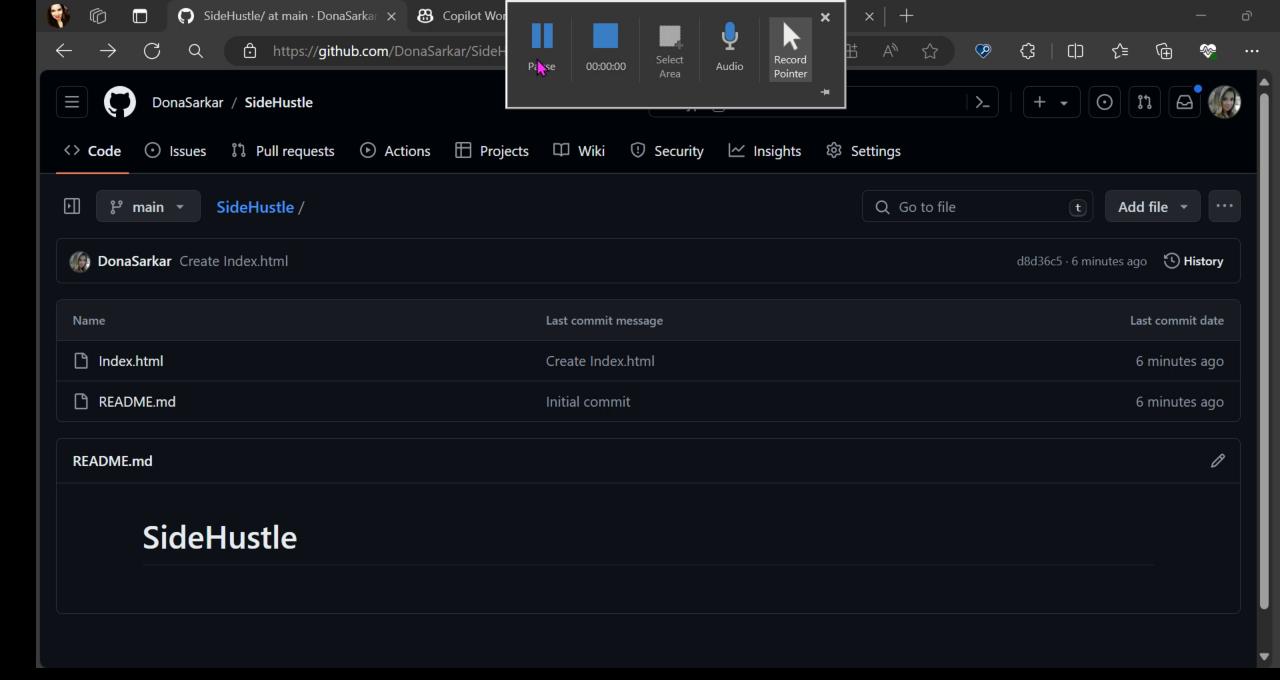


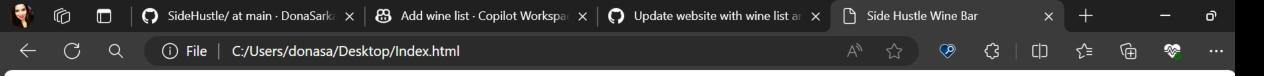


Technical Preview

GitHub Copilot

Get in line for GitHub Copilot Workspace





Welcome to Side Hustle Wine Bar

Discover the finest low-intervention wines from Washington State, right in the heart of Seattle.

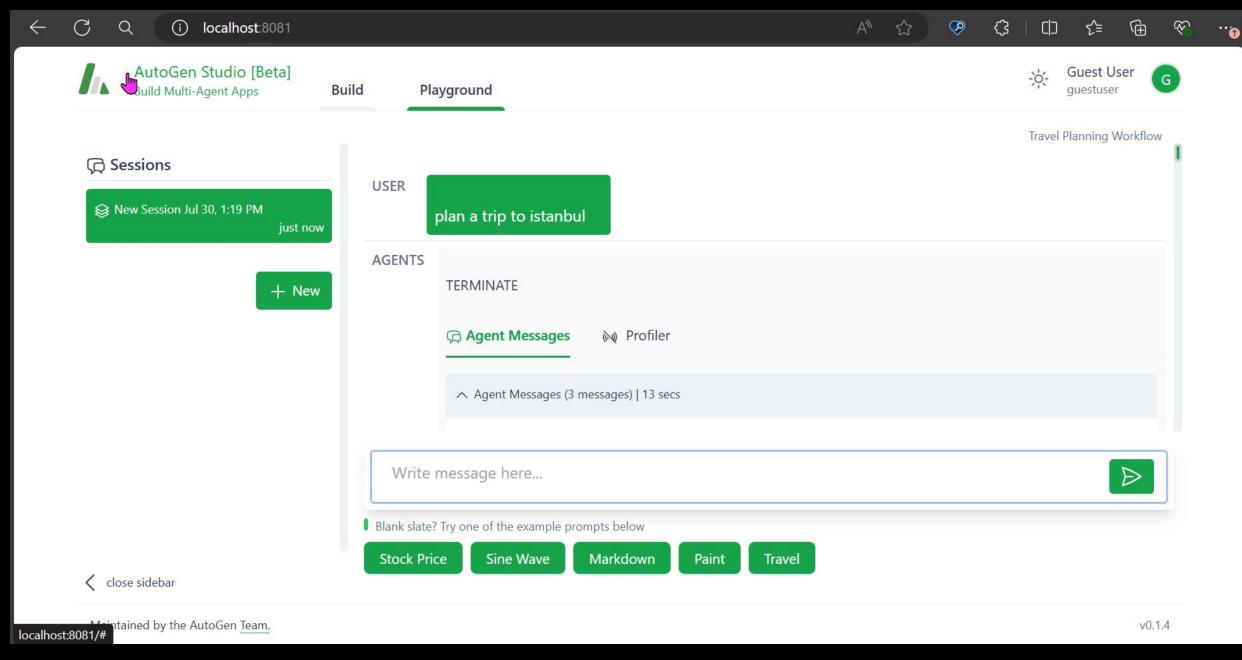
Our Location

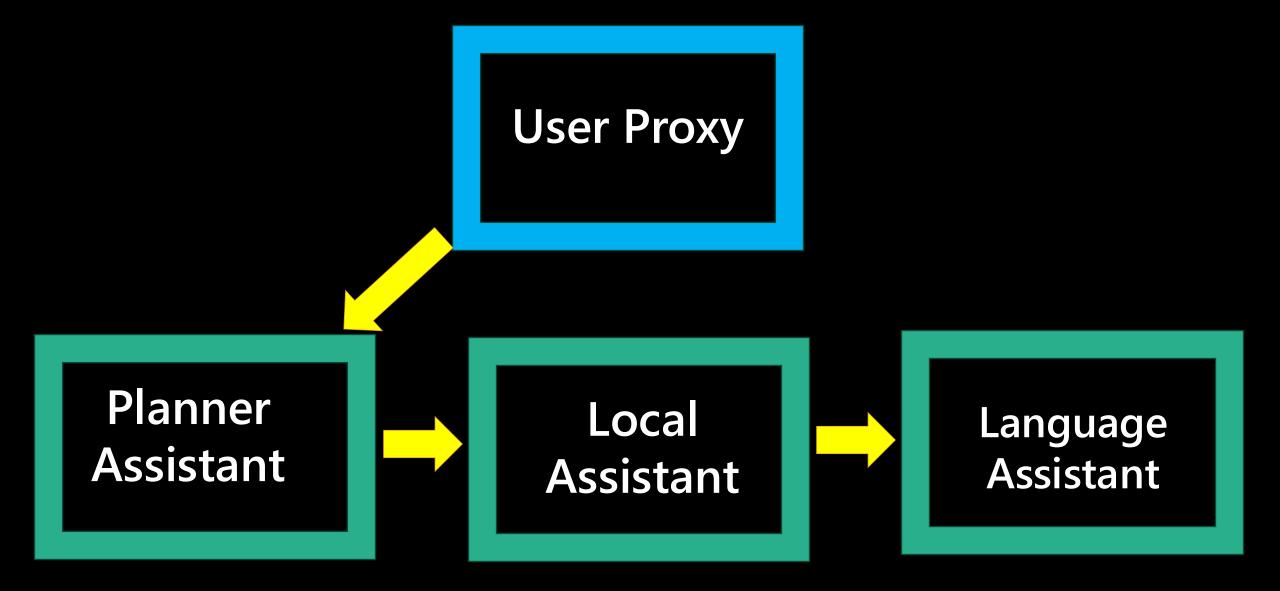
123 Vine Street, Seattle, WA 98101

Located in the bustling heart of Seattle, Side Hustle Wine Bar offers a cozy retreat for wine lovers. Come visit us!

Our Wine List

- Mount Rainier Riesling A crisp, refreshing Riesling with notes of green apple and pear.
- Olympic Peninsula Pinot Noir A delicate Pinot Noir featuring hints of cherry and a smooth finish.
- Columbia Valley Chardonnay A rich Chardonnay with a balanced acidity and flavors of tropical fruit.
- Walla Walla Merlot A bold Merlot with deep flavors of blackberry and a hint of oak.





4 Agents Working Together

It's Year 2 for Generative AI but...







You are here

BUT Year 1 for Agents









WHEN to use which Al (or not at all)

Part 4: Does this affect me?

Worldwide 55000 50000 45000 40000 35000 30000 25000 20000 3/11/2024 4/11/2024 5/11/2024 6/11/2024 7/11/2024 8/11/2024 9/11/2024

Jobs with AI in the title are on the rise all over the world (March – Sept)



EVERYONE has a role to play in the AI-verse.

Which are you?

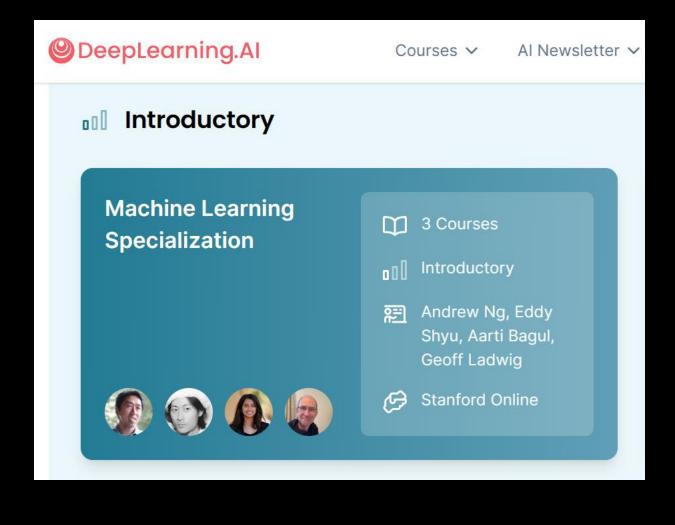
1. ML/AI Experts

Trains models

Fine-tunes models

Documents models

Homework: Please document what your AI model is good at with prompt examples and answers





2. Experts in the Problem



the Defines solution

Defines ideal and acceptable outcomes

Homework: Be specific of the product goal "Reduce cost by X"



3. Data Expert

Identifies data sources

Identifies data issues (gaps, insecure data, out-of-date data)

Organizes data to be AI-able and keeps it up to date

Homework: Sort data, look for missing data and data that should not be showing up and document what you learned. Data Security!

4. Solution Builder

Co-designs solution

Research and prototype

User-feedback and refine

Homework: Try all the things, metaprompting, RAG, plug-ins, connectors, etc THEN hassle the ML people to fine-tune models





5. Adoption Driver

(IT Admin / Tester / Insider/ Red-Teamer/Jailbreaker/Evaluator)

Ensures solution does not have strange biases

- Deploys to right people
- Teaches people to use

Homework: Create a prompt library and an AI Skilling program for your space

Al product development is... not like normal product development



Get Data in Order

Deploy/Build AI Product

Test & Teach People to Use

There are some NEW nerds in town!

The Power User Payoff of AI at Work

Power users are reshaping the workday and reaping the benefits.

Skeptics

are at least familiar with AI, but they only use it a few times a month (if ever). They say AI saves them 10 minutes or less per day.



Novices

are only somewhat familiar with AI (if at all) and use it only a few times a month (if ever). They say AI saves them 30 minutes or less per day.



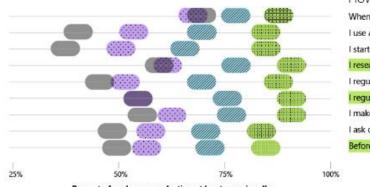
Explorers

are only somewhat familiar with AI (if at all) and use it a few times a month or once a week. They say AI saves them between 5 and 30 minutes per day.

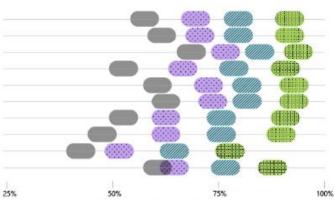


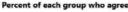
Power users are at least familiar with AI and use it at least several times per week. They say it saves them more than 30 minutes per day.

2024 Work Trend Index Annual Report from Microsoft and LinkedIn



Percent of each group selecting at least occasionally





How I use AI

When I don't get the response I want from the first prompt, I try again

I use AI to get ready for the following workday

I start my day using Al

I research and try new prompts

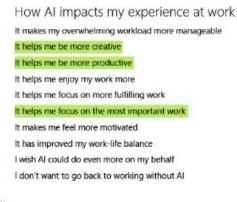
I regularly share my prompts / top tips on AI usage with my co-workers

I regularly experiment with different ways of using AI

I make it a priority to learn how to use AI effectively

l ask co-workers what prompts they find most useful

Before starting a task, I ask myself, "could AI help me with this?"



Survey questions:

When using artificial intelligence (AI) at work, how frequently do you do each of the following? We'd now like you to reflect on how you feel about using artificial intelligence (AI) in your work. To what extent do you agree or disagree with the following statements?

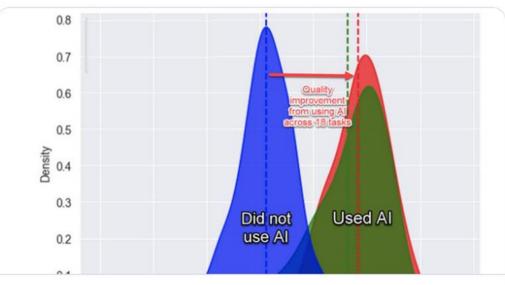
Al Power User are reshaping their roles



...

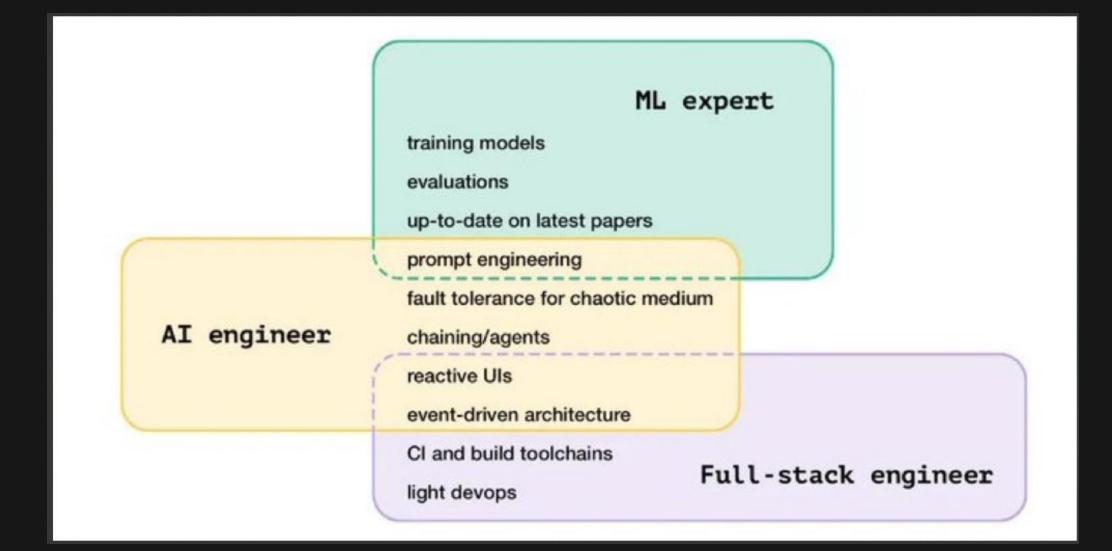
One thing I would add to the study we did where we found that GPT-4 boosted BCG consultant performance by a lot (40% higher quality, 20% faster work)

The secret isn't about a central solution, but empowering workers to learn & use AI to help themselves.



oneusefulthing.org Centaurs and Cyborgs on the Jagged Frontier I think we have an answer on whether AIs will reshape work....

BCG Study showing inequity: **Those using Al** outperformed those who did not with 40% higher quality and 20% faster work



Al Engineers are the most sought after people in tech right now

Social Media influencers showed up because of Instagram

DevOps became a job once cloud dev became a thing

New categories of jobs will and ARE showing up!

Overview

In Cloud + AI at Microsoft, we are developing technologies that will revolutionize how people interact with each other and their environments. The AI Platform organization builds the end-toend Azure AI stack and we are looking to welcome a Principal Product Designer to the team.

Microsoft's mission is to empower every person and every organization on the planet to achieve more. As employees we come together with a growth mindset, innovate to empower others, and collaborate to realize our shared goals. Each day we build on our values of respect, integrity, and accountability to create a culture of inclusion where everyone can thrive at work and beyond.

In alignment with our Microsoft values, we are committed to cultivating an inclusive work environment for all employees to positively impact our culture every day.

Qualifications

Required/Minimum Qualifications

- Master's Degree in Industrial Design, Product Design, Human Computer Interaction, User Experience, Interaction Design, or related field AND 6+ years experience working in product or service design OR Bachelor's Degree in Industrial Design, Product Design, Human Computer Interaction, User Experience, Interaction Design, or related field AND 8+ years experience working in product or service design
 - OR equivalent experience (e.g., demonstrated experience working in product or service design or using design thinking to solve problems).
- 6+ years experience with Adobe Creative Suite and Figma

Principal Product Designer							
Multiple Locations, United States							
Apply		Ê					
Date posted	Oct 01, 2024						
Job number	1773271						
Work site	Up to 50% work from home						
Travel	0-25 %						
Role type	Individual Contributor						
Profession	Design & Creative						
Discipline	Product Design						
Employment type	Full-Time						



2 AI-READY DESIGNER ROLES: For folks who are looking to design new computational capabilities for AI developers here with me at Microsoft:

Senior Product Designer/ https://lnkd.in/g46CVEqy

Principal Product Designer/ https://lnkd.in/gr7zsRYw







This morning the White House issued a National Security Memorandum declaring that 'AI is likely to affect almost all domains with national security significance'. Attracting technical talent and building computational power are now official national security priorities.

OCTOBER 24, 2024

Memorandum on Advancing the United States' Leadership in Artificial Intelligence; Harnessing Artificial Intelligence to Fulfill National Security Objectives; and Fostering the Safety, Security, and Trustworthiness of Artificial Intelligence



Luiza Jarovsky 🤣 @LuizaJarovsky

Follow

BREAKING: The US Office of Management and Budget released a memorandum that requires government agencies to hire Chief AI Officers (CAIOs). They will be responsible for:

- ► Coordinating Agency Use of AI
- Promoting AI Innovation
- ► Managing Risks from the Use of AI

The US gov is requiring gov agencies to hire Chief AI Officers because AI is now considered a Natural Security Priority





Aaron A. (He / Him / They) . 3rd Chief Al Officer @ KYG Trade

KYG Trade[™] · Emerson College Greater Seattle Area

Chief Al Officer | Optimized \$50B+ v On a mission to help teams succeed Chief Al Officer

Luther Birdzell @ . 2nd

Intellige Automat

Krista · Dartmouth College Dallas-Fort Worth Metroplex Runonflux Dallas-Fort Worth Metroplex

Darren Williams @ . 2nd



Brent Lazarenko @ (He/Him) Chief Technology Officer (CTO) || Chie Chief Al Officer & Chief Scientist @ Fid computer vision | ex-AWS Al Officer (CAIO) || Board Member

InterVision Systems - University of Washir Michael G. Foster School of Business Renton, Washington, United States



Building Al Observability, Al Safety &

Trustworthy AI Platform

Fiddler Al · Stanford University

Sunnyvale, California, United States

Rahul Bhotika @ (He/Him) - 2nd Machine Learning and AI for healthcare |

UnitedHealth Group · University of Rochester Bellevue, Washington, United States

500+ connections Karl Augustine, Mohammed El Hamalawi,

and 12 other mutual connections



David Der 2nd Prag Mishra 🕑 · 2nd Co-founder & Chief Al Officer @ Vecta Chief Al Officer @ Armada (ex-Ama Richmond, Virginia, United States Microsoft, ex-PARC) 2,134 followers · 500+ connections

Armada · Carnegie Mellon University Venkatesh Yadav, Brian Deragon, ar other mutual connections Seattle, Washington, United States



Scott Rickard · 2nd Chief Al Officer, EMOTIV Inc. EMOTIV · Princeton University United States



Vice President | Chief Al Officer | Ex- Compliance (Al) | Financial Services & P Chief Al Officer Smart Cities

CNA Insurance · Harvard Business Schonyu McSilver Institute Greater Seattle Area New York, New York, United States

Ex-Microsoft

Avanade · Lunds tekniska högskola / Th of Engineering at Lund University Seattle, Washington, United States

Chief Al Officer is a real job now!



We're expanding 🌖

GIF

We're opening offices in NYC, Seattle, Paris, Brussels, and Singapore, alongside our growing San Francisco, London, Dublin, and Tokyo offices.

Want to join us? openai.com/careers/

Paris

The Al hiring spree continues all overthe world!



Artificial Intelligence

Microsoft's VP of GenAl research to join OpenAl

By Reuters

October 14, 2024 1:29 PM PDT · Updated a month ago





A view shows a Microsoft logo at Microsoft offices in Issy-les-Moulineaux near Paris, France, February 9, 2024. REUTERS/Gonzalo Fuentes/File Photo/File Photo <u>Purchase Licensing Rights</u> [2]

Oct 14 (Reuters) - Microsoft (MSFT.O) C on Monday said that its vice president of GenAl research, Sebastien Bubeck, is leaving the company to join ChatGPT-maker OpenAl.

It was unclear what role Bubeck would assume at the Microsoft-backed AI startup.

"Sebastian has decided to leave Microsoft to further his work toward developing AGI," a spokesperson for Microsoft said, adding that the company looks forward to continuing their relationship through Bubeck's work with OpenAI.

Hide Yo Kids

Hide Yo Wife

Hide Yo Al Talent



All of you can be Al experts for your industry

Do it EARLY and one of "few" so it's YOUR NAME that comes to people's minds first



HOMEWORK

Obviously

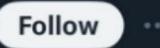
Has anyone ever heard of Ned Ludd?

Don't be Ned.

It did not go well for him.







the term "Luddite" comes from the 1810s when textile workers protested against the introduction of mechanized looms which would render their skills obsolete

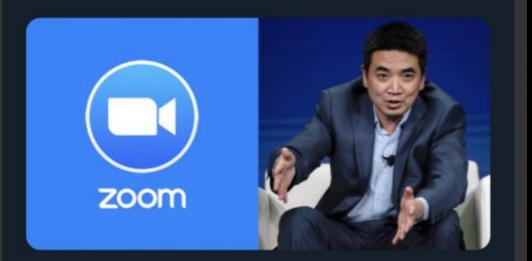
they eventually took to sabotaging the new machines, leading to British legislative and even military action



Rowan Cheung 🤣 🗷

In an interview with The Verge, Zoom founder Eric Yuan said that 'digital twin' Al avatars will eventually attend Zoom meetings on the user's behalf

We're headed into a strange world where everyone will have AI agents/ avatars that communicate with other AI avatars/agents



Stop putting Al in front of customers on Day 1.

Human created, curated and delivered information will be a luxury item! ≡ tech**radar**ði

Computing > Software > Artificial Intelligence

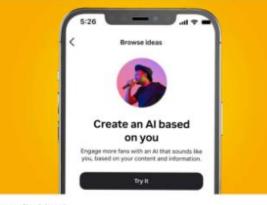
Your digital twin is here – Meta's new AI Studio lets you create AI clones of yourself for Instagram

ws By Mark Wilson published 3 hours ago

Are Insta-perfect AI clones a creepy sign of things to come?

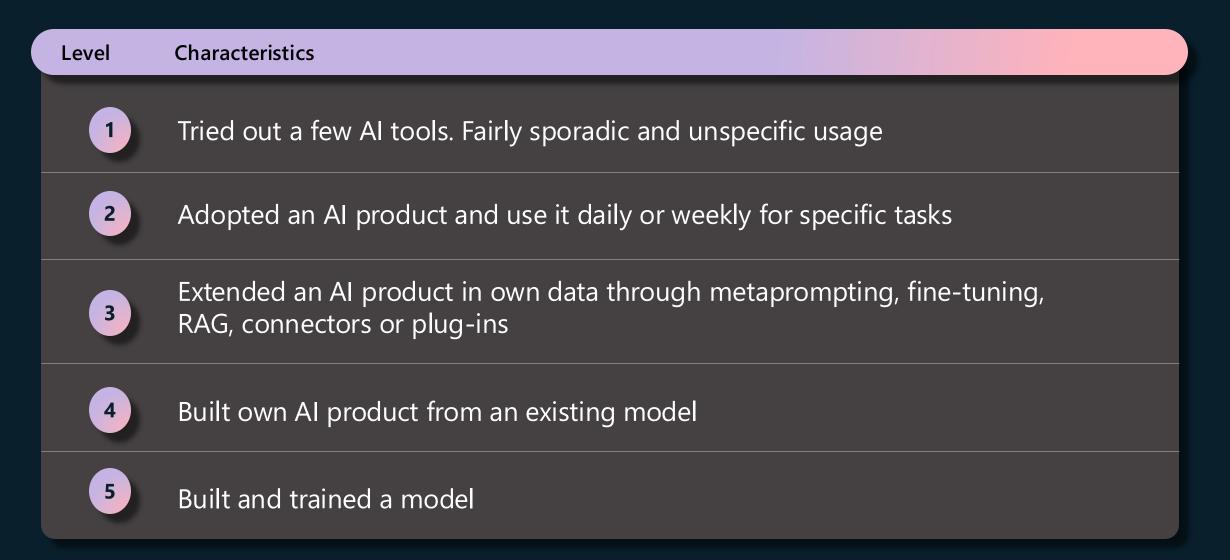
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(Image credit: Meta)

Move up 1 level in 3 months



Ways to "do" Al

- Infuse Al into your current job
- Add AI as a side hustle within your current job
- Do Al as a side hustle outside your current job



Start Small

1. Learn to prompt your chosen Al product well. This is how you can maximize your data and find the BEST scenarios.

2. Think of ONE process that you'd like to make simpler or take less time and figure out a way to AI the heck out of it. Testing a thing, building a website, doing social media, writing, etc.

3. Look at correctness, cost and effort over the course of 1-3 months. Document your journey for the next-generation and be a thought leader in your niche.



If you need help



I help a small number of organiztions with their Al strategies every year.

Join my FREE newsletter to get weekly AI tips for your job: **3rdRodeoAI.com**